



# STIC Search Report

EIC 3600

STIC Database Tracking Number: 110322

TO: Yogesh Garg  
Location: Pk.5-7Y05  
Art Unit: 3625  
Monday, December 22, 2003

Case Serial Number: 09/751081

From: Elizabeth Deal *EP*  
Location: EIC 3600  
PK5-Suite 804  
Phone: 305-5783

[elizabeth.deal@uspto.gov](mailto:elizabeth.deal@uspto.gov)

## Search Notes

Dear Yogesh,

Attached are the results of the above-referenced search. If you have any questions or comments, please feel free to contact me.

Libby

?show files;ds  
File 347:JAPIO Oct 1976-2003/Aug (Updated 031202)  
    (c) 2003 JPO & JAPIO  
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200381  
    (c) 2003 Thomson Derwent  
File 371:French Patents 1961-2002/BOPI 200209  
    (c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	4700375	ORDER?? OR REQUEST?? OR REQUISITION? OR BUY? ? OR PURCHASE? ? OR CHOOSEN?? OR SELECT?? OR DEMAND?? OR ASK?? OR PICK?? OR CHOSE? ? OR ELECT?? OR OPT? ? OR OPTING OR SPECIFY?? OR - DESIGNAT?? OR INDICAT???
S2	4304869	MERCHANDISE OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR - ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT?? OR UNIT OR UNITS
S3	4287063	DISPLAY?? OR PROMOT?? OR FEATUR?? OR ADVISE OR RECOMMEN- D? OR GUIDANCE OR ENDORSE? OR SUGGEST?? OR SHOW?? OR EXHIBI- T?? OR PRESENT?? OR PRESENTATION OR (MAKE OR MADE) ()AVAILAB- LE
S4	7611090	SECOND?? OR ANOTHER OR DIFFERENT OR SEPARATE OR 2ND OR AD- DITIONAL OR OTHER OR MORE OR BESIDES OR ON()TOP OR ADDED
S5	831560	RELATED OR (CROSS OR UP) ()SELL OR UPSELL OR UPGRADE OR ATT- ACHMENT OR ENHANCEMENT OR SUPPLEMENTA?? OR AUXILIARY OR ANCIL- LARY OR AUGMENT? OR AKIN OR REPLACEMENT OR INSTEAD
S6	10926	CART OR CARTS OR BASKET? ?OR SHOPPINGBASKET? ? OR SHOPPING- CART? ?
S7	4890680	DESELECT?? OR ADD? ? OR SUBTRACT?? OR CHANG?? OR MODIF? OR UPDAT? OR UP()DAT?? OR CORRECT?? OR REVIS?? OR ADJUST? - OR SWITCH? OR SUBSTITUT?? OR REPLACE? OR REPLACI? OR CANCEL? OR EDIT??
S8	259922	S1(5N)S2
S9	2086	S3(10N) (S4(5N)S5)
S10	21	S8(S)S9(S) (S6 OR S7)
S11	254973	IC=G06F-017?
S12	8	S10 AND S11
S13	8	IDPAT (sorted in duplicate/non-duplicate order)
S14	8	IDPAT (primary/non-duplicate records only)

14/3,K/1 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2003 Thomson Derwent. All rts. reserv.

015373668 \*\*Image available\*\*

WPI Acc No: 2003-434606/200341

XRPX Acc No: N03-347019

Product recommendation information providing method in e-commerce applications, involves changing product recommendation degree based on number of products having higher recommendation degree than that of specified product

Patent Assignee: SILVER EGG TECHNOLOGY KK (SILV-N); SILVER EGG TECHNOLOGY CO LTD (SILV-N)

Number of Countries: 002 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2003141148	A	20030516	JP 2001333475	A	20011030	200341 B
KR 2003035770	A	20030509	KR 200217218	A	20020329	200358

Priority Applications (No Type Date): JP 2001333475 A 20011030

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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JP 2003141148	A	15		G06F-017/30	
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KR 2003035770	A			G06F-017/60	
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Abstract (Basic):

... The recommendation degree of a specified product is calculated based on product information and information \*related\* to its access from \*another\* terminal. A coefficient containing the number of products having higher \*recommendation\* degree than that of the specified product is included in the product information so that the recommendation degree is accordingly \*changed\* to \*select\* an appropriate \*product\*.

International Patent Class (Main): \*G06F-017/30\*...

...\*G06F-017/60\*

14/3,K/7 (Item 7 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2003 JPO & JAPIO. All rts. reserv.

05791118 \*\*Image available\*\*

ELECTRONIC MENU DEVICE AND ELECTRONIC ORDERING SYSTEM USING THE SAME

PUB. NO.: 10-074218 [JP 10074218 A]

PUBLISHED: March 17, 1998 (19980317)

INVENTOR(s): KITAHARA NOBUYUKI

APPLICANT(s): NEC CORP [000423] (A Japanese Company or Corporation), JP (Japan)

APPL. NO.: 08-230892 [JP 96230892]

FILED: August 30, 1996 (19960830)

INTL CLASS: \*G06F-017/60\*

#### ABSTRACT

... window is opened by touching the image data of a product displayed at the menu \*display\* part 11 and a quantity and the \*other\* \*attachment\* data (an amount and service before and after a meal, etc.,) are selected by touching a screen in the sub window. Further, 'ordering completion' is \*selected\* and all the \*products\* \*ordered\* by a customer are displayed at the menu display part 11. A unit price and...

... attachment data inputted by a touch panel 11 in a control part 16 for the \*ordered\* \*products\* to be the ordering data and they are tentatively stored in a memory part 14. In the case that ordering contents are not \*changed\*, the control part 16 transmits the ordering data of the memory

part 14 to a...

}

14/AN,AZ, TI/1 (Item 1 from file: 350)  
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015373668

Product recommendation information providing method in e-commerce applications, involves changing product recommendation degree based on number of products having higher recommendation degree than that of specified product

Local Applications (No Type Date): JP 2001333475 A 20011030; KR 200217218 A 20020329

Priority Applications (No. Type Date): JP 2001333475 A 20011030

14/AN,AZ, TI/2 (Item 2 from file: 347)

DIALOG(R)File 347:(c) 2003 JPO & JAPIO. All rts. reserv.

07647531

METHOD AND SYSTEM FOR SELECTING CONSTRUCTING CONTRACTOR

APPL. NO.: 2001-335231 [JP 20011335231]

14/AN,AZ, TI/3 (Item 3 from file: 347)

DIALOG(R)File 347:(c) 2003 JPO & JAPIO. All rts. reserv.

07429486

INFORMATION CONTROLLER FOR DRY CLEANING SHOP, PROGRAM, STORAGE MEDIUM AND COMMODITY SALES METHOD FOR DRY CLEANING SHOP

APPL. NO.: 2001-095850 [JP 20011095850]

14/AN,AZ, TI/4 (Item 4 from file: 347)

DIALOG(R)File 347:(c) 2003 JPO & JAPIO. All rts. reserv.

07382624

MEMORIZING SYSTEM

APPL. NO.: 2001-105252 [JP 20011105252]

14/AN,AZ, TI/5 (Item 5 from file: 347)

DIALOG(R)File 347:(c) 2003 JPO & JAPIO. All rts. reserv.

07361969

ACCOUNTING PROCESSOR AND RECORDING MEDIUM WITH RECORDED ACCOUNTING PROCESSING PROGRAM

APPL. NO.: 2001-016953 [JP 20011016953]

PRIORITY: 2000-365322 [JP 2000365322], JP (Japan), November 30, 2000 (20001130)

14/AN,AZ, TI/6 (Item 6 from file: 347)

DIALOG(R)File 347:(c) 2003 JPO & JAPIO. All rts. reserv.

07248403

MENU DISPLAY DEVICE, MENU DISPLAY METHOD AND COMPUTER READABLE RECORDING MEDIUM RECORDED WITH PROGRAM FOR ALLOWING COMPUTER TO EXECUTE THE METHOD

APPL. NO.: 2000-309695 [JP 2000309695]

14/AN,AZ, TI/7 (Item 7 from file: 347)

DIALOG(R)File 347:(c) 2003 JPO & JAPIO. All rts. reserv.

05791118

ELECTRONIC MENU DEVICE AND ELECTRONIC ORDERING SYSTEM USING THE SAME

APPL. NO.: 08-230892 [JP 96230892]

14/AN,AZ, TI/8 (Item 8 from file: 347)

DIALOG(R)File 347: (c) 2003 JPO & JAPIO. All rts. reserv.

05476489

MACHINE TRANSLATION SYSTEM AND TRANSLATION CANDIDATE DISPLAY METHOD

APPL. NO.: 07-246477 [JP 95246477]

?show files;ds  
File 347:JAPIO Oct 1976-2003/Aug (Updated 031202)  
    (c) 2003 JPO & JAPIO  
File 348:EUROPEAN PATENTS 1978-2003/Nov W05  
    (c) 2003 European Patent Office  
File 349:PCT FULLTEXT 1979-2002/UB=20031211, UT=20031204  
    (c) 2003 WIPO/Univentio  
File 350:Derwent WPIX 1963-2003/UD, UM & UP=200381  
    (c) 2003 Thomson Derwent  
File 371:French Patents 1961-2002/BOPI 200209  
    (c) 2002 INPI. All rts. reserv.  
File 120:U.S. Copyrights 1978-2003/Dec 16  
    (c) format only 2003 The Dialog Corp.  
File 426:LCMARC-Books 1968-2003/Dec W2  
    (c) format only 2003 Dialog Corporation  
File 430:British Books in Print 2003/Nov W5  
    (c) 2003 J. Whitaker & Sons Ltd.  
File 483:Newspaper Abs Daily 1986-2003/Dec 17  
    (c) 2003 ProQuest Info&Learning  
File 2:INSPEC 1969-2003/Dec W1  
    (c) 2003 Institution of Electrical Engineers  
File 35:Dissertation Abs Online 1861-2003/Nov  
    (c) 2003 ProQuest Info&Learning  
File 65:Inside Conferences 1993-2003/Dec W2  
    (c) 2003 BLDSC all rts. reserv.  
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov  
    (c) 2003 The HW Wilson Co.  
File 233:Internet & Personal Comp. Abs. 1981-2003/Jul  
    (c) 2003, EBSCO Pub.  
File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Nov  
    (c) 2003 Info.Sources Inc  
File 474:New York Times Abs 1969-2003/Dec 17  
    (c) 2003 The New York Times  
File 475:Wall Street Journal Abs 1973-2003/Dec 17  
    (c) 2003 The New York Times  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
    (c) 2002 The Gale Group  
File 9:Business & Industry(R) Jul/1994-2003/Dec 16  
    (c) 2003 Resp. DB Svcs.  
File 15:ABI/Inform(R) 1971-2003/Dec 17  
    (c) 2003 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2003/Dec 17  
    (c) 2003 The Gale Group  
File 20:Dialog Global Reporter 1997-2003/Dec 17  
    (c) 2003 The Dialog Corp.  
File 148:Gale Group Trade & Industry DB 1976-2003/Dec 16  
    (c) 2003 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
    (c) 1999 The Gale Group  
File 275:Gale Group Computer DB(TM) 1983-2003/Dec 17  
    (c) 2003 The Gale Group  
File 476:Financial Times Fulltext 1982-2003/Dec 17  
    (c) 2003 Financial Times Ltd  
File 613:PR Newswire 1999-2003/Dec 17  
    (c) 2003 PR Newswire Association Inc  
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 16  
    (c) 2003 The Gale Group  
File 624:McGraw-Hill Publications 1985-2003/Dec 16  
    (c) 2003 McGraw-Hill Co. Inc  
File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 17  
    (c) 2003 The Gale Group  
File 634:San Jose Mercury Jun 1985-2003/Dec 16  
    (c) 2003 San Jose Mercury News  
File 610:Business Wire 1999-2003/Dec 17  
    (c) 2003 Business Wire.

File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 13:BAMP 2003/Dec W1  
(c) 2003 Resp. DB Svcs.  
File 75:TGG Management Contents(R) 86-2003/Dec W1  
(c) 2003 The Gale Group  
File 47:Gale Group Magazine DB(TM) 1959-2003/Dec 15  
(c) 2003 The Gale group  
File 635:Business Dateline(R) 1985-2003/Dec 17  
(c) 2003 ProQuest Info&Learning  
File 570:Gale Group MARS(R) 1984-2003/Dec 17  
(c) 2003 The Gale Group

Set	Items	Description
S1	36	AU='MOYER M':AU='MOYER M W'
S2	0	AU='MOYER MIKE'
S3	45	AU='MOYER, M. ':AU='MOYER, M. S.'
S4	48	AU='MOYER, M.B. ':AU='MOYER, M.W.'
S5	52	AU='MOYER, MICHAEL':AU='MOYER, MICHAEL, 1962-'
S6	12	AU='MOYER, MIKE':AU='MOYER, MIKE, 1962-'
S7	193	S1 OR S2 OR S3 OR S4 OR S5 OR S6
S8	36	S7 FROM 347,348,349,350,371
S9	295660	IC=G06F-017?
S10	1	S8 AND S9
S11	11	S8 AND (MERCHANTISE OR GOODS OR WARES OR ITEM? ? OR PRODUC- T? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? OR UNIT OR UNITS)
S12	11	S10 OR S11
S13	11	IDPAT (sorted in duplicate/non-duplicate order)
S14	157	S7 NOT S8
S15	23	S14 AND (MERCHANTISE OR GOODS OR WARES OR ITEM? ? OR PRODUC- T? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? OR UNIT OR UNITS)
S16	0	S15 AND (INTERNET OR WORLD()WIDE()WEB OR WORLDWIDEWEB OR W- ORLWDWIDE()WEB OR WORLD()WIDEWEB OR (WEB OR HOME)()(PAGE? ? OR SITE? ?) OR WEBPAGE? ? OR HOMEPAGE? ? OR WEBSITE? ? OR GLOBAL- () (COMPUTER OR COMMUNICATION? ?) ()NETWORK)

13/3,K/2 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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015442183 \*\*Image available\*\*

WPI Acc No: 2003-504325/200347

XRPX Acc No: N03-400479

Graphical user interfacing method for conducting business over network,  
involves displaying multiple secondary \*products\* associated with primary  
\*product\* utilizing network and allowing user to select secondary  
\*products\*

Patent Assignee: BISSELL INC (BISE )

Inventor: \*MOYER M\*

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20030088483	A1	20030508	US 2000751081	A	20001228	200347 B

Priority Applications (No Type Date): US 2000751081 A 20001228

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20030088483	A1	33		G06F-017/60	

Graphical user interfacing method for conducting business over network,  
involves displaying multiple secondary \*products\* associated with primary  
\*product\* utilizing network and allowing user to select secondary  
\*products\*

Inventor: \*MOYER M\*

Abstract (Basic):

... The method involves receiving a request indicating a primary  
\*product\*/service utilizing a network, and displaying the primary  
\*product\* on a graphical user interface, utilizing the network based on  
the request. Multiple secondary \*products\*/services associated with the  
primary \*product\* are displayed utilizing the network, and a user is  
then allowed to select the secondary \*products\* utilizing the network.

... The method eliminates need for the user to navigate through  
multiple links displayed on the \*product\* pages, thereby avoiding  
cumbersome ordering...

...Title Terms: \*PRODUCT\*;

International Patent Class (Main): \*G06F-017/60\*

13/AN,AZ, TI/1 (Item 1 from file: 350)  
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015563298

New formulation of fatty acids from fish oil comprising omega-3 fatty acids, useful for as dietary supplement and for reducing the side effects of chemotherapy or radiation therapy and other diseases

Local Applications (No Type Date): US 2001278138 P 20010323; US 2002102907 A 20020322

Priority Applications (No Type Date): US 2001278138 P 20010323; US 2002102907 A 20020322

13/AN,AZ, TI/2 (Item 2 from file: 350)

DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015442183

Graphical user interfacing method for conducting business over network, involves displaying multiple secondary \*products\* associated with primary \*product\* utilizing network and allowing user to select secondary \*products\*

Local Applications (No Type Date): US 2000751081 A 20001228

Priority Applications (No Type Date): US 2000751081 A 20001228

13/AN,AZ, TI/3 (Item 3 from file: 350)

DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015441467

Optical links equalization method for wavelength division multiplexed network involves adjusting input power of specific analogous channel obtain substantially equal performance parameter for all analogous channels

Local Applications (No Type Date): US 98161433 A 19980924

Priority Applications (No Type Date): US 98161433 A 19980924

13/AN,AZ, TI/4 (Item 4 from file: 350)

DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015088296

Novel expression vector comprising pre-selected therapeutic nucleic acid operably linked to a tumor-specific or cell type-specific promoter and Tcf-4/beta-catenin enhancer, useful for treating cancer

Local Applications (No Type Date): WO 2002US18650 A 20020613

Priority Applications (No Type Date): US 2002361137 P 20020301; US 2001297831 P 20010613

13/AN,AZ, TI/5 (Item 5 from file: 350)

DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

013684264

Nutritional supplements comprising antioxidant-free fatty acids derived from concentrated fish oil, which minimize side effects of cancer therapies

Local Applications (No Type Date): WO 99US16666 A 19990722; AU 9953194 A 19990722; WO 99US16666 A 19990722

Priority Applications (No Type Date): WO 99US16666 A 19990722

13/AN,AZ, TI/6 (Item 6 from file: 350)

DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

010159674

New ansamycin derivs. - useful in inhibiting oncogene prods., as antitumour and anticancer agents and for inhibiting growth factors  
Local Applications (No Type Date): WO 94IB160 A 19940616; FI 943100 A 19940628; EP 94916372 A 19940616; WO 94IB160 A 19940616; WO 94IB160 A 19940616; JP 95503379 A 19940616; WO 94IB160 A 19940616; JP 95503379 A 19940616; WO 94IB160 A 19940616; US 96578671 A 19960325  
Priority Applications (No Type Date): US 9385065 A 19930629; US 96578671 A 19960325

13/AN,AZ, TI/7 (Item 7 from file: 350)  
DIALOG(R)File 350: (c) 2003 Thomson Derwent. All rts. reserv.

009549680

Prepn. of 4,5-dihydrogeldanamycin, used as anticancer and immunosuppressive agent - comprises propagating *Streptomyces hygroscopicus* ATCC 55256 under submerged aerobic conditions and isolating prods.  
Local Applications (No Type Date): WO 92US10189 A 19921203; CS 923905 A 19921228; WO 92US10189 A 19921203; AU 9332256 A 19921203; PT 101169 A 19930104; CN 92113885 A 19921215; WO 92US10189 A 19921203; NO 942532 A 19940705; WO 92US10189 A 19921203; FI 943207 A 19940705; ZA 9333 A 19930105; WO 92US10189 A 19921203; JP 93512423 A 19921203; BR 927024 A 19921203; WO 92US10189 A 19921203

Priority Applications (No Type Date): US 92817235 A 19920106

13/AN,AZ, TI/8 (Item 8 from file: 350)  
DIALOG(R)File 350: (c) 2003 Thomson Derwent. All rts. reserv.

007492393

Longitudinal flaw detection appts. tubular member - has signals from transducers electronically amplified and transmitted through slip rings to external indicator  
Local Applications (No Type Date): US 84585686 A 19840302  
Priority Applications (No Type Date): US 84585686 A 19840302

13/AN,AZ, TI/9 (Item 9 from file: 350)  
DIALOG(R)File 350: (c) 2003 Thomson Derwent. All rts. reserv.

004278183

Device for detecting flaws in wall of ferromagnetic pipe - includes sensor electrically connected to read-out \*unit\* and sensing leakage of magnetic field generated by electromagnet  
Local Applications (No Type Date): US 81315329 A 19811026  
Priority Applications (No Type Date): US 81315329 A 19811026

13/AN,AZ, TI/10 (Item 10 from file: 350)  
DIALOG(R)File 350: (c) 2003 Thomson Derwent. All rts. reserv.

003910211

Riser pipe connector with box and pin - attachable to respective pipe ends and locking dog slidable in channel of connector box  
Local Applications (No Type Date): US 81255934 A 19810420  
Priority Applications (No Type Date): US 81255934 A 19810420

13/AN,AZ, TI/11 (Item 11 from file: 350)  
DIALOG(R)File 350: (c) 2003 Thomson Derwent. All rts. reserv.

002166016

Machine tool carriage guideway \*unit\* - has carriage reciprocated on ways by drive \*unit\* having actuator rod extending between ways

Priority Applications (No Type Date): US 77808298 A 19770620

File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Nov  
 (c)2003 Info.Sources Inc  
 File 35:Dissertation Abs Online 1861-2003/Nov  
 (c) 2003 ProQuest Info&Learning  
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
 (c) 2002 The Gale Group  
 File 65:Inside Conferences 1993-2003/Dec W3  
 (c) 2003 BLDSC all rts. reserv.  
 File 2:INSPEC 1969-2003/Dec W1  
 (c) 2003 Institution of Electrical Engineers  
 File 233:Internet & Personal Comp. Abs. 1981-2003/Jul  
 (c) 2003, EBSCO Pub.  
 File 474:New York Times Abs 1969-2003/Dec 20  
 (c) 2003 The New York Times  
 File 475:Wall Street Journal Abs 1973-2003/Dec 19  
 (c) 2003 The New York Times  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov  
 (c) 2003 The HW Wilson Co.  
 File 95:TEME-Technology & Management 1989-2003/Nov W5  
 (c) 2003 FIZ TECHNIK

Set	Items	Description
S1	3793826	DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOWING OR - DISCLOS? OR EXHIBIT? OR USER()INTERFACE OR GUI OR PROMOT? OR - FEATUR???
S2	2274123	PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR M- AJOR OR PRINCIPAL OR DOMINANT OR PREEMINENT OR FUNDAMENTAL
S3	2526653	PRODUCT? ? OR MERCHANDISE OR GOODS OR WARES OR ITEM? ? OR - OBJECT? ? OR COMMODIT??? OR UNIT OR UNITS
S4	1234160	RELATED OR (CROSS OR UP) (1W)SELL OR UPSELL? OR UPSALE? OR - UPGRADE OR ATTACHMENT? ? OR ENHANCEMENT? ? OR SUPPLEMENT? OR - AUXILIARY OR ANCILLARY OR AUGMENT? OR AKN OR REPLACEMENT OR - INSTEAD OR ADDON? OR ADJUVANT? OR ACCESSOR?
S5	6574845	ORDER? OR BUY? OR PURCHAS? OR CHOOS? OR CHOSE? ? OR SPECIF- Y? OR SPECIFIE? ? OR DESIGNAT? OR INDICAT? OR SELECT? OR DESE- LECT? OR ADD? OR SUBTRACT? OR CHANG? OR MODIF? OR REVIS? OR A- DJUST? OR SUBSTITUT? OR REPLAC? OR CANCEL? OR EDIT???
S6	11714	CART? ? OR BASKET? ? OR SHOPPINGBASKET? ? OR SHOPPINGCART? ?
S7	10960	S1 AND S2 AND S3 AND S4 AND S5
S8	42	(S1()((S2 AND S4) (3N)S3))
S9	38	S8 NOT PY>2000
S10	2	S9 FROM 256
S11	7	(S9 NOT S10) AND PD<20001228
S12	7	RD (unique items)
S13	1880	(S1 AND S5 AND ((S2 AND S4) (3N)S3)) NOT S8
S14	898	((S1 AND S5) (20N) ((S2 AND S4) (3N)S3)) NOT S8
S15	384	((S1 AND S5) (5N) ((S2 AND S4) (3N)S3)) NOT S8
S16	290	((S1(S)S5) (5N) ((S2 AND S4) (3N)S3)) NOT S8
S17	235	S16 AND PY<2001
S18	235	S17 NOT PD>20001228
S19	14	S18 FROM 256
S20	1	S6 AND S18
S21	6	(S5 AND S6) (5N) (S4 (2W)S3)

10/3,K/1 (Item 1 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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01051039 DOCUMENT TYPE: Product

PRODUCT NAME: ArchiTExt (051039)

YellowBrix Inc (703541)  
66 Canal Center Plaza #700  
Alexandria, VA 22314 United States  
TELEPHONE: (703) 548-3300

RECORD TYPE: Directory

CONTACT: Sales Department

REVISION DATE: 20010930

...utilizes the IntelliClix contextual matching engine to personalize a user's experience by targeting and displaying related content, products , and ads. IntelliClix analyzes textual data to identify key concepts and topics, assigns relevancy scores...

10/3,K/2 (Item 2 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00076701 DOCUMENT TYPE: Review

PRODUCT NAMES: SiteMeter 5.0 (479497)

TITLE: SiteMeter 5.0  
AUTHOR: Staff  
SOURCE: LAN Magazine, v10 n4 p69(1) Apr 1995  
ISSN: 1069-5621

RECORD TYPE: Review

REVIEW TYPE: Review

GRADE: A

REVISION DATE: 20020923

...supported as are NetWare Directory Services and NetWare SFT III. Automatic load balancing is a key feature of the product , allowing users in various time zones for example, to share the same license. This 'borrowing...

12/3,K/1 (Item 1 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003, EBSCO Pub. All rts. reserv.

00474634 97SE10-007  
Propeller heads need info pros: the JavaOne conference  
Marcinko, Randall  
Searcher: The Magazine for Database Professionals , October 1, 1997 , v5  
n9 p37-39, 3 Page(s)  
ISSN: 1070-4795

... turn key JAVA applications.'' Lists the six most sought after categories, noting that other exhibitors displayed related products . Concludes that if a person is looking for new, cutting edge ideas and a grasp...

19971001

12/3,K/2 (Item 2 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003, EBSCO Pub. All rts. reserv.

00364089 94PK10-201  
Redesigned UI highlights alpha of Lotus Notes 4.0 -- Object orientation helps navigation  
Rooney, Paula; Dodge, John  
PC WEEK , October 17, 1994 , v11 n41 p1, 132, 2 Page(s)  
ISSN: 0740-1604  
Company Name: Lotus Development  
Product Name: Lotus Notes

19941017

Descriptors: Groupware; User Interface ; Upgrade ;  
Object-oriented ; Interoperability

12/3,K/3 (Item 3 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003, EBSCO Pub. All rts. reserv.

00199262 89PK08-303  
Faster servers lead 3Com product push Major developers lend support  
Higgins, Steve; Morrissey, Jane  
PC WEEK , August 28, 1989 , v6 n34 p1, 6, 2 Pages  
ISSN: 0740-1604

19890828

Descriptors: Local Area Networks; 80386; Microcomputer System;  
Promotion ; Upgrade ; Product Announcement ; Workstation

12/3,K/4 (Item 4 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003, EBSCO Pub. All rts. reserv.

00132751 86PK11-104  
Windows readied for '386 PCs .  
Kanzler, Stephen  
PC Week , Nov 11 1986 , v3 n45 p1+, 2 Pages  
ISSN: 0740-1604

19861111

Descriptors: WINDOW SOFTWARE; MULTITASKING; USER INTERFACE ;  
PRODUCT ANNOUNCEMENT; UPGRADE

12/3,K/5 (Item 1 from file: 95)  
DIALOG(R)File 95:TEME-Technology & Management  
(c) 2003 FIZ TECHNIK. All rts. reserv.

01473765 20010103575  
Uncertainty propagation and the matching of junctions as feature groupings  
Xinquan Shen; Palmer, P  
Altera European Technol. Center, High Wycombe, GB  
IEEE Transactions on Pattern Analysis and Machine Intelligence, v22, n12,  
pp1381-1395, 2000  
Document type: journal article Language: English  
Record type: Abstract  
ISSN: 0162-8828

2000

ABSTRACT:  
...of key features in the scene. We describe a robust algorithm for  
matching groupings of **features** related to the **objects** in the scene.  
We consider the propagation of uncertainty from the feature detection stage  
through...

12/3,K/6 (Item 2 from file: 95)  
DIALOG(R)File 95:TEME-Technology & Management  
(c) 2003 FIZ TECHNIK. All rts. reserv.

00922198 M95090495650  
Engineering risk assessment in manufacturing products with short  
time-to-market windows  
(Risikobewertung in der Produktfertigung mit kurzen Zeit-Markt-Beziehungen)  
Martinez-Heath, MR; Deacon, AG  
AT&T Bell Lab., Holmdel, USA  
Transactions of the ASME, Journal of Engineering for Industry, v117, n1,  
pp49-54, 1995  
Document type: journal article Language: English  
Record type: Abstract  
ISSN: 0022-0817

1995.

ABSTRACT:  
...feature augmentation, and value-added tolerance capabilities.  
Reliability estimates the availability to manufacture the selected **product**  
consistently; **feature augmentation** quantifies risks associated with  
incorporating inherent design features; and value-added tolerance  
capabilities measures the...

12/3,K/7 (Item 3 from file: 95)  
DIALOG(R)File 95:TEME-Technology & Management  
(c) 2003 FIZ TECHNIK. All rts. reserv.

00765800 I94044312273  
An extension of system F with subtyping (typed lambda calculus)  
(Eine Erweiterung des Systems F mit Subtyping (Lambda-Rechnung))  
Cardelli, L; Martini, S; Mitchell, JC; Scedrov, A  
Syst. Res. Center, Digital Equipment Corp., Palo Alto, CA, USA  
Information and Computation, v109, n1-2, pp4-56, 1994  
Document type: journal article Language: English  
Record type: Abstract  
ISSN: 0890-5401

1994

ABSTRACT:

...may be encoded in `F(ind <:)`. These include record operations and subtyping hierarchies that are related to features of object-oriented languages.

19/3,K/1 (Item 1 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00117944 DOCUMENT TYPE: Review

PRODUCT NAMES: E-Commerce (836109)

TITLE: EC on the Internet Directory: Browsing for Business  
AUTHOR: McGarr, Michael S  
SOURCE: Electronic Commerce World, v9 n3 p45(21) Mar 1999  
ISSN: 1092-0366  
HOMEPAGE: <http://www.ecomworld.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Comparison  
GRADE: Product Comparison, No Rating

REVISION DATE: 20010430

...applications, and almost 90 percent of respondents support such widely used enterprise resource planning (ERP)- related products . The tools also show that use of intranets and extranets is changing the ways in which companies use electronic...

1999

19/3,K/2 (Item 2 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00113196 DOCUMENT TYPE: Review

PRODUCT NAMES: character studio Windows 9x & NT (633666)

TITLE: Bipeds in Motion  
AUTHOR: Duberman, David  
SOURCE: InterActivity Magazine, v4 n11 p49(2) Nov 1998  
ISSN: 1077-8047  
HOMEPAGE: <http://www.interactivity@mfi.com>

RECORD TYPE: Review  
REVIEW TYPE: Review  
GRADE: A

REVISION DATE: 20020227

...Studio for 3D Studio MAX 2 allows 3D animators to put bipeds in motion by adding a biped object to the main work area. Two modules are provided: Biped, an object modeling plug-in for creating and...

1998

19/3,K/3 (Item 3 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00104378 DOCUMENT TYPE: Review

PRODUCT NAMES: Essbase Server (591831); Informix MetaCube Online Analytical Processing Server (626601); Corel Resero (679925); Hyperion OLAP (622915); DSS Objects 5.0 (679933)

TITLE: OLAP Spreads

AUTHOR: Foley, John  
SOURCE: Information Week, v653 p20(2) Oct 20, 1997  
ISSN: 8750-6874  
HOMEPAGE: <http://www.informationweek.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Comparison  
GRADE: Product Comparison, No Rating

REVISION DATE: 20021024

...Baan is linking its applications to Hyperion Software's Hyperion OLAP. MicroStrategy is releasing an **upgrade**, DSS **Objects** 5.0, that **features** an OLAP interface for both databases and distributed data marts.

1997

19/3,K/4 (Item 4 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00096246 DOCUMENT TYPE: Review

PRODUCT NAMES: WebSite Professional (632333); Microsoft Internet Information Server 2.0 (591645); Netscape Enterprise Server 2.0 (608904)

TITLE: It's time for 'Name That Server'  
AUTHOR: Vegvari, Ted  
SOURCE: Computerworld, v30 n44 p85(4) Oct 28, 1996  
ISSN: 0010-4841  
HOMEPAGE: <http://www.computerworld.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Comparison  
GRADE: Product Comparison, No Rating

REVISION DATE: 20020830

The Web server software market has matured significantly, to the point where the three **major products** now offer equivalent **features** and performance. However, the products do offer some differentiation. O'Reilly & Associates' WebSite Professional focuses...

1996

19/3,K/5 (Item 5 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00096234 DOCUMENT TYPE: Review

PRODUCT NAMES: Infini-D 3.5 (303071)

TITLE: Infini-D adds flare to 3-D rendering and animation  
AUTHOR: Long, Ben  
SOURCE: MacWEEK, v10 n38 p39(2) Oct 7, 1996  
ISSN: 0892-8118  
HOMEPAGE: <http://www.macweek.com>

RECORD TYPE: Review  
REVIEW TYPE: Review  
GRADE: A

REVISION DATE: 20010430

...not true Boolean modeling controls, so it is not possible to create an object by subtracting or adding another object. Instead, modeling is done through a pop-up menu in each object's Info dialog box...

1996

19/3,K/6 (Item 6 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00095406 DOCUMENT TYPE: Review

PRODUCT NAMES: Maple 4 Windows (016645)

TITLE: Enhanced functions, code generator highlight math-software upgrade  
AUTHOR: Staff  
SOURCE: Personal Eng & Instrumentation News, v13 n8 p45(7) Aug 1996  
ISSN: 0748-0016  
HOMEPAGE: <http://www.pein.com>

RECORD TYPE: Review

REVIEW TYPE: Review

GRADE: A

REVISION DATE: 20020930

Maple V 4 from Waterloo Maple Incorporated is touted as The Power Edition, and the product makes the grade. Major enhancements in features, usability, and stability are cited. The product, which supports Macintosh and all versions of Microsoft...

1996

19/3,K/7 (Item 7 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00093854 DOCUMENT TYPE: Review

PRODUCT NAMES: Centura Team Developer (613681)

TITLE: Centura Team Developer  
AUTHOR: Roti, Steve  
SOURCE: DBMS, v9 n8 p55(3) Jul 1996  
ISSN: 1041-5173  
HOMEPAGE: <http://www.dbmsmag.com>

RECORD TYPE: Review

REVIEW TYPE: Review

GRADE: A

REVISION DATE: 20020228

...Ranger, Application Server, and Web Data Publisher. It has a new interface with a split main window and Team Object Manager to replace TeamWindows for support of large-scale programming projects. Object Compiler translates SQLWindows Application Language code...

1996

19/3,K/8 (Item 8 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00092381

DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft Internet Explorer (577375); Netscape Navigator (530883)

TITLE: Best Web Browser

AUTHOR: Staff

SOURCE: PC World, v14 n8 p136(7) Aug 1996

ISSN: 0737-8939

HOMEPAGE: <http://www.pcworld.com>

RECORD TYPE: Review

REVIEW TYPE: Review

GRADE: A

REVISION DATE: 20010730

...To process the many file types used in Web sites, both have helper applications that **display** or play back data. The **primary** differences between the **products** are **enhancements**, proprietary extensions, and compatibility.

1996

19/3,K/9 (Item 9 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

(c)2003 Info.Sources Inc. All rts. reserv.

00090600 DOCUMENT TYPE: Review

PRODUCT NAMES: FormFlow 2.0 (631639)

TITLE: FormFlow brings graphical routing, enhanced security to electronic...

AUTHOR: Heck, Mike

SOURCE: InfoWorld, v18 n17 p110(1) Apr 22, 1996

ISSN: 0199-6649

HOMEPAGE: <http://www.infoworld.com>

RECORD TYPE: Review

REVIEW TYPE: Review

GRADE: A

REVISION DATE: 20020819

...continue leading the general-purpose electronic forms arena. The Form Designer has a new graphical **user interface** ( **GUI** ) and new **objects**, and the **main** screen looks much like the Microsoft Office format, for better layout and handling of draw...

1996

19/3,K/10 (Item 10 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

(c)2003 Info.Sources Inc. All rts. reserv.

00078972 DOCUMENT TYPE: Review

PRODUCT NAMES: Object Desktop 1.0 OS/2 (569666)

TITLE: StarDock's Object Desktop beautifies OS/2

AUTHOR: Petreley, Nicholas

SOURCE: InfoWorld, v17 n25 p131(1) Jun 19, 1995

ISSN: 0199-6649

Homepage: <http://www.infoworld.com>

Record Type: Review

Review Type: Review

Grade: A

Revision Date: 19951030

...productivity aid, rather it contributes to the overall usability of the OS/2 desktop. The product contains fundamental features that IBM reportedly 'overlooked.' This package is scheduled to ship in the second half of...

1995

19/3,K/11 (Item 11 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00076239 DOCUMENT TYPE: Review

Product Names: American Journey: History in Your Hands--Women in America  
(550531)

Title: Women in America CD-ROM Kicks Off a Journey Through History

Author: Krasnoff, Barbara

Source: Computer Shopper, v15 n4 p197(1) Apr 1995

ISSN: 0886-0556

Homepage: <http://www.computershopper.com>

Record Type: Review

Review Type: Review

Grade: A

Revision Date: 20020618

...or by chronological reference. Handy features include a Picture Album, Historical Overview, Key Topics function, Revisit, and a Related Items look-up. The program is praised for providing an extensive source of information within a...

1995

19/3,K/12 (Item 12 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00073972 DOCUMENT TYPE: Review

Product Names: Autodesk 3D Studio 4 (309443)

Title: 3D Studio Release 4: Four Compelling Reasons to Upgrade Now

Author: Fulton, Nancy

Source: CADalyst, v12 n1 p60(4) Jan 1995

ISSN: 0820-5450

Homepage: <http://www.cadonline.com>

Record Type: Review

Review Type: Review

Grade: A

Revision Date: 20030130

...and Match Perspective plug-ins allow the user to more easily position

image components and change perspective in real time. The product provides many more enhancements and new features , and is recommend for all production setting users of 3D Studio.

1995

19/3,K/13 (Item 13 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00073961 DOCUMENT TYPE: Review

PRODUCT NAMES: Branch Validator (549061); IBM Rational PureCoverage for Windows (077356); TestCenter (481416); Insight (461695); Vista Replay (465925)

TITLE: Testing: It's just a phase  
AUTHOR: Fromme, Brian  
SOURCE: Advanced Systems, v8 n1 p70(3) Jan 1995  
ISSN: 1046-5456

RECORD TYPE: Review

REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20030925

...in key locations. PureCoverage also tests for code-coverage, using object-code insertion, with probes added to key object code locations, instead of in source. Error detection may be the most critical run-time code testing function...

1995

19/3,K/14 (Item 14 from file: 256)  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rts. reserv.

00068020 DOCUMENT TYPE: Review

PRODUCT NAMES: OS/400 3 Release 1 (214299)

TITLE: Using V3R1 Security Enhancements  
AUTHOR: Heidelberg, Jelan Woodbury, Carol  
SOURCE: News 3X/400, p44(9) Aug 1994  
ISSN: 1040-6093

RECORD TYPE: Review

REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 19980530

...field. Another security enhancement is the primary group feature, modeled after the UNIX group owner feature . Also, under V3R1, every object can have a primary group. In order to meet independent standards and increase flexibility, this version also lets users assign data authorities...

1994

20/3,K/1 (Item 1 from file: 35)  
DIALOG(R)File 35:Dissertation Abs Online  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

742004 ORDER NO: AAD81-08268

THE LATIN AMERICAN ECONOMIES UNDER GENERALIZED FLOATING: AN ANALYSIS OF  
PRICE EFFECTS, RISK EFFECTS AND ALTERNATIVE EXCHANGE RATE POLICIES

Author: BROWN, ERNEST WAYNE, II

Degree: PH.D.

Year: 1980

Corporate Source/Institution: VANDERBILT UNIVERSITY (0242)

Source: VOLUME 41/10-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 4467. 254 PAGES

Year: 1980

...for Brazil, Mexico and Peru. The models are used initially to estimate exchange rate induced **changes** in the world prices of primary product exports and the resultant **changes** in exports, imports and the effective rate of exchange for each country during the 1971...

...of individual countries are also made. The models suggest that pegging to a trade weighted **basket** reduces price uncertainty but that a policy of minidevaluations is necessary to avoid a trend...

21/3,K/1 (Item 1 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

09587169  
Citizen to tick alone by buying out JV partner  
INDIA: CITIZEN TO LAUNCH NEW WATCHES  
The Economic Times (YZY) 24 Aug 2001 Online  
Language: ENGLISH

...pulled out 900 various watches from the local market as part of its move to upgrade its product basket in India. Meanwhile, Citizen Watches India's chairperson and Citizen Watches' managing director, T Yamamoto...

21/3,K/2 (Item 2 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06491318  
Pinault-Printemps : 20.000 cartes de retrait interbancaires/  
FRANCE: FINAREF'S FREE CARD IS A SUCCESS  
Les Echos (LE) 07 Jul 1997 p.13  
Language: FRENCH

PRODUCT: Instruments & Related Products ...

21/3,K/3 (Item 3 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

05986815  
Counter intelligence  
UK: ASDA USES HOLOS TO EXAMINE SALES  
The Times (TS) 13 May 1994 p.34  
Language: ENGLISH

... of customers - 130 stores have a system which analyses what people have in their shopping baskets and offers discount vouchers on related products .

21/3,K/4 (Item 4 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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02176190  
IMI TO PURCHASE CUMBERLAND CORP  
US - IMI TO PURCHASE CUMBERLAND CORP  
Financial Times (C) 1991 (FT) 14 October 1988 p34

IMI, engineering holding company, is to purchase Cumberland Corp, designer and manufacturer of mobile merchandising carts and related products, for US\$15.5 mil. Cumberland is based in Chattanooga, Tennessee.

21/3,K/5 (Item 1 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003, EBSCO Pub. All rts. reserv.

00553295 99PI11-246  
Yahoo! Store  
Randall, Neil  
PC Magazine, November 16, 1999, v18 n20 p154, 1 Page(s)  
ISSN: 0888-8507

Company Name: Yahoo!  
URL: store.yahoo.com  
Product Name: Yahoo! Store

... every page and extensive item description options with drop-down lists. Mentions that the shopping **basket** allows sellers to suggest related items to customers and makes provisions for special discounts and sales. Says that advanced features include...

21/3,K/6 (Item 1 from file: 474)  
DIALOG(R)File 474:New York Times Abs  
(c) 2003 The New York Times. All rts. reserv.

00769093 NYT Sequence Number: 039871770728  
Brit Govt abandons months-long policy of holding pound at \$1.72 and lets it rise nearly 1.75 cents to highest level since Sept '76. Action reflects improvement in most measures of Brit econ picture. Pound advances even more sharply against Eur currencies. GB is trying to let pound reflect more representative 'basket' of things it buys. AP repts in related item that dollar held firm on July 27 '77 in Eur foreign-exchange trading and in NYC. Pound's new strength prompted dealers to start buying it in Eur, and movement indirectly helped dollar because of its role as 'vehicle currency' on foreign-exchange markets. Statistics on dollar's performance included (M).)

HERSHEY, ROBERT D, JR  
New York Times, Col. 3, Pg. 7, Sec. 4  
Thursday July 28 1977

...Eur currencies. GB is trying to let pound reflect more representative 'basket' of things it buys. AP repts in related item that dollar held firm on July 27 '77 in Eur foreign-exchange trading and in...

File 348:EUROPEAN PATENTS 1978-2003/Dec W02  
 (c) 2003 European Patent Office  
 File 349:PCT FULLTEXT 1979-2002/UB=20031218,UT=20031211  
 (c) 2003 WIPO/Univentio  
 File 15:ABI/Inform(R) 1971-2003/Dec 20  
 (c) 2003 ProQuest Info&Learning  
 File 9:Business & Industry(R) Jul/1994-2003/Dec 19  
 (c) 2003 Resp. DB Svcs.  
 File 610:Business Wire 1999-2003/Dec 22  
 (c) 2003 Business Wire.  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 275:Gale Group Computer DB(TM) 1983-2003/Dec 22  
 (c) 2003 The Gale Group  
 File 476:Financial Times Fulltext 1982-2003/Dec 22  
 (c) 2003 Financial Times Ltd  
 File 624:McGraw-Hill Publications 1985-2003/Dec 19  
 (c) 2003 McGraw-Hill Co. Inc  
 File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 22  
 (c) 2003 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 19  
 (c) 2003 The Gale Group  
 File 613:PR Newswire 1999-2003/Dec 22  
 (c) 2003 PR Newswire Association Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 16:Gale Group PROMT(R) 1990-2003/Dec 22  
 (c) 2003 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 634:San Jose Mercury Jun 1985-2003/Dec 20  
 (c) 2003 San Jose Mercury News  
 File 148:Gale Group Trade & Industry DB 1976-2003/Dec 19  
 (c) 2003 The Gale Group  
 File 20:Dialog Global Reporter 1997-2003/Dec 22  
 (c) 2003 The Dialog Corp.  
 File 995:NewsRoom 2000  
 (c) 2003 The Dialog Corporation

Set	Items	Description
S1	869856	(RELATED OR (CROSS OR UP) (1W) SELL OR UPSELL? OR UPSALE? OR UPGRADE OR ENHANCEMENT? ? OR AUXILIARY OR ANCILLARY OR ADDON? OR ADJUVANT? OR ACCESSOR?) (2N) (PRODUCT? ? OR MERCHANDISE OR GOODS OR WARES OR ITEM? ?)
S2	407944	(PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR MAJOR OR PRINCIPAL OR DOMINANT OR PREEMINENT) (2W) (PRODUCT? ? OR MERCHANDISE OR GOODS OR WARES OR ITEM? ?)
S3	7247	S1(2N) (DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOWING OR DISCLOS? OR EXHIBIT? OR USER() INTERFACE OR GUI OR PROMOT?)
S4	419	S1(5N) (CART? ? OR BASKET? ? OR SHOPPINGBASKET? ? OR SHOPPINGCART? ?)
S5	49	S3 AND S4
S6	7	S5 FROM 348,349
S7	4122	S2(2N) (DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOWING OR DISCLOS? OR EXHIBIT? OR USER() INTERFACE OR GUI OR PROMOT?)
S8	17445	S1(3N) (ORDER? OR REQUEST?? OR BUY? ? OR PURCHASE? OR CHOOSE? OR SELECT? OR CHOSE? ? OR SPECIFY? OR DESIGNATE? OR INDICATE?)
S9	31	(S5 NOT S6) AND PY<2001
S10	13	RD (unique items)
S11	46	S7 AND S8
S12	45	S11 NOT S5
S13	17	S12 FROM 348,349
S15	2	(S12 NOT S13) AND PD<20001229
S16	0	(S4 AND S7) NOT (S5 OR S9 OR S11)

S17 22 (S4 AND S8) NOT (S5 OR S9 OR S11)  
S18 0 S17 FROM 348,349  
S19 9 S17 AND PD<20001229  
S20 8 RD (unique items)

6/TI,PY,AZ/1 (Item 1 from file: 349)  
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01006987

A NOVEL PHARMACEUTICAL COMPOUND CONTAINING ABACAVIR SULFATE AND METHODS OF  
MAKING AND USING SAME  
NOUVEAU COMPOSE PHARMACEUTIQUE CONTENANT DU SULFATE D'ABACAVIR ET PROCEDES  
DE FABRICATION ET D'UTILISATION ASSOCIES  
Publication Year: 2003

6/TI,PY,AZ/2 (Item 2 from file: 349)  
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00975217

CONTEXTUAL PRESENTATION OF INFORMATION ABOUT RELATED ORDERS DURING BROWSING  
OF AN ELECTRONIC CATALOG  
PRESENTATION CONTEXTUELLE D'INFORMATIONS PORTANT SUR DES COMMANDES CONNEXES  
AU COURS DE L'EXPLORATION D'UN CATALOGUE ELECTRONIQUE  
Publication Year: 2003

6/TI,PY,AZ/3 (Item 3 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00948099

METHOD AND SYSTEM FOR PROVIDING PROMOTIONS TO A COSTUMER BASED ON THE  
STATUS OF PREVIOUS PROMOTIONS  
PROCEDE ET SYSTEME PERMETTANT D'OFFRIR DES PROMOTIONS A UN CLIENT EN  
FONCTION DU STATUT DES PROMOTIONS PRECEDENTES  
Publication Year: 2002

6/TI,PY,AZ/4 (Item 4 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00937176

METHOD AND SYSTEM FOR ELECTRONIC COMMERCE USING PRODUCTS SATISFACTION INDEX  
PROCEDE ET SYSTEME DE COMMERCE ELECTRONIQUE UTILISANT UN INDICE DE  
SATISFACTION DE PRODUITS  
Publication Year: 2002

6/TI,PY,AZ/5 (Item 5 from file: 349)  
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00868209

SYSTEM AND METHOD FOR BUILDING MODULAR E-COMMERCE ENGINES, PROCESSING  
ELECTRONIC COMMERCE TRANSACTIONS OFFLINE, AND DESIGNING ELECTRONIC  
STOREFRONTS  
SYSTEME ET PROCEDE DE CONSTRUCTION DE MOTEURS MODULAIRES DE COMMERCE  
ELECTRONIQUE, DE TRAITEMENT DE TRANSACTIONS DE COMMERCE ELECTRONIQUE  
HORS CONNEXION ET DE CONCEPTION DE VITRINES ELECTRONIQUES  
Publication Year: 2002

6/TI,PY,AZ/6 (Item 6 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00801989

METHODS AND SYSTEMS FOR PROVIDING AND DISPLAYING INFORMATION ON A KEYBOARD  
PROCEDES ET SYSTEME PERMETTANT DE FOURNIR ET D'AFFICHER DES INFORMATIONS  
SUR UN CLAVIER  
Publication Year: 2001

6/TI,PY,AZ/7 (Item 7 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00429116

HEAD WALL FOR A HOSPITAL ROOM  
MUR DE TETE DE LIT DE CHAMBRE D'HOPITAL  
Publication Year: 1998

6/3,K/7 (Item 7 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00429116 \*\*Image available\*\*  
HEAD WALL FOR A HOSPITAL ROOM  
MUR DE TETE DE LIT DE CHAMBRE D'HOPITAL  
Patent Applicant/Assignee:

HILL-ROM INC,

Inventor(s):

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HILLIER Linda A,  
NOBBE Dale A,  
MARASLIGILLER Ares,  
BUCCIERI Michael,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9819580 A1 19980514

Application: WO 97US19943 19971105 (PCT/WO US9719943)

Priority Application: US 96743710 19961106

Designated States: BR CN JP KP KR MX TR AT BE CH DE DK ES FI FR GB GR IE IT  
LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 5232

Fulltext Availability:

Detailed Description

Detailed Description

... instance, a shelf may be mounted to the top track of the head wall. A basket or other accessory item can then be mounted vertically above the shelf using the mounting brackets of the present...A section of a C-shaped section 158 is formed integrally with mounting section 127. Accessory items (not shown) can be coupled to the C-shaped section 158.

Fig. 6 illustrates another embodiment of...

...the top track 98 of head wall 10.

Also in Figs. 7 and 8 another accessory item, illustratively a wire frame basket 176 is secured to ...third accessory item, illustratively a wire frame chart holder 180 is coupled to the second accessory item, illustratively wire basket 176. In addition, the third accessory item 180 may be coupled directly to the head wall track 98 using suitably shaped mounting...

10/3,K/1 (Item 1 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2003 Business Wire. All rts. reserv.

00175810 20000120020B1144 (USE FORMAT 7 FOR FULLTEXT)  
**Gerald Stevens, Inc. Opens First Branded Store**  
Business Wire  
Thursday, January 20, 2000 08:30 EST  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 886

2000

TEXT:

...that offers a broad selection of fresh cut flowers, dried and silk flowers, plants, gift baskets, and related gift merchandise. It showcases the best ideas from the company's retail stores nationwide, combined with fresh...

...fresh cut flowers are presented in glass vases on tables on the retail floor. Gift baskets and related gift merchandise are displayed on old English country-style wood fixtures. The tabletop floral presentations and fixturing offer the...

10/3,K/2 (Item 2 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2003 Business Wire. All rts. reserv.

00028414 1999103B0085 (USE FORMAT 7 FOR FULLTEXT)  
**Informix Paves The Way to Analytic Merchandising With i.Sell**  
Business Wire  
Tuesday, April 13, 1999 08:26 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 1,273

1999

...component of e-commerce addresses the entire range of online selling issues including catalog creation, product displays, cross - sell, up-sell, shopping cart, payment processing, tax calculation, shipping, and order fulfillment in an environment that delivers rapid deployment...

10/3,K/3 (Item 1 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

02287188 SUPPLIER NUMBER: 54373574 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Informix Says it Has First End-to-End E-Commerce Suite. (Product Announcement)**  
Computergram International, NA  
April 13, 1999  
DOCUMENT TYPE: Product Announcement ISSN: 0268-716X LANGUAGE:  
English RECORD TYPE: Fulltext  
WORD COUNT: 618 LINE COUNT: 00052

TEXT:

...is the storefront component and includes a range of online selling features including catalog creation, product displays, cross - sell, up-sell, shopping cart, payment processing, tax calculation, shipping, and order fulfillment. The fourth component, i.Sell Personalizer, is...

19990413

10/3,K/4 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04145135 Supplier Number: 54380132 (USE FORMAT 7 FOR FULLTEXT)  
**INFORMIX: Informix paves the way to analytic merchandising with i.Sell.**  
M2 Presswire, pNA  
April 14, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1227

... component of e-commerce addresses the entire range of online selling issues including catalog creation, **product displays**, **cross - sell**, up-sell, shopping **cart**, payment processing, tax calculation, shipping, and order fulfillment in an environment that delivers rapid deployment...

19990414

10/3,K/5 (Item 2 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04144878 Supplier Number: 54379873 (USE FORMAT 7 FOR FULLTEXT)  
**INFORMIX SOFTWARE: Informix paves the way to analytic merchandising with i.Sell.**  
M2 Presswire, pNA  
April 13, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1179

... component of e-commerce addresses the entire range of online selling issues including catalogue creation, **product displays**, **cross - sell**, up-sell, shopping **cart**, payment processing, tax calculation, shipping, and order fulfilment in an environment that delivers rapid deployment...

19990413

10/3,K/6 (Item 1 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou. (R)  
(c) 2003 The Gale Group. All rts. reserv.

02413735 Supplier Number: 59468723 (USE FORMAT 7 FOR FULLTEXT)  
**Nike Joins with CART to Create Nike Racing Apparel Line.**  
PR Newswire, p0676  
Feb 15, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 464

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
...has reached agreement with Nike Racing to develop and distribute a variety of apparel and **accessory items** that bear the marks of **CART**, and its affiliates.  
... its program, in mass- and trade-media, as well as at retail. Additionally, Nike will **display** **CART related merchandise** at various trade shows where it is exhibiting.  
NIKE Inc. (NYSE: NKE), headquartered in Beaverton...

20000215

10/3,K/7 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

04642924 Supplier Number: 46830405 (USE FORMAT 7 FOR FULLTEXT)

Anatomy of a Hit  
Video Store, p14  
Oct 27, 1996

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1466

... he sent a letter to Toys 'R' Us requesting that videos be included in 'book basket' displays of related 'Bananas' merchandise.

The toy retailer says it will do so chainwide through the third quarter. So far...

19961027

10/3,K/8 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

03856665 Supplier Number: 45529273 (USE FORMAT 7 FOR FULLTEXT)

Lights, Display, Variety Key In New Price Chopper Store  
Supermarket News, p69

May 8, 1995  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 589

... the slanted tables has been equipped with built-in display shelves, which are used to show off related products such as baskets of dried fruits and nuts, chopped garlic and croutons.

'That gives us a great opportunity...

19950508

10/3,K/9 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c) 2003 The Gale Group. All rts. reserv.

09243898 SUPPLIER NUMBER: 19033425 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Show power is alive. (California giftware shows)  
Gifts & Decorative Accessories, v97, n12, p166(4)  
Dec, 1996

ISSN: 0016-9889 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1584 LINE COUNT: 00128

... Tuesday, Jan. 14, and the new Southwest Gift Basket Show. The two-day mini trade show features special related products skewed toward gift basket retailers with a focal point on enhancing and educating basket, wrap and gift vendors.

The...

19961200

10/3,K/10 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c) 2003 The Gale Group. All rts. reserv.

07857703 SUPPLIER NUMBER: 16935532 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Lights, display, variety key in new Price Chopper store. (Company Profile)

Harper, Roseanne

Supermarket News, v45, n19, p69(1)

May 8, 1995

DOCUMENT TYPE: Company Profile ISSN: 0039-5803

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 842 LINE COUNT: 00076

... the slanted tables has been equipped with built-in display shelves, which are used to show off related products such as baskets of dried fruits and nuts, chopped garlic and croutons.

"That gives us a great opportunity...

...the slanted tables has been equipped with built-in display shelves, which are used to show off related products such as baskets of dried fruits and nuts, chopped garlic and croutons.

"That gives us a great opportunity...

19950508

10/3,K/11 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

04495552 SUPPLIER NUMBER: 08287939 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Winter welcome for buyers in N.Y. (New York Gift and Decorative Accessories Market)

Gifts & Decorative Accessories, v91, n1, p106(3)

Jan, 1990

ISSN: 0016-9889 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1312 LINE COUNT: 00099

... Accessories, a new division of the Gift Fair that is sharing Pier 92, features 60 exhibitors of floral-related products, including artificial flowers and trees, baskets, wreaths, vases, planters, potpourri, bouquets, silk flowers, ribbons, glass and ceramic.

Discounts on airfares and...

19900100

10/3,K/12 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

03926249 SUPPLIER NUMBER: 07702509 (USE FORMAT 7 OR 9 FOR FULL TEXT)

How to merchandise year-round.

Progressive Grocer, v68, n6, pS19(9)

June, 1989

ISSN: 0033-0787 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 3510 LINE COUNT: 00268

... yellow streamers and a large tree laden with colored Easter eggs. Along the sides, wicker baskets displayed crackers and wines. Other related - item baskets were placed near the self-service cheese case. A hot deli featured cheese demonstrations. "Overall...the store sold two more thousand-pounds, using the theme "A Winning Combination" in its related - item display of cheese and baking potatoes.

"We ran out of cheese before the end of 1988..."

19890600

10/3,K/13 (Item 5 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

02173281      SUPPLIER NUMBER: 03415820      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Ways to talk turkey to your customers. (marketing turkeys via supermarkets)  
Dyer, Lee W.  
Progressive Grocer, v63, p198(2)  
Sept, 1984  
ISSN: 0033-0787      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 430      LINE COUNT: 00034

TEXT:

...on how well you merchandise the turkeys but also on how effectively you tie-in **related items** with your **displays**. Here are some prize-winning examples of merchandising efforts that sold both turkeys and other...

... costume, plus the decorative use of Indian corn and special artwork, add to the theme. **Related - item** purchases are encouraged by bushel **basket** displays of baking potatoes, onions, sweet potatoes and apples along sides of the cabin. Display...

19840900

13/TI,PY,AZ/1 (Item 1 from file: 348)  
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

01400139

System, method and computer program product for patent-centric and group-oriented data processing  
System, Verfahren und Programmprodukt zur gruppenorganisierten Datenverarbeitung von Patenten  
Systeme, procede et produit de programmes informatiques pour le traitement de donnees axe sur des brevets d'invention  
PATENT (CC, No, Kind, Date): EP 1184798 A2 020306 (Basic)

13/TI,PY,AZ/2 (Item 2 from file: 348)  
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

01014239

SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PATENT-CENTRIC AND GROUP-ORIENTED DATA PROCESSING  
SYSTEM, VERFAHREN UND PROGRAMMPRODUKT ZUR GRUPPENORGANISIERTEN DATENVERARBEITUNG VON PATENTEN  
SYSTEME, PROCEDE, ET PRODUIT DE PROGRAMMES INFORMATIQUES POUR LE TRAITEMENT DE DONNEES AXES SUR DES BREVETS D'INVENTION  
PATENT (CC, No, Kind, Date): EP 986789 A1 000322 (Basic)  
EP 986789 B1 020918  
WO 98055945 981210

13/TI,PY,AZ/3 (Item 3 from file: 348)  
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

00719121

USE OF DERIVATIVES OF 2,4-DISUBSTITUTED PHENOLS AS 5-LIPOXIGENASE INHIBITORS  
VERWENDUNG VON DERIVATEN VON 2,4-DISUBSTITUIERTEN PHENOLEN ALS 5-LIPOXIGENASEINHIBITOREN  
UTILISATION DE DERIVES DE PHENOLS 2,4-DISUBSTITUES EN TANT QU'INHIBITEURS DE LA 5-LIPOXIGENASE  
PATENT (CC, No, Kind, Date): EP 707849 A1 960424 (Basic)  
EP 707849 B1 011219  
WO 9521610 950817

13/TI,PY,AZ/4 (Item 4 from file: 348)  
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

00585002

PRODUCT INFORMATION SYSTEM FOR SHOPPERS  
WARENINFORMATIONSSYSTEM FUR KUNDEN  
SYSTEME D'INFORMATION SUR LES PRODUITS A L'USAGE DES PERSONNES FAISANT LEURS COURSES  
PATENT (CC, No, Kind, Date): EP 601064 A1 940615 (Basic)  
EP 601064 B1 971022  
WO 9304449 930304

13/TI,PY,AZ/5 (Item 1 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00935853

PROTEINS AND NUCLEIC ACIDS ENCODING SAME  
PROTEINES ET ACIDES NUCLEIQUES LES CODANT  
Publication Year: 2002

13/TI,PY,AZ/6 (Item 2 from file: 349)

DIALOG(R) File 349: (c) 2003 WIPO/Univentio. All rts. reserv.

00843106

SYSTEM AND METHOD FOR ESTABLISHING ELECTRONIC BUSINESS SYSTEMS FOR  
SUPPORTING COMMUNICATIONS SERVICES COMMERCE  
SYSTEME ET PROCEDE PERMETTANT D'ETABLIR DES SYSTEMES DE COMMERCE  
ELECTRONIQUE POUR LE SUPPORT DU COMMERCE PAR DES SERVICES DE  
COMMUNICATION

Publication Year: 2001

13/TI,PY,AZ/7 (Item 3 from file: 349)

DIALOG(R) File 349: (c) 2003 WIPO/Univentio. All rts. reserv.

00836144

NETWORKED INTERACTIVE TOY SYSTEM  
SYSTEME DE JOUETS INTERACTIFS EN RESEAU

Publication Year: 2001

13/TI,PY,AZ/8 (Item 4 from file: 349)

DIALOG(R) File 349: (c) 2003 WIPO/Univentio. All rts. reserv.

00829480

207 HUMAN SECRETED PROTEINS  
207 PROTEINES HUMAINES SECRETEES

Publication Year: 2001

13/TI,PY,AZ/9 (Item 5 from file: 349)

DIALOG(R) File 349: (c) 2003 WIPO/Univentio. All rts. reserv.

00807379

METHOD AND SYSTEM FOR ENABLING OPTIONAL CUSTOMER ELECTION OF AUXILIARY  
CONTENT PROVIDED ON DETACHABLE LOCAL STORAGE MEDIA  
PROCEDE ET SYSTEME POUR ACTIVER LE CHOIX D'UN CLIENT D'UN CONTENU  
SECONDAIRE FOURNI SUR UN SUPPORT DE STOCKAGE LOCAL AMOVIBLE

Publication Year: 2001

13/TI,PY,AZ/10 (Item 6 from file: 349)

DIALOG(R) File 349: (c) 2003 WIPO/Univentio. All rts. reserv.

00802542

SYSTEMS AND METHODS FOR VISUALIZATION OF DATA SETS CONTAINING INTERRELATED  
OBJECTS  
SYSTEMES ET PROCEDES DE VISUALISATION D'ENSEMBLES DE DONNEES CONTENANT DES  
OBJETS INTER RELATIONNES

Publication Year: 2001

13/TI,PY,AZ/11 (Item 7 from file: 349)

DIALOG(R) File 349: (c) 2003 WIPO/Univentio. All rts. reserv.

00802433

22 HUMAN SECRETED PROTEINS  
22 PROTEINES HUMAINES SECRETEES

Publication Year: 2001

13/TI,PY,AZ/12 (Item 8 from file: 349)

DIALOG(R) File 349: (c) 2003 WIPO/Univentio. All rts. reserv.

00761422

BUSINESS ALLIANCE IDENTIFICATION  
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES

COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU  
Publication Year: 2000

13/TI,PY,AZ/13 (Item 9 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00465480

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR PATENT-CENTRIC AND GROUP-ORIENTED DATA PROCESSING, INCLUDING USING HYPERBOLIC TREES TO VISUALIZE DATA

SYSTEME, PROCEDE, ET PROGRAMMES INFORMATIQUES POUR LE TRAITEMENT DE DONNEES AXES SUR DES BREVETS D'INVENTION OU DES GROUPES, INCLUANT L'UTILISATION D'ARBORESCENCES HYPERBOLIQUES POUR VISUALISER DES DONNEES

Publication Year: 1998

13/TI,PY,AZ/14 (Item 10 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00418748

SYSTEMS AND METHODS FOR SECURE TRANSACTION MANAGEMENT AND ELECTRONIC RIGHTS PROTECTION

SYSTEMES ET PROCEDES DE GESTION DE TRANSACTIONS SECURISEES ET DE PROTECTION DE DROITS ELECTRONIQUES

Publication Year: 1998

13/TI,PY,AZ/15 (Item 11 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00376920

METHOD AND SYSTEM FOR MULTILINGUAL ONLINE PURCHASING

PROCEDE ET SYSTEME D'ACHAT EN LIGNE MULTILINGUE

Publication Year: 1997

13/TI,PY,AZ/16 (Item 12 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00268335

SOFTWARE EVALUATION AND DISTRIBUTION APPARATUS, SYSTEM, AND METHOD

PROCEDE, SYSTEME ET APPAREIL D'EVALUATION ET DE DISTRIBUTION DE LOGICIELS

Publication Year: 1994

13/TI,PY,AZ/17 (Item 13 from file: 349)  
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00230198

PRODUCT INFORMATION SYSTEM FOR SHOPPERS

SYSTEME D'INFORMATION SUR LES PRODUITS A L'USAGE DES PERSONNES FAISANT LEURS COURSES

Publication Year: 1993

00585002

PRODUCT INFORMATION SYSTEM FOR SHOPPERS

WARENINFORMATIONS-ANZEIGESYSTEM FUR KUNDEN

SYSTEME D'INFORMATION SUR LES PRODUITS A L'USAGE DES PERSONNES FAISANT  
LEURS COURSES

PATENT ASSIGNEE:

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PATENT (CC, No, Kind, Date): EP 601064 A1 940615 (Basic)  
EP 601064 B1 971022  
WO 9304449 930304

APPLICATION (CC, No, Date): EP 92918982 920820; WO 92US6992 920820

PRIORITY (CC, No, Date): US 747727 910820; US 878100 920504

DESIGNATED STATES: AT; CH; DE; DK; ES; FR; GB; GR; IT; LI; NL

INTERNATIONAL PATENT CLASS: G07G-001/00;

NOTE:

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FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	9710W3	1710
CLAIMS B	(German)	9710W3	1613
CLAIMS B	(French)	9710W3	2184
SPEC B	(English)	9710W3	18568

Total word count - document A 0

Total word count - document B 24075

Total word count - documents A + B 24075

...SPECIFICATION be promoted, ensuring that they are advertised to appropriate shoppers at the correct time. The major product promotion list fields for each promotable item are bar code (UPC), special promotion keys, priority level...code scanner at a cashier's counter in a retail establishment capable of recording information related to products to be purchased by reading bar codes affixed to the products. The checkout counter system comprises: a data...

...recharged. The method can further include storing a list of product information, including pricing information, related to product intended for purchase in the remote unit during use by the shopper and comparing the list of product...

...The new use can further include storing a list of product information, including pricing information, related to product intended for purchase in the remote unit during use by the shopper and comparing the list of product...

...CLAIMS code scanner at a cashier's counter in a retail establishment capable of recording information related to products to be purchased by reading bar codes affixed to said products, comprising:

a) a data update

13/3, K/12 (Item 8 from file: 349)  
DIALOG(R) File 349: PCT FULLTEXT  
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00761422

**BUSINESS ALLIANCE IDENTIFICATION  
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES  
COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU**

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Legal Representative:

BRUESS Steven C (agent), Merchant, Gould, Smith, Edell, Welter & Schmidt,  
P.A., P.O. Box 2903, Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073928 A2-A3 20001207 (WO 0073928)

Application: WO 2000US14375 20000524 (PCT/WO US0014375)

Priority Application: US 99320816 19990527

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE  
DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI  
SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 149371

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... or services likely to be purchased by the target market. Then, in operation 47c, the products or services related to the chosen components are chosen to be offered for sale.

A pictorial representation of the existing network...through specific processes.

Design review

Classes and components packaging for reuse

Common components maintenance and upgrade

55

Process Management

0 Metrics

Continuous Improvement

Rewards and Recognition

Training and Orientation

Focus here...An important part of quality management is ensuring that the Environment Management team understands the key performance indicators for service delivery, that these indicators are monitored, and that all personnel are...

Claim

... SPECIFIC COMPONENTS HAVING PRODUCTS OR  
SERVICES LIKELY TO BE PURCHASED BY THE TARGET MARKET

47c

CHOOSING THE PRODUCTS OR SERVICES RELATED TO THE CHOSEN  
COMPONENTS TO BE OFFERED FOR SALE

Figure 1G-1

47

DISPLAYING A PICTORIAL REPRESENTATION OF...

13/3,K/14 (Item 10 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00418748 \*\*Image available\*\*

SYSTEMS AND METHODS FOR SECURE TRANSACTION MANAGEMENT AND ELECTRONIC RIGHTS  
PROTECTION

SYSTEMES ET PROCEDES DE GESTION DE TRANSACTIONS SECURISEES ET DE PROTECTION  
DE DROITS ELECTRONIQUES

Patent Applicant/Assignee:

INTERTRUST TECHNOLOGIES CORP,

Inventor(s):

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SPAHN Francis J,

VAN WIE David M,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9809209 A1 19980305

Application: WO 97US15243 19970829 (PCT/WO US9715243)

Priority Application: US 96706206 19960830

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES  
FI GB GE GH HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN  
MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW  
GH KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI  
FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 195626

13/3,K/15 (Item 11 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00376920 \*\*Image available\*\*

METHOD AND SYSTEM FOR MULTILINGUAL ONLINE PURCHASING

PROCEDE ET SYSTEME D'ACHAT EN LIGNE MULTILINGUE

Patent Applicant/Assignee:

DE LA MOTTE Alain L,

Inventor(s):

DE LA MOTTE Alain L,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9717663 A1 19970515

Application: WO 96US18133 19961108 (PCT/WO US9618133)

Priority Application: US 956604 19951109

Designated States: AM AT AU BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU  
IS JP KE KG KP KR KZ LC LK LR LT LU LV MD MG MN MW MX NO NZ PL PT RO RU SD  
SE SG SI SK TJ TM TT UA UG UZ VN KE LS MW SD SZ UG AT BE CH DE DK ES FI  
FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 7993

Fulltext Availability:

Detailed Description

Detailed Description

... interface (as shown in Figs. 18 and 19) of the

Product Review module includes two main sections: the product  
specification section ( shown in Figs. 18 and 19 as a teal-colored,

square-shaped information box which is...through 12 (for each month of the year) which indicate the availability or other information **related to the product selected** from a particular supplier. For example, as shown in Figs. 18 and 19, the order...D. Pull-Down search language  
a. allows user to change on the fly language of major /minor/ product display to  
(1) English  
(2) French  
(3) German  
(4) Spanish  
(5) Italian  
(6) Portuguese  
E. References...

13/3, K/16 (Item 12 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00268335 \*\*Image available\*\*  
**SOFTWARE EVALUATION AND DISTRIBUTION APPARATUS, SYSTEM, AND METHOD**  
**PROCEDE, SYSTEME ET APPAREIL D'EVALUATION ET DE DISTRIBUTION DE LOGICIELS**  
Patent Applicant/Assignee:  
INFONOW CORPORATION,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9416508 A1 19940721  
Application: WO 94US97 19940106 (PCT/WO US9400097)  
Priority Application: US 931262 19930107  
Designated States: AU CA JP NZ AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT  
SE  
Publication Language: English  
Fulltext Word Count: 24805

Fulltext Availability:  
Detailed Description

Detailed Description  
... selected primary product. To perform such a search, the user first selects one or more **primary products displayed** in the main worksheet screen 202, as described above. The user may also select other...from the credit card company.

The central office forwards the part (if any) of the order **related to items** to be shipped to the warehouse for shipment.

For each product to be desktop vended...selects the various program modules that run under the main program by selecting an icon **displayed** on the **main screen**. The **product evaluation module** in the consumer system offers fewer features than the professional system.

The main...

15/3,K/1 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

12587280 SUPPLIER NUMBER: 65198910 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
THE INCIDENCE OF THE COSTS AND BENEFITS OF GENERIC  
ADVERTISING.(agricultural industry)  
ALSTON, JULIAN M.; CHALFANT, JAMES A.; PIGGOTT, NICHOLAS E.  
American Journal of Agricultural Economics, 82, 3, 665  
August, 2000'  
ISSN: 0002-9092 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 4503 LINE COUNT: 00373

... only in the demand for one good, we might have to model the demands for related goods in order to be able to measure the full effects of advertising on the good in question...authorship is not assigned.

References

Alston, J.M., H. Carman, and J.A. Chalfant. "Evaluating Primary Product Promotion : The Returns to Generic Advertising by a Producer Cooperative in a Small, Open Economy." Promotion...

20000801

15/3,K/2 (Item 1 from file: 995)  
DIALOG(R)File 995:NewsRoom 2000  
(c) 2003 The Dialog Corporation. All rts. reserv.

0111032877 154Y103E  
THE INCIDENCE OF THE COSTS AND BENEFITS OF GENERIC  
ADVERTISING.(agricultural industry)  
ALSTON, JULIAN M.  
CHALFANT, JAMES A.  
PIGGOTT, NICHOLAS E.  
American Journal of Agricultural Economics, v82, n3, p665  
Tuesday, August 1, 2000  
JOURNAL CODE: AGFD LANGUAGE: ENGLISH RECORD TYPE: Abstract  
DOCUMENT TYPE: Trade Journal ISSN: 0002-9092  
WORD COUNT: 4,442

20000801

...only in the demand for one good, we might have to model the demands for related goods in order to be able to measure the full effects of advertising on the good in question...authorship is not assigned.

References

Alston, J.M., H. Carman, and J.A. Chalfant. "Evaluating Primary Product Promotion : The Returns to Generic Advertising by a Producer Cooperative in a Small, Open Economy." Promotion...

20/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1287097 Supplier Number: 01287097 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Totally Organized, Mostly Yuppie  
(Totally Organized upgraded its product offerings in the new downtown  
store; aims wider assortment of home office and higher-ticket items to  
urban professionals working in the area)  
HFN, v 69, n 38, p 63  
September 18, 1995  
DOCUMENT TYPE: Journal ISSN: 1082-0310 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 591

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...is smaller and more focused, according to Boderman. totally Organized's management chose a broader selection of home office products, including desktop accessories, message centers, home office carts from Intermetro's Professionals' Choice line and Tenex and high-end Bigso Boxes.

"We sold...

20/3,K/2 (Item 1 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2003 The Gale Group. All rts. reserv.

01130117 Supplier Number: 41065605 (USE FORMAT 7 FOR FULLTEXT)  
POWER PACK CART GIVES NEW MOBILITY TO METAL PUT ON TOOL  
News Release, p1  
Dec 15, 1989  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 409

... MOBILITY  
TO METAL PUT ON TOOL

From Selectrons Ltd. of Waterbury, CT comes a major auxiliary product  
called the Selectron Powcr Pack Cart (AUX PP-CART). This useful  
piece of cquipment, used in conjunction with the Selectron Process...  
19891215

20/3,K/3 (Item 1 from file: 613)  
DIALOG(R)File 613:PR Newswire  
(c) 2003 PR Newswire Association Inc. All rts. reserv.

00267983 20000217SFTH013 (USE FORMAT 7 FOR FULLTEXT)  
Greatentertaining.Com Debuts Kids' Birthday Party Collection  
PR Newswire  
Thursday, February 17, 2000 08:31 EST  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 1,138

20000217

...napkins, plates, flatware, tablecloths, balloons, decorations, party hats,  
party favors and a variety of other accessories. Items can be ordered  
a la carte or as kit. Standard kits start at under \$3 per person.

Even the best theme...

20/3,K/4 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

03531261 Supplier Number: 44950997 (USE FORMAT 7 FOR FULLTEXT)  
**Bath, Fragrance Lines To Get Christmas Push**  
Supermarket News, p35  
August 29, 1994  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1377

... The stores may create a whole endcap of gift items, including bubble bath products, sponges, **baskets** and other **related items** that customers can **buy** to create their own gift baskets, Coker said.

'This is the first year we will...

19940829

20/3,K/5 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

03508537 Supplier Number: 44911875 (USE FORMAT 7 FOR FULLTEXT)  
**Mexico-Supported Trading Company Bows in Dallas**  
WWD, v0, n0, p29  
August 10, 1994  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 521

... franchised carts in 500 U.S. shopping malls during 1995. Shoppers will be able to **buy** tabletop **goods**, jewelry and **accessories** from the **carts** or order other products from an adjacent interactive touch-sensitive computer screen that displays goods...

19940810

20/3,K/6 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

02413775 Supplier Number: 43176323 (USE FORMAT 7 FOR FULLTEXT)  
**Feisty Bill's carves candy niche**  
Drug Store News, v0, n0, p16  
July 27, 1992  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 440

... Osborne said. 'We try to incorporate everything in a seasonal set, so the customer can **buy** **related merchandise** like toys, **baskets**, coloring books or the like, along with candy.'

To build seasonal volume in candy and...

19920727

20/3,K/7 (Item 4 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

01112691 Supplier Number: 41251618 (USE FORMAT 7 FOR FULLTEXT)

Supermarket buyers discuss candy's potential  
Candy Marketer, v00, n00, p21

April, 1990

Language: English Record Type: Fulltext Abstract

Article Type: Industry overview

Document Type: Magazine/Journal; Trade

Word Count: 2508

... seasonal items. A prime example of this is Easter. We place candy with the Easter baskets, grass and other related Easter products to increase multiple purchases."

Grand Central's Zaret says: "We cross only in the produce department, with dried fruit..."

19900401

20/3,K/8 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

09935562 (USE FORMAT 7 OR 9 FOR FULLTEXT)

5 Tips for Hosting a Fun and Memorable Birthday Party for Your Child From GreatEntertaining.com

PR NEWSWIRE

March 07, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 766

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... napkins, plates, flatware, tablecloths, balloons, decorations, party hats, party favors and a variety of other accessories. Items can be ordered a la carte or as kit. Standard kits start at

under \$3 per person.

2. Serve Great Food...

20000307

STN

FILE 'CONFSCI, COMPUAB, COMPUSCIENCE, ELCOM, INFODATA' ENTERED AT  
12:07:41 ON 22 DEC 2003

L1 239551 S DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW# OR SHOWING OR DISCL  
L2 159289 S PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR MAJO  
L3 150977 S PRODUCT# OR MERCHANDISE OR GOODS OR WARES OR ITEM# OR OBJECT#  
L4 80569 S RELATED OR (CROSS OR UP) (1W) SELL OR UPSELL? OR UPSALE? OR UPG  
L5 236445 S ORDER## OR REQUEST? OR BUY# OR PURCHASE# OR CHOOS? OR SELECT?  
L6 274682 S DESELECT? OR ADD? OR SUBTRACT? OR CHANG? OR MODIF? OR REVIS?  
L7 1681 S L2 (1W) L3  
L8 433 S L4 (1W) L3  
L9 0 S L1 AND L7 AND L8  
L10 4 S L7 AND L8  
L11 68 S L1 (S) L8  
L12 17 S L1 (10A) L8  
L13 178 S L8 AND (L5 OR L6)  
L14 168 S L8 (S) (L5 OR L6)  
L15 37 S L8 (10A) (L5 OR L6)  
L16 32 S L15 AND PD<20001229  
L17 26 DUPLICATE REMOVE L16 (6 DUPLICATES REMOVED)

EKD

12/22/2003

STN

L10 ANSWER 1 OF 4 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 2000:11138 COMPUAB  
TI Adaptive role development in a homogeneous connected robot group  
PROC IEEE INT CONF SYST MAN CYBERN  
AU Kawakami, Ken-ichiroh; Ohkura, Kazuhiro; Ueda, Kanji  
CS Kobe Univ, Kobe, Jpn  
SO (19990000) vol. 3, pp. III-251 - III-256. IEEE. , (USA).  
Meeting Info.: 1999 IEEE International Conference on Systems, Man, and  
Cybernetics 'Human Communication and Cybernetics'. Tokyo, Jpn.  
10/12-10/15/99.  
DT Book  
TC Conference  
FS C  
LA English  
AB A distributed autonomous approach to adaptive system design is  
investigated through Cooperative Carrying Problem (CCP), in which a  
homogeneous group of autonomous moving robots have to cooperate in  
carrying a load. A robot's action generator is designed using two  
Reinforcement Learning (RL) units in order to cope with the dynamics in  
CCP. The employed strategy is that each robot is learning its behavior as  
it were in a static environment, by expanding the state space of the  
main RL unit using the prediction information of the  
nearest future that is generated by the **supplementary RL**  
unit. Computer simulations with two robots are conducted in order  
to illustrate the effectiveness of the proposed approach. The cooperative  
behaviors, which is adaptive role development, through autonomous task  
decomposition is observed in the achieved stable behavior.  
CC 731. Robotics; 723. Artificial Intelligence; 731. Control Systems; 921.  
Numerical Methods; 723. Computer Applications  
UT Adaptive systems; Learning systems; Distributed parameter control systems;  
State space methods; Computer simulation; Robot learning; Cooperative  
carrying problem; Reinforcement learning; Homogeneous connected robot  
group

L10 ANSWER 2 OF 4 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 1998:7773 COMPUAB  
TI Framework for the object life cycle in integrated environments  
AU Alshawi, M.; Putra, C.W.F. Che Wan; Faraj, I.  
CS Univ of Salford, Salford, UK  
SO MICROCOMPUT CIV ENG, (19970900) vol. 12, no. 5, pp. 339-351.  
ISSN: 0885-9507.  
DT Journal  
FS C  
LA English  
AB Problems related to the implementation of product models are different  
from those encountered during their theoretical development. They are  
related mainly to information management and the flow of information  
within the integrated environment. From the point of view of  
implementation, this paper addresses the problems experienced with current  
models, concentrating on two **main issues: object**  
definition and the life cycle of objects. It also discusses briefly a  
proposed strategic framework for an integrated construction environment  
within which a framework for the object life cycle is introduced. Four  
phases have been defined for the object life cycle. These are create and  
amend, **supplement object** with data, use object, and  
decommission object. This concept has been implemented in the integrated  
environment SPACE.  
CC 408. Structural Design (General); 723. Computer Applications; 903.

STN

Information Dissemination; 723 Computer Software, Data Handling and Applications; 723. Computer Programming

UT Construction; Computer aided design; Information management; Models; Computer simulation; Computer software; Object oriented programming; Software package SPACE; Computer aided construction

L10 ANSWER 3 OF 4 COMPUAB COPYRIGHT 2003 CSA on STN

AN 97:4340 COMPUAB

TI Hilbert class library: a library of abstract C++ classes for optimization and inversion

AU Gockenbach, M.S.; Symes, W.W.

CS Univ of Michigan, Ann Arbor, MI, USA

SO COMPUT MATH APPL, (1996) vol. 32, no. 6, pp. 1-13.

ISSN: 0898-1221.

DT Journal

FS C

LA English

AB According to the Object-Oriented Programming paradigm, a computer program should be organized around the **fundamental objects** it manipulates. In the C++ programming languages, these objects are embodied in classes. The Hilbert Class Library (HCL) is a collection of C++ classes designed for implementing numerical optimization algorithms in the context of Hilbert spaces. HCL includes base classes for defining vectors, linear operators, nonlinear operators and functionals, and **related mathematical objects**. Using these base classes, algorithms can be coded in a natural style that does not refer to application-specific details; nonetheless, the code can be applied to arbitrarily complex applications. Thus, HCL is intended to provide a way to bridge the often large gap between sophisticated numerical optimization routines and complicated simulation-based applications.

CC 723. Computer Programming; 716. Information and Communication Theory; 921 Applied Mathematics

UT Computer software; Computer programming languages; Classification (of information); Algorithms; Optimization; Computer simulation; Mathematical operators

L10 ANSWER 4 OF 4 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN

AN 1997(9):CS5851 COMPUSCIENCE

TI Hilbert class library: a library of abstract C++ classes for optimization and inversion.

AU Gockenbach, M. S.; Symes, W. W.

SO Computers and Mathematics with Applications. (1996) v. 32(6), p. 1-13. Oxford: Pergamon Press.

ISSN: 0898-1221

DT Journal

TC Methodical

CY United Kingdom

LA English

IP FIZKA

AB According to the Object-Oriented Programming paradigm, a computer program should be organized around the fundamental objects it manipulates. In the C++ programming languages, these objects are embodied in **\it classes**. The Hilbert Class Library (HCL) is a collection of C++ classes designed for implementing numerical optimization algorithms in the context of Hilbert spaces. HCL includes base classes for defining vectors, linear operators, nonlinear operators and functionals, and **related mathematical objects**. Using these base classes, algorithms can be coded in a natural style that does not refer to application-specific details; nonetheless, the code can be applied to arbitrarily complex applications. Thus, HCL is

STN

intended to provide a way to bridge the often large gap between sophisticated numerical optimization routines and complicated simulation-based applications.

CC \*D.1.5 Object-oriented programming

ST mathematical software; object-oriented design; simulation

EKD

12/22/2003

STN

L12 ANSWER 1 OF 17 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 2002:6246 COMPUAB  
TI A logical theory of interfaces and objects  
AU Alencar, Paulo S.C.; Cowan, Donald D.; Lucena, Carlos J.P.  
CS Computer Science Department University of Waterloo, Waterloo, Ont. N2L  
3G1, Canada  
SO IEEE Transactions on Software Engineering, (20020600) vol. 28, no. 6, pp.  
548-575.  
ISSN: 0098-5589.  
DT Journal  
FS C  
LA English  
AB . . . for this purpose are temporal logic and some tools from category theory. The formal approach is illustrated by examples that **show** how the interface and **related objects** and the views-a relationship can be used in object-oriented specifications. Once the designer identifies the concerns, the theory provides a. . .

L12 ANSWER 2 OF 17 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 2000:2926 COMPUAB  
TI Use of model-based test requirements throughout the product life cycle  
AU Bukata, Eric; Davis, Danny C.; Shombert, Lee  
CS AverStar, Inc, Vienna, VA, USA  
SO Autotestcon Proc, (19990000) pp. 53-58.  
Meeting Info.: The 1999 IEEE Systems Readiness Technology Conference 'Test Technology for the New Millennium' - AUTOTESTCON 9. San Antonio, TX, USA.  
08/30-09/02/99.  
ISSN: 0734-7510.  
DT Journal  
TC Conference  
FS C  
LA English  
AB . . . in subsequent life cycle stages. This paper describes a model-based methodology, specifically the Test Requirements Model (TERM), which can be **shown** to facilitate the transfer of test-related product information between various stages of the life cycle. This transportability, in conjunction with an exchange format that can be processed. . .

L12 ANSWER 3 OF 17 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 97:16337 COMPUAB  
TI Calculational approach to mathematical induction  
AU Doornbos, Henk; Backhouse, Roland; van der Woude, Jaap  
CS Eindhoven Univ of Technology, Eindhoven, Neth  
SO THEOR COMPUT SCI, (1997) vol. 179, no. 1-2, pp. 103-135.  
ISSN: 0304-3975.  
DT Journal  
FS C  
LA English  
AB . . . equivalent. The formulations are expressed in variable-free relation algebra and thus are in terms of relations only, without mentioning the **related objects**. It is **shown** that the induction principle in this form, when combined with the explicit use of Galois connections, lends itself very well. . .

L12 ANSWER 4 OF 17 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 86:11380 COMPUAB  
TI Enhancement of text representations using related document titles.

STN

AU Salton, G.; Zhang, Y.  
CS Dep. Comp. Sci., Cornell Univ., Ithaca, NY 14853, USA  
SO INFO. PROC. MANAGE., (1986) vol. 22, no. 5, pp. 385-394.  
DT Journal  
FS C  
LA English  
SL English  
AB Some recent work by Kwok suggests that document indexing may be enhanced by using title words taken from bibliographically **related** items. An evaluation of the process **shows** that many useful content words can be extracted from related document titles, as well as many terms of doubtful value.. . .

L12 ANSWER 5 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1999(5):AC2614 COMPUSCIENCE  
TI Cost-effective analysis of in-place software processes.  
AU Cook, Jonathan E.; Votta, Lawrence G.; Wolf, Alexander L.  
SO IEEE Trans. Softw. Eng. (Aug 1998) vol. 24(8), p. 650-663.  
1998.  
ISSN: 0098 5589  
DT Journal  
TC Theoretical  
LA English  
IP ACM-CR  
DN 9903-0220

L12 ANSWER 6 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1998(12):MA5144 COMPUSCIENCE  
TI A calculational approach to mathematical induction.  
AU Doornbos, Henk; Backhouse, Roland; van der Woude, Jaap  
SO Theor. Comput. Sci. (1997) v. 179(1-2) p. 103-135.  
1997.  
DT Journal  
TC Theoretical  
CY Germany, Federal Republic of  
LA English  
IP FIZKA  
DN 901.68124

L12 ANSWER 7 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1996(3):CS41815 COMPUSCIENCE  
TI Slow revolution. The electronic AACR2.  
AU Duke, J. K.  
SO Library resources and technical services. (1994) vol. 38(2) p. 190-194.  
Chicago, IL, US: 1994.  
ISSN: 0024-2527  
DT Journal; Short Communication  
TC Theoretical  
CY Germany, Federal Republic of  
LA English  
IP FH Potsdam

L12 ANSWER 8 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1995(6):MA15074 COMPUSCIENCE  
TI Constructing  $\$c\$$ -ary perfect factors.  
AU Mitchell, Chris J.  
SO Des. Codes Cryptography. (1994) v. 4(4) p. 341-368.  
1994.  
DT Journal

STN

TC Theoretical  
CY Germany, Federal Republic of  
LA English  
IP FIZKA  
DN 807.94010

L12 ANSWER 9 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1993(3):CS28169 COMPUSCIENCE  
TI Re-engineering of old systems to an object-oriented architecture.  
AU Jacobson, Ivar; Lindstroem, Fredrik  
SO OOPSLA '91. Object-oriented programming. Systems, languages, and  
applications. Proceedings.  
Editor(s): Paepcke, Andreas  
New York, NY; Amsterdam: ACM Press; Addison Wesley Publishing Group.  
1991. p. 340-350 of XI, 365 p.  
Conference: OOPSLA '91. 6th Annual Conference, Phoenix, AZ (USA), 6 - 11  
Oct 1991  
ISBN: 0-89791-446-5; 0-201-55417-8

DT Book Article; Conference  
TC Methodical  
CY United States  
LA English  
IP FIZKA

L12 ANSWER 10 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1992(5):CS24329 COMPUSCIENCE  
TI Understanding object motion: recognition, learning and spatiotemporal  
reasoning.  
AU Mohnhaupt, Michael; Neumann, Bernd  
SO Robotics and Autonomous Systems. (Nov 1991) v. 8(1-2) p. 65-91.  
Amsterdam: Elsevier Science Publishers B. V.  
International Journal.  
ISSN: 0921-8830

DT Journal  
TC Methodical  
CY Netherlands  
LA English  
IP FIZKA

L12 ANSWER 11 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1991(5):CS21258 COMPUSCIENCE  
TI Understanding object motion: recognition, learning, and spatiotemporal  
reasoning.  
AU Mohnhaupt, Michael; Neumann, Bernd  
CS FB Informatik, Univ., Bodenstedtstr. 16, W-2000 Hamburg 50, FRG  
NR FBI-HH-B--145/90  
SO Mar 1990. 43 p.  
Ser. Title: Bericht, Univ. Hamburg, FB Informatik.  
DT Report; Progress Report  
TC Methodical  
CY Germany, Federal Republic of  
LA English  
IP FIZKA

L12 ANSWER 12 OF 17 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1987(4):AC271 COMPUSCIENCE  
TI Boxer: a reconstructible computational medium.  
AU diSessa, A. A. (Univ. of California, Berkeley); Abelson, H. (MIT,  
Cambridge, MA)

STN

SO Commun. ACM. (Sept. 1986) v. 29, 9 , p.859-868.  
DT Journal  
LA English  
IP ACM-CR  
DN 8704-0271

L12 ANSWER 13 OF 17 ELCOM COPYRIGHT 2003 CSA on STN  
AN 2000:7818 ELCOM  
TI Use of model-based test requirements throughout the product life cycle  
AU Bukata, Eric; Davis, Danny C.; Shombert, Lee  
CS AverStar, Inc, Vienna, VA, USA  
SO IEEE Aerospace and Electronic Systems Magazine [IEEE Aerosp Electron Syst Mag], (20000000) vol. 15, no. 2, pp. 39-44.  
ISSN: 0885-8985.  
DT Journal  
FS E  
LA English  
AB . . . in subsequent life cycle stages. This paper describes a model-based methodology, specifically the Test Requirements Model (TeRM), which can be shown to facilitate the transfer of test-related product information between various stages of the life cycle. This transportability, in conjunction with an exchange format that can be processed. . .

L12 ANSWER 14 OF 17 ELCOM COPYRIGHT 2003 CSA on STN  
AN 81:6191 ELCOM  
TI Continued High Growth Rate for Process Control Instruments.  
AU Anon.  
SO INDUST. HEAT., (1981) vol. 48, no. 2, pp. 20-21.  
DT Journal  
FS E  
LA English  
AB . . . Classification industries: SIC 3822, Automatic Controls for Regulating Residential and Commercial Environments and Appliances; SIC 3823, Industrial Instruments for Measurement, **Display**, and Control of Process Variables and **Related Products**; SIC 3824, Totaling Fluid Meters and Counting Devices; and SIC 3829, Measuring and Controlling Devices, Not Elsewhere Classified. The Expectation. .

L12 ANSWER 15 OF 17 INFODATA COPYRIGHT 2003 FHS Potsdam on STN  
AN 1994(11):2527 INFODATA ON: 94-02527 (GMD-IZ)  
TI Slow revolution.  
The electronic AACR2.  
AU Duke, J. K. (Virginia Commonwealth Univ., Richmond, VA, US)  
SO Library resources and technical services  
Chicago, IL, US: (1994) V. 38 (2) p. 190-194, 5 refs.  
ISSN: 0024-2527  
CY United States  
DT Journal  
LA English  
AB . . . users as a finished product, but rather as a source file to other developers who would be responsible for adding **display** and search software and, if desired, for integrating other cataloging-related products with it. In producing AACR2-e, we have tried to remain true to several fundamental principles: (1) preserve the integrity of. . .

L12 ANSWER 16 OF 17 INFODATA COPYRIGHT 2003 FHS Potsdam on STN  
AN 1993(12):2143 INFODATA ON: 93-02143 (GMD-IZ)

STN

Call No.: UC1 0000114  
TI Making your electronic information products promote and pay for each other.  
AU Cox, J.  
SO Online information 91. 15th international online information meeting.  
Proceedings London 10-12 December 1991.  
Editor(s): Raitt, D. I.  
Learned Information (LI), Oxford (GB)  
Oxford, GB: 1991, p. 421-428 of 544 p., 2 figs., 15 refs.  
Conference: International online information meeting 15, London, GB,  
1991.12.10-1991.12.12  
Organizer(s): Learned Information (LI), Oxford (GB)  
ISBN: 0-904933-79-2  
CY United Kingdom  
DT Book article; Conference  
LA English  
AB . . . Royal Free Hospital School of Medicine has funded the expansion of its CD-ROM search service by generating income through the **promotion of related products**, namely current awareness databases on floppy disk and personal bibliographic software. The complementary nature of different electronic information products and.

L12 ANSWER 17 OF 17 INFODATA COPYRIGHT 2003 FHS Potsdam on STN  
AN 1986(12):4473 INFODATA ON: 86-04473 (GMD-IZ)  
TI Enhancement of text representations using related document titles.  
AU Salton, G. (Cornell Univ., Dep. of Computer Science, Ithaca, NY, US);  
Zhang, Y.  
SO Information processing and management. An international journal.  
Oxford, GB: (1986) V. 22 (5) p. 385-394, 1 figs., 8 tabs., 31 refs.  
ISSN: 0306-4573  
CY United Kingdom  
DT Journal  
TC General review  
LA English  
AB . . . environments. Some recent work by Kwok suggests that document indexing may be enhanced by using title words taken from bibliographically **related items**. An evaluation of the process shows that many useful content words can be extracted from related document titles, as well as many terms of doubtful value.. . .

STN

L17 ANSWER 1 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 2000:13575 COMPUAB  
TI Evaluation of the business object approach to software development  
AU Tsagias, Manolis; Kitchenham, Barbara  
CS SUNSOFT, Athens, Greece  
SO Journal of Systems and Software [J Syst Software], (20000000)  
vol. 52, no. 2, pp. 149-156.  
ISSN: 0164-1212.  
DT Journal  
FS C  
LA English  
SO Journal of Systems and Software [J Syst Software], (20000000)  
vol. 52, no. 2, pp. 149-156.  
ISSN: 0164-1212.  
AB . . . replicated product case study in which a part of an existing product was re-implemented using an UML-based development process. In order to assess the impact of re-use, a second **related product** was implemented using the new technology. We found that producing software from scratch using UML was less productive during the.

L17 ANSWER 2 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 2000:9712 COMPUAB  
TI Growing smaller networks with the tiling algorithm  
PROC INT JT CONF NEURAL NETWORKS  
AU Donnelly, G.M.; Ojha, P.C.; Bell, D.A.  
CS Univ of Ulster at Jordanstown, Newtownabbey, UK  
SO (19990000) vol. 3, pp. 1895-1899. IEEE. , (USA).  
Meeting Info.: International Joint Conference on Neural Networks (IJCNN'99). Washington, DC, USA. 07/10-07/16/99.  
DT Book  
TC Conference  
FS C  
LA English  
SO (19990000) vol. 3, pp. 1895-1899. IEEE. , (USA).  
Meeting Info.: International Joint Conference on Neural Networks (IJCNN'99). Washington, DC, USA. 07/10-07/16/99.. .  
AB . . . generalized as well as their trial-and-error counterparts. We examine the tiling algorithm of Mezard and Nadal in greater detail. By choosing various alternative strategies for training the **ancillary units** in each layer, we are able to reduce the size of the network and improve generalization.

L17 ANSWER 3 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 2000:11138 COMPUAB  
TI Adaptive role development in a homogeneous connected robot group  
PROC IEEE INT CONF SYST MAN CYBERN  
AU Kawakami, Ken-ichiroh; Ohkura, Kazuhiro; Ueda, Kanji  
CS Kobe Univ, Kobe, Jpn  
SO (19990000) vol. 3, pp. III-251 - III-256. IEEE. , (USA).  
Meeting Info.: 1999 IEEE International Conference on Systems, Man, and Cybernetics 'Human Communication and Cybernetics'. Tokyo, Jpn.  
10/12-10/15/99.  
DT Book  
TC Conference  
FS C  
LA English  
SO (19990000) vol. 3, pp. III-251 - III-256. IEEE. , (USA).

STN

Meeting Info.: 1999 IEEE International Conference on Systems, Man, and Cybernetics.

AB . . . state space of the main RL unit using the prediction information of the nearest future that is generated by the **supplementary** RL unit. Computer simulations with two robots are conducted in order to illustrate the effectiveness of the proposed approach. The cooperative behaviors, which is adaptive role development, through autonomous task decomposition. . .

L17 ANSWER 4 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1998(6):CS5980 COMPUSCIENCE  
TI A framework for physically-based information visualization.  
AU Sprenger, T. C.; Gross, M. H.; Eggenberger, A.; Kaufmann, M.  
SO Visualization in scientific computing '97. Proceedings.  
Editor(s): Lefèvre, Wilfrid; Grave, Michel  
Wien etc.: Springer. 1997. p. 71-83 of VII, 187 p.  
Ser. Title: Eurographics.  
ISBN: 3-211-83049-9  
DT Book Article; Conference  
TC Methodical  
CY Austria  
LA English  
IP FIZKA

L17 ANSWER 5 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1997(12):CS8145 COMPUSCIENCE  
TI Distributed multimedia synchronization specification using \$M 2 EST\$.  
AU Huang, Chung; Chang, Ye In; Lin, Chih Hao; Chen, Jhy Shiou  
SO Information and Software Technology. (1997) v. 39(8), p. 561-578.  
Amsterdam etc.: Elsevier Science Ltd.  
ISSN: 0950-5849  
DT Journal  
TC Methodical  
CY Netherlands  
LA English  
IP FIZKA

L17 ANSWER 6 OF 26 ELCOM COPYRIGHT 2003 CSA on STN  
AN 97:8279 ELCOM  
TI Unbundling of transmission and ancillary services, Part I: Technical issues  
AU Zobian, Assef; Ilic, Marija D.  
CS Massachusetts Inst of Technology, Cambridge, MA, USA  
SO IEEE TRANS POWER SYST, (1997) vol: 12, no. 2, pp. 539-548.  
ISSN: 0885-8950.  
DT Journal  
FS E  
LA English  
SO IEEE TRANS POWER SYST, (1997) vol. 12, no. 2, pp. 539-548.  
ISSN: 0885-8950.  
AB . . . power imbalance caused by each transaction can be obtained as a function of all transactions present on the system. In addition, formulae are proposed for calculating the contributions of every **ancillary generation unit** to each transaction. This generation is needed to balance the system in response to economic transactions. Formulae supporting this are. . .

L17 ANSWER 7 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1997(5):CS5911 COMPUSCIENCE

STN

TI Low-cost, concurrent checking of pointer and array accesses in C programs.  
AU Patil, Harish; Fischer, Charles  
SO Software. (Jan 1997) v. 27(1), p. 87-110.  
Chichester etc.: John Wiley & Sons.  
Practice and Experience.  
ISSN: 0038-0644  
DT Journal  
TC Methodical  
CY United Kingdom  
LA English  
IP FIZKA  
  
L17 ANSWER 8 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1996(9):AC120 COMPUSCIENCE  
TI On time, within budget (2nd ed.). software project management practices  
and techniques.  
AU Bennatan, E. M.  
SO New York, NY: John Wiley and Sons, Inc. 1995. 237 p.  
ISBN: 0-471-12811-2  
DT Book  
TC Theoretical  
LA English  
IP FIZKA  
DN 9609-0689  
  
L17 ANSWER 9 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN DUPLICATE 1  
AN 96:11003 COMPUAB  
TI Time-sensitive object model for real-time systems  
AU Callison, H. Rebecca  
CS Oregon State Univ, Corvallis, OR, USA  
SO ACM TRANS SOFTWARE ENG METHODOL, (1995) vol. 4, no. 3, pp.  
287-317.  
ISSN: 1049-331X.  
DT Journal  
FS C  
LA English  
SO ACM TRANS SOFTWARE ENG METHODOL, (1995) vol. 4, no. 3, pp.  
287-317.  
ISSN: 1049-331X.  
AB . . . a set of objects and their dependencies. The TSO model describes  
the effects of object operations and the propagation of **change**  
among **related objects**. Periodic objects, a class of  
objects within the TSO model, are described in detail in this article and  
compared with.  
  
L17 ANSWER 10 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1996(6):AC31548 COMPUSCIENCE  
TI E-mail addresses for companies with library-related products and  
services.  
AU Brandt, D. Scott  
SO Comput. Libr. (Jan 1995) vol. 15(1), p. 56-61.  
1995.  
ISSN: 1041 7915  
DT Journal  
TC Theoretical  
LA English  
IP ACM-GUIDE  
DN 1995-06838

STN

L17 ANSWER 11 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1994(10):AC59003 COMPUSCIENCE  
TI Managing internetworks with SNMP. the definitive guide to the Simple  
Network Management Protocol (SNMP) and SNMP version 2.  
AU Miller, Mark A.  
SO New York, NY: M and T Books. 1993. 507 p.  
ISBN: 1-55851-304-3  
DT Book  
LA English  
IP ACM-CR  
DN 9410-9003

L17 ANSWER 12 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1995(8):MA18826 COMPUSCIENCE  
TI A geometric Lagrangian formalism for extended objects.  
AU Grigore, D. R.  
SO Math. Publ. (Opava). (1993) v. 1 p. 439-448.  
Editor(s): Kowalski, O. et al.  
Opava: Open Education and Sciences, Silesian Univ. 1993.  
Conference: Differential geometry and its applications. Proceedings of  
the 5th international conference, Opava, Czechoslovakia, 1992.  
ISBN: 80-901581-0-2  
DT Journal; Conference  
TC Theoretical  
CY Germany, Federal Republic of  
LA English  
IP FIZKA  
DN 813.58013

L17 ANSWER 13 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1993(7):AC50428 COMPUSCIENCE  
TI Turbo C/C++ (2nd ed.): the complete reference.  
AU Schildt, Herbert  
SO Berkeley, CA: Osborne/McGraw-Hill. 1992. 1118 p.  
ISBN: 0-07-881776-5  
DT Book  
LA English  
IP ACM-CR  
DN 9307-0428

L17 ANSWER 14 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 93:6410 COMPUAB  
TI Application of "off-the-shelf" hardware for machine vision.  
PROC SPIE INT SOC OPT ENG.  
AU Beving, James E.  
CS Computer Controlled Machines, Northfield, MN, USA  
SO (1992) vol. 1778, pp. 122-127. INT SOC FOR OPTICAL ENGINEERING,  
BELLINGHAM, WA (USA).  
Meeting Info.: Imaging Technologies and Applications. Chicago, IL, USA.  
03/19/92.  
DT Book  
TC Conference  
FS C  
LA English  
SO (1992) vol. 1778, pp. 122-127. INT SOC FOR OPTICAL ENGINEERING,  
BELLINGHAM, WA (USA).  
Meeting Info.: Imaging Technologies and Applications. Chicago, IL, . . .  
AB . . . in-house high performance hardware design when those designs are

STN

available as commodity items. Three of Computer Controlled Machines' machine vision related products are discussed, the Ear Select Machine, the Green Corn Eliminator, and the Post Husker Sorter.

L17 ANSWER 15 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN DUPLICATE 2  
AN 92:3480 COMPUAB  
TI Charging policies and practice in corporate information units in the UK 1:  
To charge or not to charge?  
AU Yates-Mercer, P.A.; Pearson, D.  
CS Dep. Inf. Sci., City Univ., London EC1V 0HB, UK  
SO J. INF. SCI., (1992) vol. 18, no. 1, pp. 11-25.  
DT Journal  
FS C  
LA English  
SL English  
SO J. INF. SCI., (1992) vol. 18, no. 1, pp. 11-25.  
AB . . . internal units, are reviewed. Current charging practice was  
surveyed, mainly in information units in product-based industries in the  
UK, but supplemented by units in service-based  
companies in Greater London. This indicated that 43% of services  
in product-based companies charge, although there is some variation  
between different sectors of industry, and 58%. . .

L17 ANSWER 16 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1991(11):AC50847 COMPUSCIENCE  
TI DB2. concepts, programming, and design.  
AU Ranade, Jay; Sehgal, Mukesh; Elkind, Phyllis; Grossman, Joseph  
SO New York, NY: McGraw-Hill, Inc. 1991. 430 p.  
Ser. Title: J. Ranade IBM series.  
ISBN: 0-07-051265-5  
DT Book  
IP ACM-CR  
DN 9111-0847

L17 ANSWER 17 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1989(12):CS17530 COMPUSCIENCE  
TI Direct manipulation of integrated documents. An approach to interactively  
manipulate spatial relationship based on constraint programming  
techniques.  
AU Li, Jiarong  
CS Dept. of Numerical Analysis and Computing Science, Royal Institute of  
Technology, S-10044 Stockholm  
NR TRITA-NA--8901  
SO 1989. 81 p.  
Ser. Title: Reports Royal Institute of Technology Stockholm.  
DT Book  
TC Methodical  
CY Sweden  
LA English  
IP FIZKA

L17 ANSWER 18 OF 26 ELCOM COPYRIGHT 2003 CSA on STN  
AN 89:5614 ELCOM  
TI Batteries in aviation applications.  
AU Anon.  
SO AIRCRAFT ENG., (1989) vol. 61, no. 3, pp. 8-9.  
DT Journal  
FS E

STN

LA English  
SO AIRCRAFT ENG., (1989) vol. 61, no. 3, pp. 8-9.  
AB . . . applications across the whole aerospace spectrum but we examine those used for the direct or indirect starting of engines or auxiliary power units on the ground or in the air. In order to determine the suitability of one particular battery type over another, many factors must be taken into account. Here are. . .

L17 ANSWER 19 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
AN 1989(7):AC466 COMPUSCIENCE  
TI An Ada package for dimensional analysis.  
AU Hilfinger, Paul N. (Univ. of California, Berkeley)  
SO ACM Trans. Program. Lang. Syst. (April 1988) v. 10, 2 , p.189-203.  
DT Journal  
LA English  
IP ACM-CR  
DN 8907-0466

L17 ANSWER 20 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN  
AN 88:1597 COMPUAB  
TI Japan favours flexible cells for electronics manufacture.  
AU Hartley, J.  
SO ASSEMBLY AUTOM., (1988) vol. 8, no. 1, pp. 49-51.  
DT Journal  
FS C  
LA English  
SO ASSEMBLY AUTOM., (1988) vol. 8, no. 1, pp. 49-51.  
AB . . . out several operations, is coming into favour in Japan. The overall system is more flexible than the assembly centre, since ancillary units can be added as needed, but can supply all stations.

L17 ANSWER 21 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
DUPLICATE 3  
AN 1989(10):ID3746 COMPUSCIENCE  
TI Stages of lexical access.  
AU Levelt, W. J. M.; Schriefers, H.  
SO Natural language generation. New results in artificial intelligence, psychology and linguistics.  
Editor(s): Kempen, G.  
North Atlantic Treaty Organization (NATO), Bruxelles, BE (Veranst.)  
Dordrecht, NL: Nijhoff. 1987. p. 395-404 of 480 p. 4 Abb., 1 Tab., 16 Lit.  
Conference: Advanced research workshop: Natural language generation 3, Nijmegen, NL, 19860819-19860823  
ISBN: 90-247-3558-0  
DT Book Article; Conference  
CY Netherlands  
LA English  
IP GMDIZ

L17 ANSWER 22 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN  
DUPLICATE 4  
AN 1989(10):ID3734 COMPUSCIENCE  
TI Natural language generation. New results in artificial intelligence, psychology and linguistics.  
AU Editor(s): Kempen, G.  
CS North Atlantic Treaty Organization (NATO), Bruxelles, BE (Veranst.)  
SO Dordrecht, NL: Nijhoff. 1987. 480 p. 110 Abb., 8 Tab., zahlr. Lit.

STN

Conference: Advanced research workshop: Natural language generation 3, Nijmegen, NL, 19860819-19860823  
ISBN: 90-247-3558-0

DT Book; Conference  
CY Netherlands  
LA English  
IP GMDIZ

L17 ANSWER 23 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN

AN 87:5940 COMPUAB

TI Internal university budget planning with GERT modeling and simulation. METHODOLOGY AND VALIDATION.

AU Johnston, K.M.; Balci, O. [editor]  
CS Virginia Polytech. Inst. and State Univ., Blacksburg, VA 24061, USA  
SO (1987) vol. 19, no. 1, pp. 83-89.  
Meeting Info.: 1987 SCS Simulators Conference. Orlando, FL (USA). 6-9 Apr 1987.

DT Book  
TC Conference  
FS C  
LA English  
SL English

SO (1987) vol. 19, no. 1, pp. 83-89.  
Meeting Info.: 1987 SCS Simulators Conference. Orlando, FL (USA). 6-9 Apr 1987.

AB . . . is a complex process. The distribution of position and operating allocations, development of tuition and fee rates, determination of salary **adjustments** for faculty, preparation of business plans for **auxiliary enterprise units**, and the activation of the accounting system are tasks which must be complete before the university's budgeting process is finalized.. . .

L17 ANSWER 24 OF 26 COMPUAB COPYRIGHT 2003 CSA on STN

AN 86:16888 COMPUAB

TI Contemporary data security: A leadership vacuum.

AU Courtney, R.H., Jr.

SO COMP. SECURITY J., (1986) vol. 4, no. 2, pp. 7-16.

DT Journal  
FS C  
LA English  
SL English

SO COMP. SECURITY J., (1986) vol. 4, no. 2, pp. 7-16.

AB Most DP hardware and software products simply ignore security needs entirely. And too many of the security-related products that do appear on the market **address** the wrong problems. What is sorely needed today is leadership in computer security--from vendors, from senior management in computer-using organizations.. . .

L17 ANSWER 25 OF 26 COMPUSCIENCE COPYRIGHT 2003 FIZ KARLSRUHE on STN

AN 1985(11):AC1056 COMPUSCIENCE

TI An interactive database end user facility for the definition and manipulation of forms.

AU Laender, A. H.F.; Stocker, P. M. (Univ. of East Anglia, Norwich, UK)  
SO Research and development in information retrieval.

Editor(s): van Rijsbergen, C.

New York, NY: Cambridge University Press. 1984. p. 41-54.

Conference: Proc. of the third joint BCS and ACM symposium, King's College, Cambridge, July 2-6, 1984

DT Book Article; Conference

STN

LA English  
IP ACM-CR  
DN 8511-1056

L17 ANSWER 26 OF 26 INFODATA COPYRIGHT 2003 FHS Potsdam on STN  
AN 1980(5):1131 INFODATA ON: 80-01131 (GMD-IZ)  
Call No.: UC1 80-0019  
TI The impact of economic variables on the demand for library services.  
AU Casper, C. A.  
SO Tally, R.D. (Hrsg.);u.a.: 'Information choices and policies', Proceeding of  
the 42. ASIS Annual Meeting, Minneapolis, Minn., US, 14.10.-18.10.1979.  
Washington, D.C.,US: ASIS.  
1979, p. 41-50, 1 figs., 2 tabs., 6 refs.  
DT Book (Compilation)  
TC Theoretical (mathematically oriented)  
LA English  
SO . . . Tally, R.D. (Hrsg.);u.a.: 'Information choices and policies',  
Proceeding of the 42. ASIS Annual Meeting, Minneapolis, Minn., US,  
14.10.-18.10.1979. Washington, D.C.,US: ASIS.  
1979, p. 41-50, 1 figs., 2 tabs., 6 refs.  
AB . . . of the sensitivity of library users to changes in economic variables  
such as user fees, expenditures, and the prices of **related**  
**goods** and services. In **addition** to predictive value,  
these estimates can assist library administrators in formulating  
appropriate policies for library management. (Autor)

File 635:Business Dateline(R) 1985-2003/Dec 20  
 (c) 2003 ProQuest Info&Learning  
 File 570:Gale Group MARS(R) 1984-2003/Dec 22  
 (c) 2003 The Gale Group  
 File 387:The Denver Post 1994-2003/Dec 19  
 (c) 2003 Denver Post  
 File 471:New York Times Fulltext 90-Day 2003/Dec 21  
 (c) 2003 The New York Times  
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
 (c) 2002 Phoenix Newspapers  
 File 494:St LouisPost-Dispatch 1988-2003/Dec 21  
 (c) 2003 St Louis Post-Dispatch  
 File 498:Detroit Free Press 1987-2003/Dec 19  
 (c) 2003 Detroit Free Press Inc.  
 File 631:Boston Globe 1980-2003/Dec 19  
 (c) 2003 Boston Globe  
 File 633:Phil.Inquirer 1983-2003/Dec 16  
 (c) 2003 Philadelphia Newspapers Inc  
 File 638:Newsday/New York Newsday 1987-2003/Dec 21  
 (c) 2003 Newsday Inc.  
 File 640:San Francisco Chronicle 1988-2003/Dec 21  
 (c) 2003 Chronicle Publ. Co.  
 File 641:Rocky Mountain News Jun 1989-2003/Dec 19  
 (c) 2003 Scripps Howard News  
 File 702:Miami Herald 1983-2003/Dec 19  
 (c) 2003 The Miami Herald Publishing Co.  
 File 703:USA Today 1989-2003/Dec 19  
 (c) 2003 USA Today  
 File 704:(Portland)The Oregonian 1989-2003/Dec 21  
 (c) 2003 The Oregonian  
 File 713:Atlanta J/Const. 1989-2003/Dec 21  
 (c) 2003 Atlanta Newspapers  
 File 714:(Baltimore) The Sun 1990-2003/Dec 22  
 (c) 2003 Baltimore Sun  
 File 715:Christian Sci.Mon. 1989-2003/Dec 22  
 (c) 2003 Christian Science Monitor  
 File 725:(Cleveland)Plain Dealer Aug 1991-2003/Dec 21  
 (c) 2003 The Plain Dealer  
 File 735:St. Petersburg Times 1989- 2003/Dec 21  
 (c) 2003 St. Petersburg Times  
 File 476:Financial Times Fulltext 1982-2003/Dec 22  
 (c) 2003 Financial Times Ltd  
 File 477:Irish Times 1999-2003/Dec 22  
 (c) 2003 Irish Times  
 File 710:Times/Sun.Times(London) Jun 1988-2003/Dec 20  
 (c) 2003 Times Newspapers  
 File 711:Independent(London) Sep 1988-2003/Dec 22  
 (c) 2003 Newspaper Publ. PLC  
 File 756:Daily/Sunday Telegraph 2000-2003/Dec 22  
 (c) 2003 Telegraph Group  
 File 757:Mirror Publications/Independent Newspapers 2000-2003/Dec 22  
 (c) 2003  
 File 13:BAMP 2003/Dec W2  
 (c) 2003 Resp. DB Svcs.  
 File 75:TGG Management Contents(R) 86-2003/Dec W2  
 (c) 2003 The Gale Group

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S1	66766	(RELATED OR (CROSS OR UP) (1W) SELL OR UPSELL? OR UPSALE? OR UPGRADE OR ENHANCEMENT? ? OR AUXILIARY OR ANCILLARY OR ADDON? OR ADJUVANT? OR ACCESSOR?) (2W) (PRODUCT? ? OR MERCHANDISE OR GOODS OR WARES OR ITEM? ?)
S2	732	S1(2N) (DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOWING OR DISCLOS? OR EXHIBIT? OR USER() INTERFACE OR GUI OR PROMPT?)
S3	1320	S1(3N) (ORDER? OR REQUEST?? OR BUY? ? OR PURCHASE? OR CHOOS?

OR SELECT? OR CHOSE? ? OR SPECIFY? OR DESIGNAT? OR INDICAT? OR  
SHOPPING() (CART? ? OR BASKET? ?) OR SHOPPINGBASKET? ? OR SHO-  
PPINGCART? ?)

S4 34 S1 AND S2 AND S3  
S5 10 S4 AND PD<20001229  
S6 10 RD (unique items)  
S7 43900 (PRIMARY OR CENTRAL OR MAIN OR KEY OR CHIEF OR PIVOTAL OR -  
MAJOR OR PRINCIPAL OR DOMINANT OR PREEMINENT) (2W) (PRODUCT? ? -  
OR MERCHANDISE OR GOODS OR WARES OR ITEM? ?)  
S8 495 S7(2N) (DISPLAY? OR MANIFEST? OR DEPICT? OR SHOW? ? OR SHOW-  
ING OR DISCLOS? OR EXHIBIT? OR USER() INTERFACE OR GUI OR PROM-  
OT?)  
S9 2 (S3 AND S8) NOT S4

6/3,K/1 (Item 1 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

2071484 55095698

**MuseumShop.com Secures \$8 Million in Financing And Appoints Chief Executive Officer; The Sprout Group Leads Investors in Funding E- Commerce Solutions Provider to Museums**

Anonymous  
Business Wire pl  
Jun 13, 2000  
WORD COUNT: 671  
DATELINE: Arlington Massachusetts

TEXT:

...worldwide."

About MuseumShop.com

Founded in 1997, MuseumShop.com offers culturally curious shoppers the largest **selection** of museum- **related** products online while **promoting** the exhibits and programs of participating museums. MuseumShop.com has established partnerships and affiliations with...

6/3,K/2 (Item 1 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
(c) 2003 The Gale Group. All rts. reserv.

01127226 Supplier Number: 41483880 (USE FORMAT 7 FOR FULLTEXT)  
**BE shifts emphasis to core hardware lines to stay afloat**  
National Home Center News, v00, n00, p24  
August 6, 1990  
ISSN: 0192-6772  
Language: English Record Type: Fulltext Abstract  
Document Type: Magazine/Journal; Trade  
Word Count: 881

... the showroom is dedicated to nursery and garden fare. And, in this section, a limited **selection** of project- **related** building **products** is **displayed** on warehouse racking.

McKittrick concedes that the product mix and presentation at Chino Hills still...  
**19900806**

6/3,K/3 (Item 1 from file: 492)  
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz  
(c) 2002 Phoenix Newspapers. All rts. reserv.

03560635  
**FIRM ACCUSED OF CONSUMER FRAUD CAN STAY OPEN**  
Arizona Republic (AR) - TUESDAY October 14, 1986  
Edition: Final Section: Valley & State Page: B1  
Word Count: 318

... Because of Peterson's ruling, Eames said, Interstate Factors plans to expand the business and **promotion** of business- **related** merchandise .

Peterson's order was issued Oct. 3 after a three-day hearing on a suit filed July 14...

**861014**

6/3,K/4 (Item 1 from file: 704)  
DIALOG(R)File 704:(Portland)The Oregonian  
(c) 2003 The Oregonian. All rts. reserv.

05138256

**ROSANNA CREIGHTON DISPLAYS WATERPIPES AND**  
OREGONIAN (PO) - THURSDAY May 18, 1989  
Edition: FOURTH Section: Picture Caption Page: B03  
Word Count: 22

CAPTION:  
PHOTO

Photo by DOUG BEGTEL of The Oregonian staff

Rosanna Creighton **displays** waterpipes and **related** items that she **purchased** at "head shops."

890518

6/3,K/5 (Item 1 from file: 13)  
DIALOG(R)File 13:BAMP  
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1135041 Supplier Number: 02117412 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Direct Alternatives**

(Premiums with high perceived value can be more useful than those with a brand tie-in; adding premiums usually lowers cost per sale)

Promo Premium Incentives Special Report, p S11-S13

September 1999

DOCUMENT TYPE: Journal ISSN: 1047-1707 (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 995

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**ABSTRACT:**

Direct mailers should remember that the best premiums do not necessarily have to be **related** to the **products** they are **promoting**. Traditionally, premiums offered to consumers are **related** to the **products** that they should **buy** to get the premiums. For example, Omaha Steaks (NB) have used barbecue utensils and pepper...

...the ones which consumers perceive to be valuable, never mind if the premium is not **related** to the **product** they have to **buy**. However, when using such premiums, direct mailers should find a way to use high-value...

**TEXT:**

...of its marketing strategy since its 1982 introduction. "The brand has always favored useful coffee- **related** items that help highlight its quality," says Gevalia category business director Steve Mason.

Its first offer...

6/3,K/6 (Item 2 from file: 13)  
DIALOG(R)File 13:BAMP  
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1100163 Supplier Number: 01712716 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Putting patient compliance programs in perspective**

(Article discusses patient compliance programs, especially in light of the trend towards direct-to-consumer pharmaceutical marketing; some question whether they are medicine or marketing;)

Article Author(s): Herzfeld, Jeff

Chain Drug Review, v 20, n 18, p 108  
October 26, 1998  
DOCUMENT TYPE: Journal ISSN: 0164-9914 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1960

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...pharmaceutical product management at McKesson Corp. He is responsible for manufacturer trade relations, including activities related to pharmaceutical product launches and promotions ; Select Generics, McKesson's proprietary generic pharmaceutical purchasing program, and the company's Patient Care Enhancing...

6/3,K/7 (Item 3 from file: 13)  
DIALOG(R) File 13:BAMP  
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1093794 Supplier Number: 01632626 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Ancillary Avenues**

(Tobacco retailers are urged to offer ancillary products such as humidors, lighters and even candy and gum in order to attract customers)

Article Author(s): Hradecky, George  
Tobacco Retailer, v 1, n 1, p 22-26  
June 1998  
DOCUMENT TYPE: Journal (United States)  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1640

(USE FORMAT 7 OR 9 FOR FULLTEXT)  
(Tobacco retailers are urged to offer ancillary products such as humidors, lighters and even candy and gum in order to attract customers)

ABSTRACT:

...to position their establishment as a one-stop tobacco shop preferred by customers should offer ancillary products , such as lighters, cigar butters, humidors, and rolling papers. Offering ancillary products enables tobacco retailers to give convenience to their customers, increasing both the possibility of customer return and higher sales. Since there are so many ancillary products that can be offered, tobacco retailers can decide which ancillary products to carry by: considering the physical layout of their shops; listening to what the customers say they need; reading trade magazines; and, for tobacco shop chains, selling ancillary products in one of the stores to know whether customers would buy them. Once they have chosen the ancillary products they would sell, tobacco retailers should display them strategically. For example, lighter fluids can be...

...loose tobacco, while impulse items can be placed beside cash registers. Tobacco retailers can also display ancillary products at an eye level spot or pack them together with other products. For cautious tobacco retailers, they can display their ancillary products in showcases or gondolas. Article discusses trends in tobacco ancillary products .

TEXT:

...the biggest proportion of a retailer's profit margins, but a store had better have ancillary products if they want their customers to be able to count on it as a one-stop tobacco shop. But what ancillary products should you carry? And where on Earth do you put it all? Plus, is there anything new that retailers should be aware of? Tobacco Retailer spoke with retailers and ancillary product manufacturers to get to the bottom of this often taken for granted category.

## Why ancillary products ?

It should be noted that, for the purpose of this article, **ancillary products** includes all products related directly to tobacco. Lighters, cigar cutters, humidors, rolling papers and similar items all fall within this category, but nontobacco **related items** that retailers may carry, like gum, candy and lotto tickets, are excluded.

Deciding to carry **ancillary products** is a no brainer--retailers need to offer items like lighter fluid, lighters and rolling...

...carry may take a little bit more investigation. For the most part, the type of **ancillary products** a retailer carries may be directly related to the physical layout of the store.

Jim...

...have walk-in humidors, those 10 stores have cigar cutters and personal humidors. Even though **ancillary products** account for roughly 5% of his total profits, Evans says he carries them "as a convenience or an impulse item. If we sell the high grade cigars, we have (cigar **related products**) available to the customer"

Knowing what **ancillary products** to carry is not always that simple. Susan Tomcek, store manager of The Smoker's...

...s store, they have several different options as far as placement goes. Evans says generally, **ancillary products** like lighter fluid and rolling papers go near their respective accompanying products (i.e., lighter fluid near lighters and rolling papers near loose tobacco). Because many **ancillary products** like lighters and cigar cutters tend to walk away, he says many managers merchandise accordingly...

...as much a factor in the prevention of theft as product location. Tomcek keeps her **ancillary products** on a gondola in the middle of the store so that customers can view them...

...Regardless of store layout, there are certain areas of a store that lend themselves to **ancillary and impulse items**. "The eye level spot is probably where products are going to move the best," says...sales manager for Abbey Cigar and Pipe Products, suggests that the best way to move **ancillary items** is to package them with other products. "If (retailers) can package things up, maybe package...

...front as we can," says Gaw.

In many cases impulse items sell best when near **related products**. Evans' stores keep cigar products near the humidor so customers getting cigars will see them...

...functionality is probably about 90% of the number one thing retailers are looking for in **ancillary products**, with the other 10% being cost" says Gaw. "Something that works and is affordable. We...

...cost a bit more.

These trends, as well as varied choices in merchandising, should make **ancillary products** a category that retailers might want to pay more attention to in the future--their...

6/3,K/8 (Item 4 from file: 13)  
DIALOG(R)File 13:BAMP  
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1092774 Supplier Number: 01616137 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Using Information To Define Your Marketing Strategy: How Utilities Can Survive And Succeed Amid Deregulation And Competition**  
(Deregulation accelerates utilities' use of information to define their marketing strategies; discusses Mid-American Energy's 3-step strategy)  
Article Author(s): Dikdan, Joe  
Call Center Solutions, v 17, n 2, p 106-110  
August 1998  
DOCUMENT TYPE: Journal ISSN: 0730-6156 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1209

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...customers,

\* Develop best customer programs that reward customers based on their usage patterns and/or **ancillary product purchases**,

\* Promote new products aimed to serve additional customer needs.  
Customer Acquisition

Expanding your customer base will...

...can also be of value to utility marketers, as the information provides the opportunity to **cross - sell products** and services that will enhance the lifestyles of customers. For example, consumers who own swimming...

6/3,K/9 (Item 5 from file: 13)

DIALOG(R)File 13:BAMP  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1075614 Supplier Number: 01392934 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**RFM List Modeling on a Limited Budget**

(A number of cheap, effective alternatives to sophisticated list modeling techniques are available, with the RFM basic segmentation model discussed in detail)

Article Author(s): Ennis, Teresa

CM/Circulation Management, v 13, n 2, p 50-52

February 1998

DOCUMENT TYPE: Journal; Guideline ISSN: 0888-8191 (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2391

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...bought only one subscription for the lowest possible price, and has never bought any other **ancillary products**, will be mailed," Kenny notes. "At the same time, a person who subscribed a year...

...ago, has subscribed a number of times in the past, and has a history of purchasing **ancillary products** will not be mailed. Which do you think is the better prospect?"

RFM works much...apply the total dollars spent by the customer. Total dollars should include gift donors and **ancillary product** buyers. Sort the list from the most dollars spent to the least, then divide it...better to customer loyalty programs and up-sell efforts, and are prime candidates for new **ancillary product promotions**.

RECOGNIZING RFM LIMITATIONS

Useful as RFM applications are, it's important to keep it in...

6/3,K/10 (Item 1 from file: 75)  
DIALOG(R)File 75:TGG Management Contents (R)  
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00152050 SUPPLIER NUMBER: 11853147 (USE FORMAT 7 FOR FULL TEXT)  
U.S. supermarkets likely to take on European flavor. (boutique-type  
supermarkets)  
Schlossberg, Howard  
Marketing News, v26, n1, p11(1)  
Jan 6, 1992  
ISSN: 0025-3790 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 618 LINE COUNT: 00059

... and retailers' shopper frequency programs will provide more and  
better information on consumer reactions to **promotions**, including  
**ancillary product purchases** and post-promotion effects on sales.

He did note, though, that "national, statistically validated  
household..."

19920106

9/3,K/1 (Item 1 from file: 13)  
DIALOG(R)File 13:BAMP  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1018600 Supplier Number: 00803403 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Uncovering New Sources of Names**  
(Alternate media, such as directories, can be used as a source of names  
when you run out)  
Article Author(s): Yoegel, Rob  
Target Marketing, v 19, n 8, p 24-25  
August 1996  
DOCUMENT TYPE: Journal; Guideline ISSN: 0889-5333 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1148

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...instance, a photo finishing company--a Response Media client--participated in an on-pack retail promotion with a major packaged goods company. Both were able to share a database and gain new customers.

RETURN TO WHAT...

...a list of primarily male subscribers to a sports magazine may not only want to purchase related merchandise for themselves but are also likely to buy for their wives and children.

These and...

9/3,K/2 (Item 1 from file: 75)  
DIALOG(R)File 75:TGG Management Contents (R)  
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00191979 SUPPLIER NUMBER: 18622681 (USE FORMAT 7 FOR FULL TEXT)  
**Uncovering new sources of names. (alternative sources of customer lists) (Cover Story)**  
Stevens, Ralph  
Target Marketing, v19, n8, p24(2)  
August, 1996  
DOCUMENT TYPE: Cover Story ISSN: 0889-5333 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1220 LINE COUNT: 00095

... instance, a photo finishing company - a Response Media client - participated in an on-pack retail promotion with a major packaged goods company. Both were able to share a database and gain new customers.

RETURN TO WHAT...

...a list of primarily male subscribers to a sports magazine may not only want to purchase related merchandise for themselves but are also likely to buy for their wives and children.

These and...

? t s2/3/2

2/3/2 (Item 2 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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00806382

METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A MARKET SPACE INTERFACE

PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHE ENTRE UNE PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHE

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)

Inventor(s):

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Legal Representative:

HICKMAN Paul L (et al) (agent), Oppenheimer Wolff & Donnelly LLP, 1400 Page Mill Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139028 A2 20010531 (WO 0139028)

Application: WO 2000US32308 20001122 (PCT/WO US0032308)

Priority Application: US 99444773 19991122; US 99444798 19991122

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK  
LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK  
SL TJ TM TR TT TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 170977

? ds

Set	Items	Description
S1	45508	(UPSELL?) OR (CROSS-SELL) OR (CROSS(')SELL) OR (CROSS(')MARK-ET)
S2	2	S1 (S) (NETWORK) (S) (REQUEST) (S) (DISPLAY?) (S) (GRAPHIC)

?

Logging in to Dialog

Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

\*\*\*\*\*

ENTER PASSWORD:

\*\*\*\*\*

Welcome to DIALOG

Dialog level 03.05.00D

Last logoff: 10dec03 14:24:55

Logon file405 12dec03 13:26:33

\*\*\* ANNOUNCEMENT \*\*\*

\*\*\*

--File 654 - US published applications from March 15, 2001 to the present are now online. Please see HELP NEWS 654 for details.

\*\*\*

--File 581 - The 2003 annual reload of Population Demographics is complete. Please see Help News581 for details.

\*\*\*

--File 990 - NewsRoom now contains February 2003 to current records.

File 992 - NewsRoom 2003 archive has been newly created and contains records from January 2003. The oldest month's records roll out of

File 990 and into File 992 on the first weekend of each month.

To search all 2003 records BEGIN 990, 992, or B NEWS2003, a new OneSearch category.

\*\*\*

--Connect Time joins DialUnits as pricing options on Dialog.

See HELP CONNECT for information.

\*\*\*

\*\*\*

--SourceOne patents are now delivered to your email inbox as PDF replacing TIFF delivery. See HELP SOURCE1 for more information.

\*\*\*

--Important news for public and academic

libraries. See HELP LIBRARY for more information.

\*\*\*

--Important Notice to Freelance Authors--

See HELP FREELANCE for more information

\*\*\*

NEW FILES RELEASED

\*\*\*DIOGENES: Adverse Drug Events Database (File 181)

\*\*\*Emergency Room (File 454), Hospital Inpatient Profiles (File 462), and Hospital Outpatient Profiles (File 463)

\*\*\*World News Connection (File 985)

\*\*\*Dialog NewsRoom - 2003 Archive (File 992)

\*\*\*TRADEMARKSCAN-Czech Republic (File 680)

\*\*\*TRADEMARKSCAN-Hungary (File 681)

\*\*\*TRADEMARKSCAN-Poland (File 682)

\*\*\*

UPDATING RESUMED

\*\*\*

RELOADED

\*\*\*Population Demographics -(File 581)  
\*\*\*CLAIMS Citation (Files 220-222)

REMOVED

\*\*\*

>>> Enter BEGIN HOMEBASE for Dialog Announcements <<<  
>>> of new databases, price changes, etc. <<<  
\*\*\*\*

FTXTCOR is set ON as an alias for 15, 9, 810, 275, 476, 610, 275, 476, 624, 636, 621, 613, 813, 16, 160, 634, 148, 20.

NFTXTCOR is set ON as an alias for 77, 35, 583, 65, 2, 233, 474, 475, 99, 348, 349, 347.

\* \* \*

\* \* \*

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

? dialog

>>Invalid Option Number

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help /L = Logoff /NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

? b 410

```
12dec03 13:26:35 User242899 Session D293.1
$0.00 0.156 DialUnits FileHomeBase
$0.00 Estimated cost FileHomeBase
$0.00 Estimated cost this search
$0.00 Estimated total session cost 0.156 DialUnits
```

File 410:Chronolog(R) 1981-2003/Dec
(c) 2003 The Dialog Corporation

Set	Items	Description
---	---	-----
? set hi ;set hi		
HIGHLIGHT set on as ''		
HIGHLIGHT set on as ''		
? b fxtcor nftxtcor		
>>> 77 does not exist		
>>>1 of the specified files is not available		
12dec03 13:26:53 User242899 Session D293.2		
\$0.00 0.072 DialUnits File410		
\$0.00 Estimated cost File410		
\$0.06 TELNET		
\$0.06 Estimated cost this search		
\$0.06 Estimated total session cost 0.228 DialUnits		

SYSTEM:OS - DIALOG OneSearch
File 15:ABI/Inform(R) 1971-2003/Dec 12
(c) 2003 ProQuest Info&Learning
\*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.
File 9:Business & Industry(R) Jul/1994-2003/Dec 11
(c) 2003 Resp. DB Svcs.
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 275:Gale Group Computer DB(TM) 1983-2003/Dec 11
(c) 2003 The Gale Group
File 476:Financial Times Fulltext 1982-2003/Dec 12
(c) 2003 Financial Times Ltd
File 610:Business Wire 1999-2003/Dec 12
(c) 2003 Business Wire.
\*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
File 624:McGraw-Hill Publications 1985-2003/Dec 11
(c) 2003 McGraw-Hill Co. Inc
\*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 11
(c) 2003 The Gale Group
File 621:Gale Group New Prod.Annou. (R) 1985-2003/Dec 12

(c) 2003 The Gale Group  
File 613:PR Newswire 1999-2003/Dec 12  
(c) 2003 PR Newswire Association Inc  
\*File 613: File 613 now contains data from 5/99 forward.  
Archive data (1987-4/99) is available in File 813.  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 16:Gale Group PROMT(R) 1990-2003/Dec 11  
(c) 2003 The Gale Group  
\*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 634:San Jose Mercury Jun 1985-2003/Dec 11  
(c) 2003 San Jose Mercury News  
File 148:Gale Group Trade & Industry DB 1976-2003/Dec 12  
(c) 2003 The Gale Group  
\*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.  
File 20:Dialog Global Reporter 1997-2003/Dec 12  
(c) 2003 The Dialog Corp.  
File 35:Dissertation Abs Online 1861-2003/Oct  
(c) 2003 ProQuest Info&Learning  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group  
\*File 583: This file is no longer updating as of 12-13-2002.  
File 65:Inside Conferences 1993-2003/Dec W1  
(c) 2003 BLDSC all rts. reserv.  
File 2:INSPEC 1969-2003/Nov W5  
(c) 2003 Institution of Electrical Engineers  
\*File 2: Alert feature enhanced for multiple files, duplicates removal, customized scheduling. See HELP ALERT.  
File 233:Internet & Personal Comp. Abs. 1981-2003/Jul  
(c) 2003, EBSCO Pub.  
File 474:New York Times Abs 1969-2003/Dec 11  
(c) 2003 The New York Times  
File 475:Wall Street Journal Abs 1973-2003/Dec 11  
(c) 2003 The New York Times  
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Oct  
(c) 2003 The HW Wilson Co.  
File 348:EUROPEAN PATENTS 1978-2003/Nov W05  
(c) 2003 European Patent Office  
File 349:PCT FULLTEXT 1979-2002/UB=20031203,UT=20031127  
(c) 2003 WIPO/Univentio  
File 347:JAPIO Oct 1976-2003/Aug(Updated 031202)  
(c) 2003 JPO & JAPIO  
\*File 347: JAPIO data problems with year 2000 records are now fixed.  
Alerts have been run. See HELP NEWS 347 for details.

Set	Items	Description
?	s (upsell?) or (cross-sell) or (cross()sell) or (cross()market)	
Processed	10 of 27 files	...
Processing		
Processing		
Processed	20 of 27 files	...
Processing		

Completed processing all files  
8052 UPSELL?  
8 CROSS-SELL  
2848802 CROSS  
3983086 SELL  
33571 CROSS (W) SELL  
2848802 CROSS  
19351064 MARKET  
5507 CROSS (W) MARKET  
S1 45508 (UPSELL?) OR (CROSS-SELL) OR (CROSS()SELL) OR  
(CROSS()MARKET)  
? s s1 (s) (network) (s) (request) (s) (display?) (s) (graphic)  
Processing  
Processed 20 of 27 files ...  
Completed processing all files  
45508 S1  
7870401 NETWORK  
3074797 REQUEST  
3234781 DISPLAY?  
496297 GRAPHIC  
S2 2 S1 (S) (NETWORK) (S) (REQUEST) (S) (DISPLAY?) (S)  
(GRAPHIC)  
? t s2/3

2/3/1 (Item 1 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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00908952 \*\*Image available\*\*  
ANONYMOUS TRANSACTION SYSTEM  
SYSTEME DE TRANSACTION ANONYME  
Patent Applicant/Assignee:  
NEXTWORTH INC, 410 N.W. 18th Street, #102, Portland, OR 97209, US, US  
(Residence), US (Nationality), (For all designated states except: US)  
Patent Applicant/Inventor:  
STEELE Dale Everett, 410 N.W. 18th Street, #102, Portland, OR 97209, US,  
US (Residence), US (Nationality), (Designated only for: US)  
SILVA Kenneth Alan, 610 N.W. 131st Street, Vancouver, WA 98685, US, US  
(Residence), US (Nationality), (Designated only for: US)  
Legal Representative:  
FORD Stephen S (agent), Marger Johnson McCollom, P.C., 1030 S.W. Morrison  
Street, Portland, OR 97205, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200242982 A2 20020530 (WO 0242982)  
Application: WO 2001US44318 20011127 (PCT/WO US0144318)  
Priority Application: US 2000253371 20001127  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO  
RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZM ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 15770

ogging in to Dialog

Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

\*\*\*\*\*

ENTER PASSWORD:

\*\*\*\*\*

Welcome to DIALOG

Dialog level 03.05.00D

```
>>> Cost Estimate prior to Disconnect, information only
>>> 12dec03 13:35:22 User242899 Session D293.3
>>> $0.86 0.160 DialUnits File15
>>> $0.86 Estimated cost File15
>>> $0.86 0.159 DialUnits File9
>>> $0.86 Estimated cost File9
>>> $0.06 0.056 DialUnits File810
>>> $0.06 Estimated cost File810
>>> $0.45 0.083 DialUnits File275
>>> $0.45 Estimated cost File275
>>> $0.08 0.085 DialUnits File476
>>> $0.08 Estimated cost File476
>>> $0.08 0.082 DialUnits File610
>>> $0.08 Estimated cost File610
>>> $0.29 0.051 DialUnits File624
>>> $0.29 Estimated cost File624
>>> $0.79 0.146 DialUnits File636
>>> $0.79 Estimated cost File636
>>> $0.69 0.128 DialUnits File621
>>> $0.69 Estimated cost File621
>>> $0.07 0.072 DialUnits File613
>>> $0.07 Estimated cost File613
>>> $0.05 0.054 DialUnits File813
>>> $0.05 Estimated cost File813
>>> $1.75 0.324 DialUnits File16
>>> $1.75 Estimated cost File16
>>> $0.32 0.060 DialUnits File160
>>> $0.32 Estimated cost File160
>>> $0.04 0.044 DialUnits File634
>>> $0.04 Estimated cost File634
>>> $2.67 0.495 DialUnits File148
>>> $2.67 Estimated cost File148
>>> $0.58 0.583 DialUnits File20
>>> $0.58 Estimated cost File20
>>> $0.13 0.032 DialUnits File35
>>> $0.13 Estimated cost File35
>>> $0.18 0.054 DialUnits File583
>>> $0.18 Estimated cost File583
>>> $0.11 0.031 DialUnits File65
>>> $0.11 Estimated cost File65
>>> $0.68 0.095 DialUnits File2
>>> $0.68 Estimated cost File2
>>> $0.05 0.018 DialUnits File233
```

search for 09/751,081

```
>>> $0.05 Estimated cost File233
>>> $0.13 0.036 DialUnits File474
>>> $0.13 Estimated cost File474
>>> $0.10 0.028 DialUnits File475
>>> $0.10 Estimated cost File475
>>> $0.06 0.025 DialUnits File99
>>> $0.06 Estimated cost File99
>>> $1.27 0.279 DialUnits File348
>>> $1.27 Estimated cost File348
>>> $1.30 0.274 DialUnits File349
>>> $3.20 2 Type(s) in Format 3
>>> $3.20 2 Types
>>> $4.50 Estimated cost File349
>>> $1.11 0.101 DialUnits File347
>>> $1.11 Estimated cost File347
>>> OneSearch, 27 files, 3.555 DialUnits FileOS
>>> $2.10 TELNET
>>> $20.06 Estimated cost this search
>>> $20.12 Estimated total session cost 3.783 DialUnits
>>>
Reconnected in file OS 12dec03 13:42:49
FTXTCOR is set ON as an alias for 15, 9, 810, 275, 476, 610, 275, 476, 624, 636,
621, 613, 813, 16, 160, 634, 148, 20.
NFTXTCOR is set ON as an alias for 77, 35, 583, 65, 2, 233, 474, 475, 99,
348, 349, 347.
* * *
* * *
>>> 77 does not exist
>>>1 of the specified files is not available

SYSTEM:OS - DIALOG OneSearch
File 15:ABI/Inform(R) 1971-2003/Dec 12
(c) 2003 ProQuest Info&Learning
*File 15: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
File 9:Business & Industry(R) Jul/1994-2003/Dec 11
(c) 2003 Resp. DB Svcs.
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 275:Gale Group Computer DB(TM) 1983-2003/Dec 11
(c) 2003 The Gale Group
File 476:Financial Times Fulltext 1982-2003/Dec 12
(c) 2003 Financial Times Ltd
File 610:Business Wire 1999-2003/Dec 12
(c) 2003 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
File 624:McGraw-Hill Publications 1985-2003/Dec 11
(c) 2003 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 11
(c) 2003 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Dec 12
(c) 2003 The Gale Group
File 613:PR Newswire 1999-2003/Dec 12
(c) 2003 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
```

Archive data (1987-4/99) is available in File 813.  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 16:Gale Group PROMT(R) 1990-2003/Dec 11  
(c) 2003 The Gale Group  
\*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 634:San Jose Mercury Jun 1985-2003/Dec 11  
(c) 2003 San Jose Mercury News  
File 148:Gale Group Trade & Industry DB 1976-2003/Dec 12  
(c) 2003 The Gale Group  
\*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.  
File 20:Dialog Global Reporter 1997-2003/Dec 12  
(c) 2003 The Dialog Corp.  
File 35:Dissertation Abs Online 1861-2003/Oct  
(c) 2003 ProQuest Info&Learning  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group  
\*File 583: This file is no longer updating as of 12-13-2002.  
File 65:Inside Conferences 1993-2003/Dec W1  
(c) 2003 BLDSC all rts. reserv.  
File 2:INSPEC 1969-2003/Nov W5  
(c) 2003 Institution of Electrical Engineers  
\*File 2: Alert feature enhanced for multiple files, duplicates removal, customized scheduling. See HELP ALERT.  
File 233:Internet & Personal Comp. Abs. 1981-2003/Jul  
(c) 2003, EBSCO Pub.  
File 474:New York Times Abs 1969-2003/Dec 11  
(c) 2003 The New York Times  
File 475:Wall Street Journal Abs 1973-2003/Dec 11  
(c) 2003 The New York Times  
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Oct  
(c) 2003 The HW Wilson Co.  
File 348:EUROPEAN PATENTS 1978-2003/Nov W05  
(c) 2003 European Patent Office  
File 349:PCT FULLTEXT 1979-2002/UB=20031203,UT=20031127  
(c) 2003 WIPO/Univentio  
File 347:JAPIO Oct 1976-2003/Aug(Updated 031202)  
(c) 2003 JPO & JAPIO  
\*File 347: JAPIO data problems with year 2000 records are now fixed.  
Alerts have been run. See HELP NEWS 347 for details.

Set	Items	Description
---	---	-----
Cost	is in	DialUnits
?		
>>>	'IALOG'	not recognized as set or accession number
? b	410	
	12dec03 13:42:52	User242899 Session D293.4
	\$0.05	0.008 DialUnits File15
\$0.05		Estimated cost File15
	\$0.05	0.008 DialUnits File9
\$0.05		Estimated cost File9
	\$0.01	0.008 DialUnits File810

\$0.01 Estimated cost File810  
\$0.05 0.008 DialUnits File275  
\$0.05 Estimated cost File275  
\$0.01 0.008 DialUnits File476  
\$0.01 Estimated cost File476  
\$0.01 0.008 DialUnits File610  
\$0.01 Estimated cost File610  
\$0.05 0.008 DialUnits File624  
\$0.05 Estimated cost File624  
\$0.05 0.008 DialUnits File636  
\$0.05 Estimated cost File636  
\$0.05 0.008 DialUnits File621  
\$0.05 Estimated cost File621  
\$0.01 0.008 DialUnits File613  
\$0.01 Estimated cost File613  
\$0.01 0.008 DialUnits File813  
\$0.01 Estimated cost File813  
\$0.05 0.008 DialUnits File16  
\$0.05 Estimated cost File16  
\$0.05 0.008 DialUnits File160  
\$0.05 Estimated cost File160  
\$0.01 0.008 DialUnits File634  
\$0.01 Estimated cost File634  
\$0.05 0.008 DialUnits File148  
\$0.05 Estimated cost File148  
\$0.01 0.008 DialUnits File20  
\$0.01 Estimated cost File20  
\$0.03 0.008 DialUnits File35  
\$0.03 Estimated cost File35  
\$0.03 0.008 DialUnits File583  
\$0.03 Estimated cost File583  
\$0.03 0.008 DialUnits File65  
\$0.03 Estimated cost File65  
\$0.06 0.008 DialUnits File2  
\$0.06 Estimated cost File2  
\$0.02 0.008 DialUnits File233  
\$0.02 Estimated cost File233  
\$0.03 0.008 DialUnits File474  
\$0.03 Estimated cost File474  
\$0.03 0.008 DialUnits File475  
\$0.03 Estimated cost File475  
\$0.02 0.008 DialUnits File99  
\$0.02 Estimated cost File99  
\$0.04 0.008 DialUnits File348  
\$0.04 Estimated cost File348  
\$0.04 0.008 DialUnits File349  
\$0.04 Estimated cost File349  
\$0.09 0.008 DialUnits File347  
\$0.09 Estimated cost File347  
OneSearch, 27 files, 0.226 DialUnits FileOS  
\$0.22 TELNET  
\$1.16 Estimated cost this search  
\$1.16 Estimated total session cost 0.226 DialUnits

Set	Items	Description
---	---	-----
?		
HIGHLIGHT	set on as ''	
HIGHLIGHT	set on as ''	
? b ftxtcor		
12dec03 13:43:07	User242899 Session D293.5	
\$0.00	0.084 DialUnits File410	
\$0.00	Estimated cost File410	
\$0.06	TELNET	
\$0.06	Estimated cost this search	
\$1.22	Estimated total session cost 0.310 DialUnits	
SYSTEM:OS - DIALOG OneSearch		
File 15:ABI/Inform(R)	1971-2003/Dec 12	
(c) 2003 ProQuest Info&Learning		
*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.		
File 9:Business & Industry(R)	Jul/1994-2003/Dec 11	
(c) 2003 Resp. DB Svcs.		
File 810:Business Wire	1986-1999/Feb 28	
(c) 1999 Business Wire		
File 275:Gale Group Computer DB(TM)	1983-2003/Dec 11	
(c) 2003 The Gale Group		
File 476:Financial Times Fulltext	1982-2003/Dec 12	
(c) 2003 Financial Times Ltd		
File 610:Business Wire	1999-2003/Dec 12	
(c) 2003 Business Wire.		
*File 610: File 610 now contains data from 3/99 forward.		
Archive data (1986-2/99) is available in File 810.		
File 624:McGraw-Hill Publications	1985-2003/Dec 11	
(c) 2003 McGraw-Hill Co. Inc		
*File 624: Homeland Security & Defense and 9 Platt energy journals added		
Please see HELP NEWS624 for more		
File 636:Gale Group Newsletter DB(TM)	1987-2003/Dec 11	
(c) 2003 The Gale Group		
File 621:Gale Group New Prod.Annou.(R)	1985-2003/Dec 12	
(c) 2003 The Gale Group		
File 613:PR Newswire	1999-2003/Dec 12	
(c) 2003 PR Newswire Association Inc		
*File 613: File 613 now contains data from 5/99 forward.		
Archive data (1987-4/99) is available in File 813.		
File 813:PR Newswire	1987-1999/Apr 30	
(c) 1999 PR Newswire Association Inc		
File 16:Gale Group PROMT(R)	1990-2003/Dec 11	
(c) 2003 The Gale Group		
*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.		
File 160:Gale Group PROMT(R)	1972-1989	
(c) 1999 The Gale Group		
File 634:San Jose Mercury	Jun 1985-2003/Dec 11	
(c) 2003 San Jose Mercury News		
File 148:Gale Group Trade & Industry DB	1976-2003/Dec 12	
(c)2003 The Gale Group		
*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.		
File 20:Dialog Global Reporter	1997-2003/Dec 12	

(c) 2003 The Dialog Corp.

```
Set  Items  Description
---  ---  -----
? s (cross-sell) or (cross()sell)
      0  CROSS-SELL
    1826199  CROSS
    3828838  SELL
    33254  CROSS (W) SELL
S1  33254  (CROSS-SELL) OR (CROSS()SELL)
? s s1 and network and request? and display? and graphic
Processing
Processed 10 of 16 files ...
Completed processing all files
      33254  S1
    6952748  NETWORK
    2531346  REQUEST?
    2155416  DISPLAY?
    385568  GRAPHIC
S2  27  S1 AND NETWORK AND REQUEST? AND DISPLAY? AND GRAPHIC
? rd s2
...completed examining records
      S3  18  RD S2 (unique items)
? s s2 and py<2001
Processing
Processed 10 of 16 files ...
Processing
Processing
Processing
Completed processing all files
      27  S2
    45785514  PY<2001
      S4  20  S2 AND PY<2001
? ds s4/3,k/1-20
>>>invalid parameter
? t s4/3,k/1-20
```

4/3,K/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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02009099 52328451  
CUNA Marketing Council's Diamond Awards 2000  
Molvig, Dianne  
Credit Union Magazine v66n4 PP: 80 Apr 2000  
ISSN: 0011-1066 JRNL CODE: CUG  
WORD COUNT: 4541

...TEXT: of hosting a special event for educators only. At a half day computer fair, vendors **displayed** computers and offered reduced prices. Credit union lending staff were there to take applications for...up members," she says.

Last year, Mohler spearheaded an effort to launch a Business Development **Network** for her peers at Iowa credit unions. To date, 20 members have joined the **network**, says Gayle Welter, director of marketing and communication at the Iowa Credit Union League.

**Network** members are "excited about sharing ideas and learning from each other," Welter adds. "But best of all, they recognize the Business Development **Network** as a valuable resource. And we have Lynn Mohler to thank for that."

Judges in...an alternative to banks.

Results: The Virginia Division of Motor Vehicles required 350 individual paid **requests** and applications before the first plates could be manufactured. With that goal attained, the plates...loan volume 30% over previous year. Have at least 10% of operational staff reach the **cross-sell** goal/baseline of \$250,000. Use "Raiders of the Lost Rates" incentive program, complete with...

...Calif.

Objective/strategy: Promote use of Web site by redesigning all pages. Use template-based **graphic** standard to aid in navigation and develop consistent image.

LOGOS

Asset size: More than \$300...million

Credit union: OSU FCU, Corvallis, Ore.

Objective/strategy: Introduce two new cards using distinct **graphic** design to build awareness of credit union's identity and card's global accessibility.

POINT OF-SALE **DISPLAY**/ RETAIL MERCHANDISING

Asset size: Less than \$50 million

Credit union: Southwest FCU, Albuquerque, N.M...

...fourmonth certificate as a means to grow deposits to keep pace with loan demand. Use **displays**, teller mats, banners, and posters.

Results: Sold \$893,468 in four-month certificates, 78.7...

...union: Truliant FCU, WinstonSalem, N.C.

Objective/strategy: In keeping with Financial Fitness Center theme, **display** a fitness/sports theme throughout the branch. Offer latest in convenience and technology to become...

4/3,K/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00875992 95-25384  
Inside the State Street machine  
Teitelman, Robert  
Institutional Investor v28n6 PP: 59-74 Jun 1994  
ISSN: 0020-3580 JRNL CODE: IL

search for 09/751,081

WORD COUNT: 8162

...TEXT: a mouse, a troubleshooter in Quincy drops deep into a schematic of a client's **network** in London or Tokyo, sniffing out a problem--a bad telephone line, a **network** crash, a server glitch.

The data center at Quincy is one of the engine rooms...

... grid of circuits embedded in the VLSI processors driving its IBM mainframes to its global **network** of subcustodians linked by "utilities" such as Swift, DTC and Chips, State Street is less an institution than it is a machine--one that exists on many levels and **displays** many faces.

To the outside world the formidable machinery at State Street is hidden behind...

...years, and new applications are introduced regularly. These new products have fueled the drive to **cross-sell**--a continual refrain from State Street chairman Marshall Carter and one of the factors that...Street had no overseas branches. Golz oversaw the piece-by-piece construction of a subcustodial **network**--local banks that handle the local clearing and settlement of trades--that now includes banks... Edgerly the idea of a deeper partnership. When at last the company formally produced a **request** for proposal, only State Street and Chase were invited to compete. Although Sexton's multicurrency...

... undermined the hegemony of the mainframe; local area networks, client-server computers, relational databases and **graphic** interfaces like Microsoft's Windows had become robust enough--and commercially available--to use. Integrating... cash levels and securities holdings; it had outposts around the globe and a global electronic **network**; and it had a hefty bank balance sheet and a double-A credit rating.

With... advantage is price. State Street, for instance, is a major user of Posit, the crossing **network** set up by Jeffries & Co. Hynes, in fact, was one of the developers of Posit...

...functions in larger, more complex arrays. About a year ago State Street, provoked by customer **requests**, started marketing "cashless option exercises." When stock options come due, most executives who want to...is in the midst of a "reengineering" effort to slash transactions costs in its subcustodial **network**, which involves analysis and negotiation at every one of its **network** banks. Part of that process is for State Street to handle more of the lending...four strategies to combat creeping maturity. He is famous within the bank for these strategies. "Cross-sell like crazy," he says. "Accelerate R&D spending. Add value to existing products to stretch..."

4/3,K/3 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00726798 93-76019  
Management Software Update (Part 2)  
Schell, Ernest H.  
Catalog Age v9n6 PP: 87-92 Jun 1992

search for 09/751,081

ISSN: 0740-3119 JRNL CODE: CTA  
WORD COUNT: 2547

...TEXT: a generic G/L interface. Later this year, the system will be available with a **graphic**-user interface (GUI) to give the system, written in Unidata (a Pick-like emulation of...).

... PC version), NameBase+ now offers "Table Base Management" with a new menu called "List" for **displaying** the contents of look-up tables by selected record groups or ranges. There is also enhanced validation of acceptable field entries with a pop-up **display** of valid entries.

City and state are now entered automatically following zip-code entry, and ...

... Name/account searches can be customer, prospect or both. Organization and contact name are both **displayed** in customer order inquiry. Detailed customer account histories are now available on-line, with a...

...reprinted to accommodate errors or additional boxes.

Telephone rep productivity can now be tracked by **requests** taken, follow-up calls scheduled, letters queued and messages posted, as well as by order...PowerDirect 2000 gives order-entry clerks a full-screen product description, product substitution prompts, **upsell/cross-sell** prompts, delivery date estimates, a complete log of customer contacts, and RFM reports that take...

... routine system operation (helpful for new or temporary uses) and "database" scripting that invokes **upsell**, **cross-sell**, or other scripts when specified data appears in selected fields.

Inbound and outbound telemarketing have...

... customer type, sales ID, user ID, product source key, and product type in the order **request** screen; gift history reorder/reminder letter.

RESPONSE, VERSION 4.4  
CoLinear Systems Inc., 1000 Johnson...

... key identification, and to let the user select the master record. Customer service screens can **display** in reverse chronological order all SKUs a customer has purchased, with customer look-up by...card processing now includes the BYPASS credit card service. Authorization codes can be selected by **requested** ship date, order status, or order number. Back-order release can be processed by order number, **requested** shipping date, range of order numbers or selected dates, with "percent releasable" based on number of items or dollar value.

Order-entry **displays** the total lifetime dollars for the customer and allows entry of an "interest" code. Picking...

... president of The Communications Center in Jenkintown, PA, executive director of the Catalog Systems Management **Network**, and a consultant for catalog software selection, operations audits, and database implementation.

4/3,K/4 (Item 4 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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00726105 93-75326  
Management Software Update: Part 1  
Schell, Ernest H.  
Catalog Age v9n5 PP: 81-86 May 1992  
ISSN: 0740-3119 JRNL CODE: CTA  
WORD COUNT: 2509

...TEXT: a given catalog, and exclude postage and handling on items like a gift certificate.

Upsell/cross-sell prompts now appear in a seven-page window of eight lines by 80 characters. Customers...

...pages of 8 lines by 50 characters. When entering a line item, the system will display comparative data on multiple vendors on prices, gross margin and delivery times. You can also...

...most innovative elements in the newest version of MACS is a consolidated product status screen, displaying weekly sales data and averages, demand data by week/month/year, all parts of a...accounts can now be evaluated on-line by days to pay in both numeric and graphic tables by time period (to spot trends in slow payments, for instance) to determine whether...

...The sales rep's customer note window not only permits contact notes, but will also display a complete history of system actions for each customer (merges, previous orders, all credit card...)

... will assign an ordertracking number in lieu of an order number for invoice adjustments, if requested, if the item appears on more than one order. Returned items can be allocated for...be easily user-customized. Incorrect data entries are rejected, with a list of valid options displayed. You can suspend a mail order to take a phone order, suspend that for another...

... is president of The Communications Center, Jenkintown, PA, executive director of the Catalog Systems Management Network, and a consultant for catalog software selection, operations audits and database implementation.

4/3,K/5 (Item 1 from file: 275)  
DIALOG(R) File 275:Gale Group Computer DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

01707338 SUPPLIER NUMBER: 16169087 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Nexpo '94: newspaper industry comes up swinging.  
Edwards, Stephen E.; Neeff, David; Rossello, Rosanne; Tribute, Andrew  
Seybold Report on Publishing Systems, v23, n21, p3(36)  
August 9, 1994  
ISSN: 0736-7260 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 33888 LINE COUNT: 02630

... topic at this year's Nexpo. Of greatest consequence were developments in electronic distribution of **display** advertising, which were evident in many booths showing a variety of approaches.

In an issue...

...multitude of solutions for handling the basic concerns of pagination. Many of them were on **display** at Nexpo.

Pagination alternatives

Developments in pagination continue to revolve around Quark Xpress as the...Baker's Dozen size options. All it requires is a Novell or Workgroup for Windows **network**, Microsoft Word and Quark Xpress licenses, and, bingo! (or should we say keno! in Las...).

...as three Xtensions (or five for \$750), it enables multiple users of Xpress on a **network** to edit multiple stories on the same Xpress page, edit copy to fit using an...

...this limited. Predicting the future in this aspect of the business, however, is treacherous.

Managing **display** ads

In the area of **display** advertising, there hasn't been much to write about since Multi-Ad Creator usurped a...

...we have moved to the next plateau: advertisement management systems to control the production of **display** advertising. We had seen such systems for proprietary **display** ad systems from Xenotron and Camex running on standard databases -- probably the first use of...

...newspaper industry. Such systems are appearing again to pull together and control the standard platform **display** ad makeup systems.

Among the suppliers showing such products were CCI, CNI, Digital Technology and Information International. There was also, from Managing Editor, a **display** ad tracking system not built around a database.

These systems provide full control over products...orders Camex/Intertext system"

"Houston plans to phase the installation according to the following schedule:

"**Display** ad makeup: this year

"Classified/Editorial: 1989

"Full paginated pages: 1990"

"Camex also demonstrated progress..."

...an IBM mainframe file server. . . .

"Camex is planning a full JCS implementation of Sybase for **display** ad graphics on July 11. The classified system on the Suns is now scheduled for...computer is used to receive wire service input.

The editorial system has a customizable directory **display**, sorted by slug, time, length, date, etc. The header includes a "public" button that determines...

...Then, if the story is called up later in Word, the latest version will be **displayed**.

Classified. Classified software, installed at four sites, runs on the same hardware as the editorial...

...pagination software. Access to customer records is by phone number, customer number or name. The **display** is attractive, showing required

fields initially, with extra buttons available to **display** additional items.

The schedule calendar appears as a separate screen that can be filled in...the database, APT said, but none had been prepared so this capability wasn't demonstrated.

**Display** ads. APT uses the same basic program to handle **display** ads that it uses for classified. Ads can be entered into the database and scheduled...

...into any Macintosh or Windows application. The Mac or Windows pc can be on another **network** in its own environment, so Workstation-III Lan is one way of allowing a user...to Xpress and uses the same formats as Xpress. First, it is now possible to **display**, crop and scale graphics. Second, text can be h&j'ed to fit the size...

...its TeamBase:SpecialEdition around a repository called WorkBase, in which data are filed around a **network** with distributed data management. Agile doesn't use a standard database, contending that standard sql...

...Agile has implemented an open database connectivity (odbc ) client structure.

Every transaction in a SpecialEdition **network** generates a TeamBase message that is transmitted to every workstation on the **network** to update the data structures. The odbc client picks up each of these messages and...

...that hide the fact that it is Excel. For example, column headings are changed to **display** buttons, and a hidden field pops up to **display** text serving as a long directory. Excel, Word and Microsoft applications such as Access are...

...ed using Xpress's composition algorithm and returned with Xpress's line endings to be **displayed** in wysiwyg form in Word. The Xpress h&j program can be run in the same workstation as Word or as a composition server on the **network**.

Also impressive are the way stories are linked to page design elements and reference sets...

....our Nexpo review, Archetype introduced a new version of its Designer program for making up **display** ads and its Document Engine, which was featured as a building block that can be...

...always, Designer serves as a page layout tool in addition to its use in creating **display** ads.

The Document Engine, which was shown initially on the Next platform, is being promoted...Much more use is made of windows that pop up when needed, rather than being **displayed** all the time.

The key change this year is the growth of the system into...

...of characters in a field. It brings up multiple entries conforming to the characters on **display**, from which the user can select the appropriate one. This capability applies to many of...

...and its composition functionality using templates allows it to be used for some reasonably complicated **display** advertising.

Reporting functions are comprehensive, using standard report-writing

tools.

Enterprise also makes extensive use...Editor, a simple text editor for use with Xpress that provides draft, editing and wysiwyg **display** views. Like Quark's CopyDesk program for QPS, Atex provides accurate h&j through a...

...update key.

A long directory shows 256 characters of each story.

While a directory is **displayed**, it is possible to highlight multiple stories -- contiguous or noncontiguous -- and copy, move or **display** them with a ...The user chooses the color (black-and-white monitors use a dotted-line strikethrough) and **displays** or hides the notes with a keystroke.

ProductionManager. Baseview also introduced a production tracking system for use with its **DisplayManager** software. Called ProductionManager, it has two main functions: It tracks the progress of ads through the system and it links **display** ads to ad dummies created using Managing Editor's Page Director. Page Director then passes...

...the database, such as for archiving.

Transporter works automatically by monitoring specified folders on the **network**, looking for files that match the user-defined criteria. It checks these folders at preset...or vertically. It also makes it easier to pull liner ads from a page so **display** ads can be moved.

Baseview Products, 333 Jackson Plaza, Ann Arbor, MI 48103-1922; phone ...

...composition.

Measure calls for composition, which currently is done by sending the article over the **network** to a Unix computer running the CCI composition program. The h&j'ed copy returns...

...we reported from last year's show, the key product CNI has developed is a **display** ad management and tracking database. It uses the Novell sql database with Windows clients. Input...layout station for a final check.

The system supports Macintoshes and pcs on a Novell **network** with a central file server. Also on the **network** is a Mac or a pc to run Xpress for pagination and, optionally, any number...

...Xpress for layout in conjunction with, or instead of, PPI.)

When a copyeditor on the **network** requests a story for editing, the server transmits the story to the editing station. The editor ...

...of the file after h&j. This procedure enables a layout editor elsewhere on the **network** to change the layout even while the copyeditor has the text for the story open...

...the story is longer than its space, h&j stops at the overset point and **displays** the remaining text in raw form.

This process can be repeated as often as necessary...

...news hole, including styles, headlines, captions, and so on, with h&j done over the **network**.

An operator at a PPI workstation can modify the layout to suit the text, and...

...very quickly. It then retrieves the text when it needs to flow the ads

for display.

The system automatically generates classification heads where needed, displays different types of ads (display, semidisplay, liner) in different colors, and tracks ads on the system. It reports those that... a standard classified format.

Until now, these variations made it impossible for many publications to cross-sell sister products with package discounts. The classified managers had to agree on a single format...The system, however, currently doesn't automatically update the page. Instead, the operator has to request the database to send the articles that have changed since the last update. Overall, though...production business through its massive classified order-entry systems and its ability to build simple display ads on the ad order-entry screen. This, of course, opens a Pandora's box...

...Ad information includes client contacts, text, size, ad services instructions, predefined tracking (required processes), associated graphic components and graphic previewing.

CCM provides the appropriate tools to manage graphics: conversion filters for most formats; an option to preview a graphic at every step; and extensive libraries. It also provides the launching tools found in most...of Xpress. The system needs to be installed on a Novell or Windows for Workgroups network, and, voil\*, it becomes an editorial system. To help in the setup, Dewar provides a...

...Xtension for Xpress is intended to do with Xpress all the tasks done by specialized display ad programs. Initially it will run under Windows, with a Macintosh version scheduled to be...

...element or selected elements where the margin is defined and where, if the text or graphic to be boxed is already the size of the defined boxed area, it is resized...systems are to be installed.

Digital Technology has installed the database over a wide-area network using leased lines between sites. In this setup, anytime an sql query is generated, it can be sent to all databases on the network.

Deal with WordPerfect. Digital Technology and WordPerfect announced a cooperative development effort that is intended...

...Conquest claims to be the first vendor of text retrieval systems to employ a semantic network architecture using word meaning as the basis for its search capability. For example, if the...

...five-year licensing agreement with System Integrators. It had started when SII licensed the AdSpeed display ad makeup application and began to sell PageSpeed, SpeedPlanner and other newspaper production software applications...the operator has to insert the page numbers), editorial notes that may be hidden or displayed, squaring off of stories with or without vertical justification, automatic indenting of text and scaling ...

...stories and messages to and from the Whirlwind database. Remote users can have customized screen displays based on their log-ons.

When a remote user accesses a story, that story is...management, electronic mail and messaging, etc., in an sql relational database environment under Windows. Directory displays, which present information requested by users from database fields, can be modified

by dragging and dropping items to resize...

...in the main window.

The system can use Xpress as a composition server on the **network** to produce identical h&j results in both the editorial and pagination systems.

Xpress can...a dos application during the past four years. It is a place-as-you-go **display** ad layout and liner pagination system. It is in production at several newspapers in Canada...

...minimal wastage.

AdPlacer gobbles up the liner dump from Graph-X classification by classification, showing **display** ads in the window at the bottom. An operator can place **display** ads manually or let the system use rules. Or the operator can manually place some...

...After the box layout process, pages are transferred into Xpress using an Xtension. For each **display** ad and eps container, the system creates another, smaller box underneath, with the advertiser name...

...tool, now has a Windows client and relies heavily on Excel for report generation and **graphic** presentation of page and element status.

The Windows version of the Browser runs as a...

...Browser allows a snapshot of the image to be pasted into a story as a **graphic** message to another editor identifying it as the picture to go with the story. It...of the Rich Text Format (rtf) will allow Harris to refine further the Word wysiwyg **display** by being able to talk to the Word composition engine at a lower level, using...

...now define the items to be shown in the directory and how they should be **displayed**. Stories can be read directly from the directory to give a quick long directory.

Selective...

...does not incorporate Boolean arguments (and, or, etc.).

Images can appear within directories, which can **display** a preview of each image.

Story editor. Text is edited and composed using the story...of its Ad Manager. At the Los Angeles Times, it is controlling and managing a **network** of Macintoshes making up **display** ads, and it is in use at six other newspapers. It can also control ad makeup stations such as the Camex Breeze and Triple-I's own AMS.

The **network** server -- a Sparcstation -- is linked to the ad order-entry system to pick up the...status in the North American newspaper market, particularly with respect to the LinoPress system.

On **display** was LinoPress release 2.1, now running on the Data General Avion server that is....

...space.

In the past, LinoPress has demonstrated tight integration of Multi-Ad Creator for creating **display** ads. Creator has easy access to data and graphics files residing in the LinoPress database...

...application was rather limiting in that it could place only single-column lineage and simple **display** ads. Multicolumn ads had to be placed before flowing single-column ads. With CLS, as...

...repeat headers should be used at the top of columns or pages, or under classified **display** ads. It also controls whether short columns are extended with vertical justification or by inserting...as columns are made up.

The system takes into account the placement of multicolumn classified **display** ads and places them automatically, flowing single-column ads around them.

Tracking ads. Managing Editor...

...a production manager to ascertain the status of all ads made up anywhere on the **network** for use in determining when pages are ready or where delays are preventing ads or...

...flag within ALS.

Up to 256 status levels can be applied, each given a customizable **display** color. The ALS scripting capabilities within AdWatch allow it to search the **network** for status indicators to locate made-up ads and **display** them on the screen when complete.

AdWatch is an excellent example of how a developer...

...will be read-only versions of AdWatch and ALS to allow multiple users on a **network** to read, but not interact with, the data.

Finding and viewing graphics. The well-known Gatherer Xtension for finding page elements on the **network**, now known as XTPro, has been enhanced. It now **displays** thumbnail and full-size views of **graphic** elements it finds. It also allows for captions to be attached automatically to graphics, and **displays** caption information delivered from the Associated Press.

XTPro also imports references from picture catalog libraries...

...Controlled Ad.

The ACES Apple Events sent by Creator to the ad management system are **Request to Print**, **Request to Save** and **Request to Close**.

ACES Apple Event Records so far are Restrictions and Ad Information Record (which...be compatible with Xpress 3.3 and provide many of the facilities newspapers have been **requesting**. At the same time, it provides a significant increase in Dispatch server capacity. The number... from another system before moving the text in ascii form into CopyDesk for formatting. It **displays** a directory of stories in an incoming folder with their taste status. When an article header in this directory is highlighted, the corresponding text is **displayed** in a scrollable window. If needed, it is flowed into a current CopyDesk text box...

...Scitex has a 25% share in P.Ink Software Engineering of Germany.

The system on **display** showed some significant changes intended to make it more attractive to the North American market...definable by the user. The transfer function runs on a separate Macintosh client on the **network**. The Macintosh monitors the production database to check the status of items. After it writes...

...inverted file structure, which can result in very large indexes. Instead, P.Ink uses neural-**network** technology, which is based on pattern matching.

Retrieval of information, using the retrieval module, is...

...percentage acceptance, or the minimum quality of hits, which is a benefit of using neural-**network** technology (see photo, next page). For example, 100% would be an exact string match. In benefit of neural-

**network** searching is that it can accommodate spelling mistakes. We reran the search using the spelling...

...got the same hits, but the percentage acceptance was stated as 74%. If we had **requested** a 90% match the first time or 80% the second time, we would not have...

...one-tenth-point increments, popping up rate-sensitive operator messages automatically while rate tables are **displayed**, searching for classifications by name as well as by number, browsing the list of accounts ...to specific needs. In the same way, the user's log-on enables the screen **display** and operational functions to be customized to the needs of the individual user.

For ad...

...Digital Technology, ending its five-year marketing agreement under which SII sold DT's AdSpeed **display** ad system. It appears ready to sign with Multi-Ad Services to offer Creator instead...number of states the user can set up.

As the operator speaks, the pc screen **displays** the several most likely choices for the words it hears, while **displaying** the top choice on the SII or Atex screen. If the user doesn't want the first one, the command "choose two" automatically corrects the text **displayed** on the SII or Atex screen to the second-choice word.

At any time, the...

...after one hour of use, the system should achieve about 90% accuracy. The system being **displayed** was well trained -- about 96% accurate, we were told. The system supports unique voice files...

...Once categorized, files can be routed to front-end systems, directories on a local area **network**, remote bureaus, printers, users' desks as electronic mail messages, etc.

The database can be queried by editors or remote users to **request** stories using search arguments that include Boolean commands and case sensitivity.

Users also can add...

...transfers data from an Atex classified advertising system to an sql database residing on a **network**. There it can be queried by customers in real time.

The latest sale was to...to the Atex system and have the same access rights as other users. The screen **displays** Atex's traditional text modes representing typographic properties and a choice of a blinking or...

...TRADE NAMES: TeamBase:SpecialEdition (**Network** software...  
19940809

4/3,K/6 (Item 2 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

01356102 SUPPLIER NUMBER: 08362028 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Branchbanker continues to improve with age. (Software Review) (evaluation)  
Monk, Thomas; Landis, Kenneth M.  
Computers in Banking, v7, n4, p46(2)

April, 1990

DOCUMENT TYPE: evaluation      ISSN: 0742-6496      LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 1224      LINE COUNT: 00104

...ABSTRACT: s greatest strength is as a tool to present financial products, examine alternatives, and produce **cross-sell** recommendations, while collecting and logging market research, sales incentive and platform productivity data. No price...

... communications module called the Online Hook. The Online Hook can automatically contact the host computer, **request** CIF-resident customer data and then import the data into the dictionary.

The Screens Library organizes all of the text and **graphic** screens used by the system for sales presentations, calculations, and forms generation. Because they are...

...data entry screen can be identified as a required field, a warning field or a **display** only field. The platform officer must follow the rules the institution establishes for each field...

...covering most generic U.S. financial products. These products are supported by several hundred color/**graphic** product presentation screens, more than two hundred generic "what-if" calculations and many useful platform...

...s main strengths lie in its ability to professionally present financial products, examine alternatives, produce **cross-sell** recommendations and to collect and log market research, sales incentive, and platform productivity data.

Although...All PC-attachable printers, including laser printers, are supported. Branchbanker runs in the Token Ring **network** environment using IBM's PC local area **network** and Financial Branch Systems Services.

For further information and pricing contact: Hillary Smith, Ampersand, 128...

**19900400**

4/3,K/7 (Item 3 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

01294360      SUPPLIER NUMBER: 07187266      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Power branching: new technologies key marketing strategies. (with related articles on branch automation vendors and merging of teller and platform functions)  
Hellauer, Brian  
Computers in Banking, v6, n4, p33(6)  
April, 1989  
ISSN: 0742-6496      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 3262      LINE COUNT: 00260

...ABSTRACT: is facilitated by the advent of intelligent microcomputer-based workstations. Along with distributed processing and **network** configurations, the challenge for marketing managers is to instill attitudinal change, to make branch personnel...

... can be another story. The majority of branch automation systems currently in use have dependent **displays**, meaning that platform and teller personnel are equipped with terminals powered by a remote host...

...the platform level, accomplishes three things. "It improves the ability of the platform person to **cross-sell**, it improves the likelihood of selling something, and it reduces the operational aspects of the...

...viewing color monitor, for example, can be used to show customers "what if?" scenarios and **graphic displays** of comparisons.

#### Negotiating Formidable Hurdles

Although the idea of an intelligent, decentralized branch automation structure...

...base of such systems has grown rapidly, it will be some time before PCs unseat **displays**. According to research conducted by Unisys Corp., at the end of 1988 there were roughly...

...Chemical's case, doing something different meant designing from scratch a multi-million dollar branch **network**, called Genesys, that utilizes a novel mix of hardware and proprietary software to give Chemical...

...of the PC can end up looking like the drab screen of a 3270 terminal **display**.

And even though the price of hardware continues to drop, converting to a branch system...

...especially for a bank that has not yet fully depreciated the cost of its dependent **display** investment. The difference between the price of a PC and the price of a terminal...

...part of the picture. The tab for rewiring a branch with the requisite local area **network** (LAN), along with new branch automation and communications software, can cause the overall bill to...the response."

Chemical's Potenza says the technology required to support the type of branch **network** Chemical wished to build didn't exist when the project began in 1986. "Nobody had..."

...fine tuning the interface between the mainframe host and the branch system, Potenza broke the **network** down into three components. The data system, consisting of customer information files residing on IBM...

...However, the delivery system, which shuttled information around the branches, and the presentation system, which **displayed** information to tellers and platform staff, needed work.

"Looking at this, there were certain things...

...the host location act as an SNA gateway to the IBM host and also handle **network** management and software distribution.

Within the branches, Chemical put NCR 3390s--IBM AT-compatible diskless...

...peer-to-peer basis. The PCs also serve as the letter terminals' gateway into the **network**. To tie the various pieces together, DEC and Chemical developed software called DACS (Distributed Access...

...new rate data can be downloaded from the host to all the PCs on the

**network** simultaneously. The PCs then raise a warning flag, which tells users the systems are rebooting...the software has reduced both training time for branch personnel and error messages over the **network**.

Even Bank One, Columbus, Ohio, long renowned for its innovations in retail banking technology, is...

...time. This \$3.9-billion-asset subsidiary of Banc One Corp. also maintained its controller **network** as it converted its branch software and replaced teller and platform terminals with IBM PS...

...bank has mated a new teller and platform package from Argo Data Resources, Dallas, with **Cross Sell** Manager from Berman Technologies, Charlottesville, Va., by writing a custom interface between the two pieces...

...years ago.

But like the systems project, Bank One's future plans for its branch **network** are quite ambitious. "We'd like to distribute some of our data to the brances..."

...on sales. He says that platform staff are too frequently distracted by routine customer service **requests** to be effective salespeople.

In two separate projects that he managed, at Wells Fargo Bank...

**19890400**

4/3,K/8 (Item 1 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
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01481535 Supplier Number: 47073709 (USE FORMAT 7 FOR FULLTEXT)  
Harte-Hanks Reports 1996 EPS Up 31 Percent And Announces Stock Repurchase Plan

PR Newswire, p0128NYTU062

Jan 28, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 4925

... achieved operating income growth of 23.3 percent on 3.9 percent revenue growth. Increased **network** compensation, lower film costs and the elimination of the marginal graphics operation all contributed to as well as we continue to develop new products, **cross-sell** services, add customers and invest in our people and technology. In addition, we expect to core business of local **display** and reader ads. As part of this expansion, specialized focus was placed on particular industries...

...reducing newsprint consumption. Pagination also enabled the shoppers to grow revenues by offering in-column **display** advertising to better meet customers needs. The PennySaver also enhanced its single-sheet Print and Deliver fliers to include process color and enlarged its **graphic** management system to include more images and allow for faster retrieval. In other technology developments...

...generating revenue from banner advertising, client home pages and classified ads on the nationwide AdOne **network**. First to go online in early 1995, the Abilene Reporter-News receives more than 500...

...revenues, building on the strength of the primary newspaper products. More than 7 million information **requests** were received during the year via audiotext -- some 600,000 a month.

- All six Harte...

**19970128**

4/3,K/9 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

06284837 Supplier Number: 54433068 (USE FORMAT 7 FOR FULLTEXT)  
FULFILLMENT/OPERATIONS. (direct marketing and catalog-related services)  
Catalog Age, v16, n5, pS17(1)  
April, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 18216

... best known in the industry, or the cataloger keeps the product and pays nothing."

CS **Network** (See our listing under Fulfillment: Full Service.)  
Computer Strategy(\*) Coordinators, Inc.

Exceeding Customer Expectations 1100...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...Summary: Run your direct marketing or electronic commerce business on your PC or PC-based **network**! Order entry, review, invoicing, customer/prospect management, inventory control, advertising tracking, profit analysis, accounts receivable...collateral materials, and managing lead fulfillment programs. We also specialize in sweepstakes administration, POP/POS **display** distribution, custom kit assembly, and shrinkwrapping.

Company Statement: "Committed to performing a quality job on budget while providing excellent customer service".

CS **Network**, Inc.  
1209 Dundee Avenue, #8 Elgin, IL 60120 (847) 697-2111 (800) 554-7470  
FAX...

...sizes of business and consumer publications.

Company Statement: "27 years of circulation experience allows CS **Network**, Inc. to act as your complete circulation department."

Centrobe, Inc.

833 W. South Boulder Road...direct marketing consumer or business-to-business catalog, direct mail, Internet, Infomercial, Space advertising or **network** marketing operation".

Graphik Dimensions Ltd.

2103 Brentwood Street High Point, NC 27263 (336) 887-3700...

...and audio duplication; CD replication; and lettershop services to support client manufacturing. Client list upon **request**.

Keystone Fulfillment, Inc. 101 Kindig Lane Hanover, PA 17333 (800) 669-3535 FAX (717) 633...dates; upselling, substitute selling), Outbound

Telemarketing, Mail order processing; Credit card processing; Warehousing; Shipping; Catalog **request** fulfillment; Customer Service; Management Reports. Modern access from remote locations. Assistance provided for startups.

Plant...Our turnkey systems utilize the IBM RS/6000, the leading commercial UNIX platform. PC's, **network** and workstations are supported with a user interface that employs windows, list boxes and other ...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...processing, club frequency programs, merchandise and travel incentive programs, database development and internet promotion services, **graphic** design and production ... and more! No promotion agency, regardless of size, has a wider array...Our turnkey systems utilize the IBM RS/6000, the leading commercial UNIX platform. PC's, **network** and workstations are supported with a user interface that employs windows, list boxes and other...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...

...WebOrder (Smith-Gardner's Internet commerce solution).

Professional Affiliations: Direct Marketing Association, Catalog Management Systems **Network**, Association for Interactive Media, Jupiter Communications, National Association of Manufacturers, National Retail Federation, Florida Direct...compromising service.

Founded in 1982, and headquartered in Minneapolis, Minnesota, CTC operates through an extensive **network** of company owned state-of-the-art sorting and distribution centers strategically located throughout the country. This **network** links together with thousands of regional and local carriers, and our client's own facilities...Inbound catalog order taking, outbound customer service

Specialization: Inbound call processing, catalog order taking, catalog **requests**, dealer locate.

Company Statement: "To provide our clients a high quality, cost-effective outsourcing solution..."

...Data-Comm, Inc. into your business strategy allows you to form a partnership with a **network** of experienced and trained professionals who make it their business to make your company a...

...medium size catalog and direct clients providing the following services:

Catalog Order-Taking, Q&A **Requests**, Pledges, Seminar Registration, and Credit Card Processing.

All West provides quality dependable services at very...  
...from our bulletin board, fax, and the Internet. Most importantly, we can uplink to a **network** which can give you access to over 500+ operators. With our networking capability, we can...

...start-ups. No client's too big or too small!

Clients: Client list available on **request**.

Professional Affiliations: NAEQ, DMA, NYDMA, PDMA, CCCC, ATSI.

Associated Call Centers

Associated Call Centers P...

...or add directly into our system. Combine this feature with a carefully designed upsell or **cross-sell** program. It gives us that

"inhouse" feel.

Call Interactive

Call Interactive 2301 North 117th Avenue...sweepstakes, instant win programs, and lead generation.

Services include: lead generation; sweepstakes and contests; catalog **requests**; credit card activation programs; automated credit card account information; and much more.

The Connection Inbound...extensively trained agents who provide unique services in the following areas: catalog order taking, brochure **requests**, dealer locator, customer service inquiries, seminar registration, on-line web services and literature fulfillment. Our...

...and fulfillment campaign that comes our way. RSU Telemarketing offers inbound/ outbound service, telesales, information **requests**, lead capture, dealer locator, customer care surveys, dedicated, shared and multilingual operators. In addition, RSU offers pick/ pack/ship fulfillment, literature/information **requests**, collateral material distribution, database management and loyalty program management.

Clients: Twentieth Century Fox, Disney, Cendant...

...Enabled Services, Internet Order Processing, E-Mail Management, Order Taking, Customer Service/Help Desk, Literature **Request**, IVR Services, Technical Support, Dealer & Product Locator, Fulfillment, Reservations/Class & Seminar Scheduling, credit Card Processing...

...qualified operators. In business since 1979." Free Literature: Literature on TORCOM services is available upon **request**.

USA 800, INC.

6608 Raytown Road Kansas City, MO 64133 (800) 790-0790 FAX (816...

...our clients.

Services:

Call Center Solutions: Our call center solutions include simple, high-volume information **requests**, database driven order processing for catalogs and direct response campaigns and complex customer care applications...from our bulletin board, fax, and the Internet. Most importantly, we can uplink to a **network** which can give you access to over 500+ operators. With our networking capability, we can...

....start-ups.. No client's...too big or too small!

Clients: Client list available on **request**.

Professional Affiliations: NAEO, DMA, NYDMA, PDMA, CCCC, ATSI.

DialAmerica Marketing, Inc.

960 Macarthur Boulevard Mahwah...pickline organization.

Moore North America

(See our listing under Printers: Business-to-Business Catalogs.)

(\*) denotes **display** advertiser. See Advertiser Index.

19990401

4/3, K/10 (Item 2 from file: 16)  
DIALOG(R) File 16: Gale Group PROMT(R)  
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04807729 Supplier Number: 47073709 (USE FORMAT 7 FOR FULLTEXT)  
Harte-Hanks Reports 1996 EPS Up 31 Percent And Announces Stock Repurchase Plan

search for 09/751,081

PR Newswire, p0128NYTU062

Jan 28, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 4925

... achieved operating income growth of 23.3 percent on 3.9 percent revenue growth. Increased **network** compensation, lower film costs and the elimination of the marginal graphics operation all contributed to as well as we continue to develop new products, **cross-sell** services, add customers and invest in our people and technology. In addition, we expect to core business of local **display** and reader ads. As part of this expansion, specialized focus was placed on particular industries...

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...generating revenue from banner advertising, client home pages and classified ads on the nationwide AdOne **network**. First to go online in early 1995, the Abilene Reporter-News receives more than 500...

...revenues, building on the strength of the primary newspaper products. More than 7 million information **requests** were received during the year via audiotext -- some 600,000 a month.

- All six Harte...

19970128

4/3,K/11 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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11583931 SUPPLIER NUMBER: 55294992 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Marketing to the digital consumer.  
McQuade, Shayne; Waitman, Robert; Zeisser, Michael; Kierzkowski, Alexa  
McKinsey Quarterly, 3, 4(1)  
Summer, 1996  
ISSN: 0047-5394 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 6294 LINE COUNT: 00530

... value-added services, and use what they learn about their customers to customize existing or **cross-sell** new products and services. Examples include Volvo, Zima, Hyatt, Fidelity, Citibank Direct, HotHotHot, and many...

...Wide Web allows them to improve quality and response time in dealing with customer information **requests**; it is also more cost-effective.

This can be seen in Exhibit 4. We estimate the cost of dealing with package tracking **requests** via telephone to be about 90 cents per package, whereas the marginal cost of answering these **requests** on the Internet is zero. The total costs of maintaining a Web site to answer their current volume of package tracking **requests** is estimated at

about \$900,000 per annum. If only 75 percent of online package tracking **requests** would otherwise have been done through calls to the 1-800 number, the costs would....

...is saving in the order of \$1.7 million per annum. As the volume of **requests** continues to grow, so too will this cost saving.

The same benefits realized in answering...

...information needs in various ways. These include an automated cost calculation tool, online package pickup **requests**, and personalized maps to **display** the time to delivery from specific locations.

Beyond these advantages, UPS's Web site affords...

...doesn't purchase mailing lists for its catalogue effort, but rather sends catalogues only when **requested**. Even with the self selected customer base of their catalogue channel helping to lower costs...is uninspiring, trivial, or poorly presented, while for other applications it is so sophisticated or **graphic** that it is simply too time-consuming to browse given the unfortunate constraints on bandwidth...potential value of that information could someday be tremendous for marketers to expand into and **cross-sell** new products or services, and create entirely new forms of consumer relationship and loyalty programs...  
...on interactive media should make relationship marketing to a large audience more attractive on a **network** than it currently is in the physical world.

The challenges ahead

Digital marketing is still...

19960622

4/3, K/12 (Item 2 from file: 148)  
DIALOG(R) File 148: Gale Group Trade & Industry DB  
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11275394 SUPPLIER NUMBER: 55412267 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
A fourth year of solid performance. (1999 Healthcare Advertising Agency  
Review)  
Medical Marketing & Media, 34, 7, 38(6)  
July, 1999  
ISSN: 0025-7354 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 34607 LINE COUNT: 04068

... ad is a very clean ad that grabs the attention of the audience by the **graphic** element of the green light. The green light clearly expresses the advantages of the Allegra...Surgical instruments

Client: Robbins Instruments

Why this ad is special: Unlike most surgical ads which **display** unappealing graphics, this ad captures the beauty, delicacy, and perfection required by today's surgical...Inc.: radiopharmaceuticals, devices, managed care; UroSurge, Inc.: urology and incontinence devices; Southern Illinois Healthcare: healthcare **network**; ETHEX Pharmaceuticals: generic pharmaceuticals; Medical Marketing Association: professional association; Washington University School of Medicine, Center...ad is special: "After Delivery We Don't Cut the Cord" and its telephone cord **graphic** quickly conveys the message of this newspaper ad. Copy provides details of The Valley Hospital...the rapid onset of action and clot-busting power of

Retavase with an eye-stopping **graphic** and crisp, memorable copy - a Robert A. Becker trademark.

Financial data:

U.S.	Gross
employees...marketing and communications; Digital Divisions: interactive/multimedia programs; Cultural Health Connections (formerly SANA - Spanish Advertising <b>Network</b> Associates): ethnic marketing and advertising; Blunt Hann Global: an affiliation with six independent international healthcare...N/A	

U.S. billings breakdown by media/source

N/A

Accounts gained: NorthMed Heart **Network**, Michigan Medical P.C., Service Master Healthcare.

Additional client services: Market research, strategic planning, corporate...use, and freedom. The results exceeded original forecasts, driving patients to their healthcare providers and **requesting** the Pen by name.

Financial data:

U.S.	Gross	
employees	income	Billings

1997 30 \$1...health and medical programming (television, video news, and satellite media tours); Physician's Weekly: national **network** of billboards featuring weekly medical news for doctors; FCG International: medical education.

Healthview EURO RSCG...client services: Direct marketing, managed healthcare, audiovisual production, focus groups, seminars symposia, sales meetings, convention **displays**, sales training modules, continuing medical education/market research study projects, physician interview projects, patient/physician...

...special: To establish a presence in the migraine market, Merck required images for their exhibit **display** panels that were powerful, memorable, and relevant. By working closely with the artist, we were...4

Product: Magazine Launch

Client: SCP

Creative/account team: Julie Laitin, Creative Director; Phil Taggart, **graphic** designer.

Why this ad is special: Our ad campaign introduced this publication, which had been...Opalenick, Beth Croft, Laura Perry, Megan Potter.

Why this ad is special: The striking captivating **graphic** of this ad clearly depicts the posthysterectomy candidate for ERT with new, low-dose 0...College of Rheumatology; American Prescriptive Providers; American Red Cross; American Society of Hypertension; Amgen; AMHARN **Network**; AppliedTheory; Astra Belgium; AstraZeneca PLC; AT&T; Athena Neurosciences; Agouron; Baxter Healthcare Corporation; Bayer Corporation... Gamble Healthcare; Purdue; Berlex, Genzyme.

Additional client services: Convention marketing, special events, exhibit design/fabrication, **graphic** design/fabrication, promotional programs, and program management.

Potentia Partners

211 E. Chicago Avenue Chicago, IL...St. Louis Children's Hospital; Catholic Health Partners: Preferred Physician Partners; CareAlliance Health Services: emergency **network**; Endeavor Plus: healthcare software products, Quantum; Pasteur Merieux Connaught: brand advertising/managed

care markets; VaxChek...Olympus' own employees had little knowledge of each other's products, diffusing their ability to **cross-sell**. By picturing all of Olympus' offerings in a single panoramic photo, and emphasizing Olympus' multidisciplinary...Touch InterMedia: interactive healthcare media; Institute for Continuing Healthcare Education: CME, pharmacy CE; Smudin Studios: **graphic** design; Signova, Inc.: public relations.

Warhaftig Associates, Inc.  
361 Broadway, Suite 300 New York, NY...

19990701

4/3,K/13 (Item 3 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

11013252 SUPPLIER NUMBER: 54433068 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
FULFILLMENT/OPERATIONS.(direct marketing and catalog-related services)  
Catalog Age, 16, 5, S17(1)  
April, 1999  
ISSN: 0740-3119 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 19445 LINE COUNT: 01807

... best known in the industry, or the cataloger keeps the product and pays nothing."

CS **Network** (See our listing under Fulfillment: Full Service.)  
Computer Strategy(\*) Coordinators, Inc.

Exceeding Customer Expectations 1100...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...Summary: Run your direct marketing or electronic commerce business on your PC or PC-based **network**! Order entry, review, invoicing, customer/prospect management, inventory control, advertising tracking, profit analysis, accounts receivable...collateral materials, and managing lead fulfillment programs. We also specialize in sweepstakes administration, POP/POS **display** distribution, custom kit assembly, and shrinkwrapping.

Company Statement: "Committed to performing a quality job on budget while providing excellent customer service".

CS **Network**, Inc.  
1209 Dundee Avenue, #8 Elgin, IL 60120 (847) 697-2111 (800) 554-7470  
FAX...

...sizes of business and consumer publications.

Company Statement: "27 years of circulation experience allows CS **Network**, Inc. to act as your complete circulation department."

Centrobe, Inc.

833 W. South Boulder Road...direct marketing consumer or business-to-business catalog, direct mail, Internet, Infomercial, Space advertising or **network** marketing operation".

Graphik Dimensions Ltd.

2103 Brentwood Street High Point, NC 27263 (336) 887-3700...

...and audio duplication; CD replication; and lettershop services to support client manufacturing. Client list upon **request**.

Keystone Fulfillment, Inc. 101 Kindig Lane Hanover, PA 17333 (800)

669-3535 FAX (717) 633...dates; upselling, substitute selling), Outbound Telemarketing, Mail order processing; Credit card processing; Warehousing; Shipping; Catalog **request** fulfillment; Customer Service; Management Reports. Modern access from remote locations. Assistance provided for startups.

Plant...Our turnkey systems utilize the IBM RS/6000, the leading commercial UNIX platform. PC's, **network** and workstations are supported with a user interface that employs windows, list boxes and other ...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...processing, club frequency programs, merchandise and travel incentive programs, database development and internet promotion services, **graphic** design and production ... and more! No promotion agency, regardless of size, has a wider array...Our turnkey systems utilize the IBM RS/6000, the leading commercial UNIX platform. PC's, **network** and workstations are supported with a user interface that employs windows, list boxes and other...the Controller+. Sigma provides turnkey system integrator capabilities for those clients wishing to integrate and **network** existing hardware and software tools (such as popular "shrink-wrapped" office automation tools) with a...

...WebOrder (Smith-Gardner's Internet commerce solution).

Professional Affiliations: Direct Marketing Association, Catalog Management Systems **Network**, Association for Interactive Media, Jupiter Communications, National Association of Manufacturers, National Retail Federation, Florida Direct...compromising service.

Founded in 1982, and headquartered in Minneapolis, Minnesota, CTC operates through an extensive **network** of company owned state-of-the-art sorting and distribution centers strategically located throughout the country. This **network** links together with thousands of regional and local carriers, and our client's own facilities...Inbound catalog order taking, outbound customer service

Specialization: Inbound call processing, catalog order taking, catalog **requests**, dealer locate.

Company Statement: "To provide our clients a high quality, cost-effective outsourcing solution..."

...Data-Comm, Inc. into your business strategy allows you to form a partnership with a **network** of experienced and trained professionals who make it their business to make your company a...

...medium size catalog and direct clients providing the following services:

Catalog Order-Taking, Q&A **Requests**, Pledges, Seminar Registration, and Credit Card Processing.

All West provides quality dependable services at very...  
...from our bulletin board, fax, and the Internet. Most importantly, we can uplink to a **network** which can give you access to over 500+ operators. With our networking capability, we can...

...start-ups. No client's too big or too small!

Clients: Client list available on **request**.

Professional Affiliations: NAEQ, DMA, NYDMA, PDMA, CCCC, ATSI.

Associated Call Centers

Associated Call Centers P...

...or add directly into our system. Combine this feature with a carefully

designed upsell or **cross-sell** program. It gives us that "inhouse" feel.

Call Interactive

Call Interactive 2301 North 117th Avenue...sweepstakes, instant win programs, and lead generation.

Services include: lead generation; sweepstakes and contests; catalog **requests**; credit card activation programs; automated credit card account information; and much more.

The Connection Inbound...extensively trained agents who provide unique services in the following areas: catalog order taking, brochure **requests**, dealer locator, customer service inquiries, seminar registration, on-line web services and literature fulfillment. Our...

...and fulfillment campaign that comes our way. RSU Telemarketing offers inbound/ outbound service, telesales, information **requests**, lead capture, dealer locator, customer care surveys, dedicated, shared and multilingual operators. In addition, RSU offers pick/ pack/ship fulfillment, literature/information **requests**, collateral material distribution, database management and loyalty program management.

Clients: Twentieth Century Fox, Disney, Cendant...

...Enabled Services, Internet Order Processing, E-Mail Management, Order Taking, Customer Service/Help Desk, Literature **Request**, IVR Services, Technical Support, Dealer & Product Locator, Fulfillment, Reservations/Class & Seminar Scheduling, credit Card Processing...

...qualified operators. In business since 1979." Free Literature: Literature on TORCOM services is available upon **request**.

USA 800, INC.

6608 Raytown Road Kansas City, MO 64133 (800) 790-0790 FAX (816...

...our clients.

Services:

Call Center Solutions: Our call center solutions include simple, high-volume information **requests**, database driven order processing for catalogs and direct response campaigns and complex customer care applications...from our bulletin board, fax, and the Internet. Most importantly, we can uplink to a **network** which can give you access to over 500+ operators. With our networking capability, we can...

...start-ups. No client's too big or too small!

Clients: Client list available on **request**.

Professional Affiliations: NAEQ, DMA, NYDMA, PDMA, CCCC, ATSI.

DialAmerica Marketing, Inc.

960 Macarthur Boulevard Mahwah...pickline organization.

Moore North America

(See our listing under Printers: Business-to-Business Catalogs.)

(\*) denotes **display** advertiser. See Advertiser Index.

19990401

4/3, K/14 (Item 4 from file: 148)  
DIALOG(R) File 148: Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

09234662 SUPPLIER NUMBER: 19065979 (USE FORMAT 7 OR 9 FOR FULL TEXT)

search for 09/751,081

Harte-Hanks Reports 1996 EPS Up 31 Percent And Announces Stock Repurchase Plan  
PR Newswire, p128NYTU062  
Jan 28, 1997  
LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 4640      LINE COUNT: 00448

... achieved operating income growth of 23.3 percent on 3.9 percent revenue growth. Increased **network** compensation, lower film costs and the elimination of the marginal graphics operation all contributed to...

...are positioned for strong internal growth as well as we continue to develop new products, **cross-sell** services, add customers and invest in our people and technology. In addition, we expect to...in its three largest markets to support revenue growth in its core business of local **display** and reader ads. As part of this expansion, specialized focus was placed on particular industries...

...reducing newsprint consumption. Pagination also enabled the shoppers to grow revenues by offering in-column **display** advertising to better meet customers needs. The PennySaver also enhanced its single-sheet Print and Deliver fliers to include process color and enlarged its **graphic** management system to include more images and allow for faster retrieval. In other technology developments...generating revenue from banner advertising, client home pages and classified ads on the nationwide AdOne **network**. First to go online in early 1995, the Abilene Reporter-News receives more than 500...

...revenues, building on the strength of the primary newspaper products. More than 7 million information **requests** were received during the year via audiotext -- some 600,000 a month.

- All six Harte...

19970128

4/3, K/15      (Item 5 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

09133311      SUPPLIER NUMBER: 18876627      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Circulation listings. (periodical publishing) (Directory)  
Folio: the Magazine for Magazine Management, v25, n18, p37(37)  
Annual, 1997  
DOCUMENT TYPE: Directory      ISSN: 0046-4333      LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 30247      LINE COUNT: 02703

... midsize and more entrepreneurial groups throughout the U.S., Latin America and Canada. See our **display** ad on page 13 in the Consultants section.

Air Freight National & International  
Hassett Air Express...TV Guide and Rodale Press.  
Statement: "Fifty profitable years of Guaranteed Satisfaction."  
Literature Available: Upon **request**.  
Consultants: Newsstand  
Publishing Management Services, Inc. 370 Lexington Ave. Room 2100 New

York, NY 10017...point optimization.

(\*\*) Metromail is a non-exclusive licensee of the USPS.

Literature: Brochures available upon **request**. Our Sales/marketing professionals will customize a solution based on your specific business requirements.

Distribution...

...Telescope, Utne Reader, The Wine Spectator, Wired and other fine publications. Presentation kit available upon **request**.

Mercury Airfreight International Ltd. (\*) Sales Office: 2323 Randolph Avenue Avenel, NJ 07001 (888) 624-5468...HDG International have access to a virtually limitless reserve of support. Services Brochure available upon **request**.

Hassett Air Express (See our listings under Air Freight National & International; Distribution: National.)

Kable Distribution...

...Sales & Marketing Assignment System

- \* Extensive Chain Marketing
- \* Experienced Circulation Staff/Field Reps
- \* Data Base Computer **Network**
- \* On-Line Distribution Department
- \* Expedient & Economic Shipment Procedures
- \* Concise Financial Reporting
- \* Complete ABC Statement Preparation...Available: Bi-monthly newsletter --YellowStone International Reader--reporting developments within overseas postal administrations. Free upon **request**.

ADS Publisher Services, Inc. 3400 Dundee Road Northbrook, IL 60062 (847) 498-5014 FAX (847...)

...and OUT Magazine, to name a few.

Literature: Corporate brochure and title listing available upon **request**.

"No One Delivers Magazines Like DEYCO" Disticor Magazine Distribution Services 695 Westney Road, South Suite...

...Telescope, Utne Reader, The Wine Spectator, Wired and other fine publications. Presentation kit available upon **request**.

Fine Print Distributors, Inc. 500 Pampa Drive Austin, TX 78752 (512) 452-8709 (800) 874...heritage of successful programs and quality distribution techniques." Company brochure and title listing available upon **request**.

IPD (International Periodical Distributors) Represented by UCS 674 Via de la Valle, Suite 200 Solana...of computerized reports makes Ingram the industry's service leader. Information packets are available upon **request**.

Kable Distribution Services A Division of KABLE NEWS COMPANY, INC. 641 Lexington Avenue 6th Floor...

...Sales & Marketing Assignment System

- \* Extensive Chain Marketing
- \* Experienced Circulation Staff/Field Reps
- \* Data Base Computer **Network**
- \* On-Line Distribution Department
- \* Expedient & Economic Shipment Procedures
- \* Concise Financial Reporting
- \* Complete ABC , Statement Preparation...

...ensure high sales and efficient sell-throughs  
\* Coordination and securing of chain authorizations, promotions, and displays, as well as brokering and cash flow planning assistance  
\* Experienced field personnel covering major regional...a variety or specialized reports.

Clients: Computer Fulfillment's capabilities are ideally suited for controlled ("requestor") business-to-business magazines with average annualized circulations ranging from 180,000 (15,000 per...).

...400 midrange processor (RAID-5) with extensive PC connectivity, including on-line bulletin boards, outbound **network** faxing capability, and internet access.

Software: All fulfillment software developed and maintained in-house for...and Admark inkjet addressing, barcoding, label/stamp affixing, tabbing, bursting and folding, commingling, Express Mail **Network**, in-house post office, and selective inserting up to 9" x 12".

Specialization: Focus on...

...Product Fulfillment, Worldwide Newsstand Distribution, Direct to Retail Sales, List Services, Lettershop & Direct Mail Services, **Graphic** Art/Design/Typesetting, and Enhanced Circulation Services.

Features and Benefits: An on-line, interactive fulfillment...solid record of accomplishment in the publishing business and technology: editors, publishers, circulation/ fulfillment executives, **graphic** designers, and high technology information system specialists intimately familiar with day-to-day publishing operations...

...to-date, and file counts can be obtained in seconds. Even the most complicated information **requests** (such as complete BPA statistics) are readily processed.

4) Cost: OMDA charges on a fixed...Barcode, Promotion Tracking and Accounting. Completely automated billing and renewals, Readership Service, and Report Generator. **Network** option for Novelle and LanTastic.

Clients: Over 200 including Memphis Magazine, Facts on File, Runzheimer...house VHS video duplication and letter shop services to support client manufacturing. Client list upon **request**.

National Fulfillment Services 100 Pine Avenue Holmes, PA 19043 (610) 532-4700 FAX (610) 532...Barcode, Promotion Tracking and Accounting. Completely automated billing and renewals, Readership Service, and Report Generator. **Network** option for Novelle and LanTastic.

Clients: Over 200 including Memphis Magazine, Facts on File, Runzheimer...203) 552-6799 Whether you want to acquire new customers, retain your current clients or **cross sell** your services to them, the Walter Karl Companies can help you generate response. Our experts...203) 552-6799 Whether you want to acquire new customers retain your current clients or **cross sell** your services to them, the Walter Karl Companies can help you generate response. Our experts...Electronic Engineering Times, OEM, Information Week, Computer Reseller News, Computer Retail Week, VARBusiness, Communications Week, **Network** Computing, WINDOWS Magazine, HomePC, and NetGuide.

Databases: CMP's High Tech Market, Canadian Technology Market... required for approval, and prepayment for new clients.

Note: Individual country/state counts available upon **request**. Call Shelly Newman at 212-705-7768 regarding special rates for SPECTRUM advertisers, universities and...TV Guide and Rodale Press.

Statement: "Fifty profitable years of Guaranteed Satisfaction."

Literature Available: Upon **request**.

Telephone Marketing Services: Inbound  
American International Distribution Corp. (AIDC) 2 Winter Sport Lane  
Williston, VT...

...management). Next-day product and literature fulfillment, credit card and check payment processing,. upsell and **cross-sell** programs.  
Other services: outbound telemarketing, custom applications, interactive service customized reports.

ACCESS DIRECT Telemarketing 2738...

...50-line phone room has sufficient capacity to obtain up to 50,000 telephone direct **requests** per month for controlled circulation clients. We provide the option of using computer-aided interviewing...in renewals, new business generation, requalification and editorial surveys for magazines, books, and book clubs **Cross sell** and continuity experts Services include customized scripting, reports and program analysis.

The Smith Company 4455...

...Statement: "Quality telemarketing that enhances the clients' image while providing outstanding bottom line results."

Telemarketing **Network**, Inc. 2020 Front Street, Suite 206  
Cuyahoga Falls, OH 44221 (800) 998-4146 FAX (330) 946-4237

Contact: Ken Weitzel, Charles Fustos

Mission: Established in 1989 Telemarketing **Network**, Inc.  
provides the publishing industry with an ideal environment and the necessary expertise to conduct of your campaigns.

(\*) denotes **display** advertiser. See Advertiser index.

19970000

4/3, K/16 (Item 6 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

09133310 SUPPLIER NUMBER: 18876626 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Management/marketing editorial listings. (periodical publishing) (Directory)  
Folio: the Magazine for Magazine Management, v25, n18, p11(20)  
Annual, 1997  
DOCUMENT TYPE: Directory ISSN: 0046-4333 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 14269 LINE COUNT: 01303

... midsize and more entrepreneurial groups throughout the U.S., Latin America and Canada. (See our **display** ad on page 13 in the Consultants section.

LEXICON-MTA 15 E. Putnam Ave., Ste...

...solid record of accomplishment in the publishing business and technology: editors, publishers, circulation/ fulfillment executives, **graphic** designers, and high technology information system specialists intimately familiar with day-to-day publishing operations...Marketing, Segmentation, and Selection

\* Postal Presort for Optimum Postage Savings

\* Full DM Consulting Services

(\*) denotes **display** advertiser. See Advertiser index.

search for 09/751,081

Customer Insight Company 6855 South Havana St., Englewood, CO  
80112-3841...

...licensee of the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF)

(\*) denotes **display** advertiser. See Advertiser index.

DynaMark A Fair, Isaac Company 4295 Lexington Avenue North St. Paul...

...planning and consulting, decision support, predictive modeling, response analysis, list rental fulfillment, personalized printing, font & **graphic** digitization.

Literature/Available: For more information about DynaMark's full range of database marketing services...

...6763

LMC and Karl Analytics can help you acquire new customers, retain current clients, or **cross sell** your services to them, using a comprehensive range of database, analytical and computer services. We... to-date, and file counts can be obtained in seconds. Even the most complicated information **requests** (such as complete BPA statistics) are readily processed.

4) Cost: OMEDA charges on a fixed...Marketing Services (See our listing under Printers: Commercial and Direct Mail.)

Directories: Specialized Services

Automated **Graphic** Systems, Inc. 4590 Graphics Drive White Plains, MD 20695 800-678-8760 \* FAX (301) 843-6339 (301) 843-1800 \* BBS (301) 843-1046

Contact: Mark Edgar, Eileen Bok

Subsidiaries: Automated **Graphic** Imaging/Copy Center--1350 I Street, NW, Washington, D.C. 20005. (202) 371-5484. Automated **Graphic** Systems-Ohio--6810 Cochran Road, Solon, Ohio 44139. (800) 362-6134. The One-Off CD...

...an indispensable extension of our customers' production departments by providing a complete range of print & **graphic** communication solutions.

The Directory Center 117 W. Harrison Street, Suite 500 Chicago, IL 60605 (312...)

...solid record of accomplishment in the publishing business and technology editors, publishers, circulation/fulfillment executives, **graphic** designers, and high technology information system specialists intimately familiar with day-to-day publishing operations...more time on managing the business rather than on worrying about the cash flow."

(\*) denotes **display** advertiser. See Advertiser index.

Indexing

Schroeder Indexing Services 2606 Old Mill Lane Rolling Meadows, IL...

...solid record of accomplishment in the publishing business and technology editors, publishers, circulation/fulfillment executives, **graphic** designers, and high technology information system specialists intimately familiar with day-to-day publishing operations...

...CD covers, disk covers, inserts and custom boxes and packaging. Also featuring Crestline products. Full **graphic** enhancements include print, foil stamp, emboss, lamination and uv coating on over 50 cover stocks...size and more entrepreneurial groups throughout the U.S., Latin

America and Canada. (See our **display** ad on page 13 in the Consultants section.

(\*) denotes **display** advertiser. See Advertiser index.

The Leslie Company 15290 South Keeler Olathe, KS 66062 (800) 255...

...714) 283-2153

Contact: Joe Tardie, Jr.

Specialization: The highest quality Presentation Folders with full **graphic** capabilities including laminating, UV coating, 4-color process, foiling, embossing and printing 12pt. white, black...203) 363-2218

Contact: James B. Kobak, Hope M. Kobak Overall publishing consulting.

Magazine Acquisition **Network** 11845 Olympic Boulevard Suite 845, West Tower Los Angeles, CA 90064 (310) 477-2232

Contact: Peter M. Craig or Hal Jaffe

Specialization: Magazine Acquisition **Network** is a financial and management consulting firm that specializes in mergers and acquisitions and services...consumer publications.

Representative Titles: Kiplinger's Personal Finance Magazine, Independent Business, Business96, The Ivy League **Network**, Private Clubs, Sail/Power **Network**, Cahners Magazine **Network**, Flower & Garden, Workbench, Workbasket, Confectioner, National Wildlife, Sports Traveler and Independent Agent.

Company Statement: "MSI...based advertising sales programs. National in-home field force; central location (CATI) telephone interviewing. Worldwide **network** of full-service companies conducting research in over 80 different nations.

Simmons Market Research Bureau...

...1981. Audience; Advertising Audits; Advertiser Image; Apperception; Buying Power; Editorial; Industry Assessment; Pass-Along

Telemarketing **Network**, Inc. 2020 Front Street, Suite 206 Cuyahoga Falls, OH 44221 (800) 998-4146 FAX (330) 945-4237

Contact: Ken Weitzel, Charles Fustos Mission: Established in 1989, Telemarketing **Network**, Inc. provides the publishing industry with an ideal environment and the necessary expertise to conduct...industries they serve. Finformation, please contact Joel Davis, CEM President, at the above number.

(\*) denotes **display** advertiser. See Advertiser index.

19970000

4/3, K/17 (Item 7 from file: 148)  
DIALOG(R) File 148: Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

07304698 SUPPLIER NUMBER: 16124510 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Inside the State Street machine. (State Street Bank and Trust Co.) (Cover Story)

Teitelman, Robert

Institutional Investor, v28, n6, p59(11)

June, 1994

DOCUMENT TYPE: Cover Story ISSN: 0020-3580 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 8826 LINE COUNT: 00688

... a mouse, a troubleshooter in Quincy drops deep into a schematic of

search for 09/751,081

a client's **network** in London or Tokyo, sniffing out a problem -- a bad telephone line, a **network** crash, a server glitch.

The data center at Quincy is one of the engine rooms...

...grid of circuits embedded in the VLSI processors driving its IBM mainframes to its global **network** of subcustodians linked by "utilities" such as Swift, DTC and Chips, State Street is less an institution than it is a machine -- one that exists on many levels and **displays** many faces.

To the outside world the formidable machinery at State Street is hidden behind...

...years, and new applications are introduced regularly. These new products have fueled the drive to **cross-sell** -- a continual refrain from State Street chairman Marshall Carter and one of the factors that...Street had no overseas branches. Golz oversaw the piece-by-piece construction of a subcustodial **network** -- local banks that handle the local clearing and settlement of trades -- that now includes banks...Edgerly the idea of a deeper partnership. When at last the company formally produced a **request** for proposal, only State Street and Chase were invited to compete. Although Sexton's multicurrency...

...undermined the hegemony of the mainframe; local area networks, client-server computers, relational databases and **graphic** interfaces like Microsoft's Windows had become robust enough -- and commercially available -- to use. Integrating...cash levels and securities holdings; it had outposts around the globe and a global electronic **network**; and it had a hefty bank balance sheet and a double-A credit rating.

With...advantage is price. State Street, for instance, is a major user of Posit, the crossing **network** set up by Jeffries & Co. Hynes, in fact, was one of the developers of Posit...

...functions in larger, more complex arrays. About a year ago State Street, provoked by customer **requests**, started marketing "cashless option exercises." When stock options come due, most executives who want to...is in the midst of a "reengineering" effort to slash transactions costs in its subcustodial **network**, which involves analysis and negotiation at every one of its **network** banks. Part of that process is for State Street to handle more of the lending...four strategies to combat creeping maturity. He is famous within the bank for these strategies. "**Cross-sell** like crazy," he says. "Accelerate R&D spending. Add value to existing products to stretch..."

19940600

4/3, K/18 (Item 8 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05892982 SUPPLIER NUMBER: 12243944 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Management software update. (Part 2)  
Schell, Ernest H.  
Catalog Age, v9, n6, p87(4)  
June, 1992  
ISSN: 0740-3119 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 2606 LINE COUNT: 00213

search for 09/751,081

... a generic G/L interface. Later this year, the system will be available with a **graphic**-user interface (GUI) to give the system, written in Unidata (a Pick-like emulation of...

...PC version), NameBase+ now offers "Table Base Management" with a new menu called "List" for **displaying** the contents of look-up tables by selected record groups or ranges. There is also enhanced validation of acceptable field entries with a pop-up **display** of valid entries.

City and state are now entered automatically following zip-code entry, and...

...Name/account searches can be customer, prospect or both. Organization and contact name are both **displayed** in customer order inquiry. Detailed customer account histories are now available on-line, with a...

...reprinted to accommodate errors or additional boxes.

Telephone rep productivity can now be tracked by **requests** taken, follow-up calls scheduled, letters queued and messages posted, as well as by order...PowerDirect 2000 gives order-entry clerks a full-screen product description, product substitution prompts, upsell/**cross-sell** prompts, delivery date estimates, a complete log of customer contacts, and RFM reports that take...

...routine system operation (helpful for new or temporary users) and "database" scripting that invokes upsell, **cross-sell**, or other scripts when specified data appears in selected fields.

Inbound and outbound telemarketing have...

...customer type, sales ID, user ID, product source key, and product type in the order **request** screen; gift history reorder/reminder letter.

Response, Version 4.4

CoLinear Systems Inc., 1000 Johnson...

...key identification, and to let the user select the master record. Customer service screens can **display** in reverse chronological order all SKUs a customer has purchased, with customer look-up by...

...processing now includes the BY-PASS credit card service. Authorization codes can be selected by **requested** ship date, order status, or order number. Back-order release can be processed by order number, **requested** shipping date, range of order numbers...selected dates, with "percent releasable" based on number of items or dollar value.

Order-entry **displays** the total lifetime dollars for the customer and allows entry of an "interest" code. Picking...

...president of The Communications Center in Jenkintown, PA, executive director of the Catalog Systems Management **Network**, and a consultant for catalog software selection, operation audits, and database implementation.

19920600

4/3, K/19 (Item 9 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

search for 09/751,081

05872242      SUPPLIER NUMBER: 12241635      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Management software update. (Part 1)  
Schell, Ernest H.  
Catalog Age, v9, n5, p81(4)  
May, 1992  
DOCUMENT TYPE: Evaluation      ISSN: 0740-3119      LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 2750      LINE COUNT: 00219

... a given catalog, and exclude postage and handling on items like a gift certificate.

Upsell/cross-sell prompts now appear in a seven-page window of eight lines by 80 characters. Customers...

...pages of 8 lines by 50 characters. When entering a line item, the system will display comparative data on multiple vendors on prices, gross margin and delivery times. You can also...

...most innovative elements in the newest version of MACS is a consolidated product status screen, displaying weekly sales data and averages, demand data by week/month/year, all parts of a...accounts can now be evaluated on-line by days to pay in both numeric and graphic tables by time period (to spot trends in slow payments, for instance) to determine whether...

...The sales rep's customer note window not only permits contact notes, but will also display a complete history of system actions for each customer (merges, previous orders, all credit card...)

...assign an order tracking number in lieu of an order number for invoice adjustments, if requested, if the item appears on more than one order. Returned items can be allocated for...be easily user-customized. Incorrect data entries are rejected, with a list of valid options displayed. You can suspend a mail order to take a phone order, suspend that for another...

...is president of The Communications Center, Jenkintown, PA, executive director of the Catalog Systems Management Network, and a consultant for catalog software selection, operations audits and database implementation.

**19920500**

4/3, K/20      (Item 1 from file: 20)  
DIALOG(R) File 20: Dialog Global Reporter  
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02228439      (USE FORMAT 7 OR 9 FOR FULLTEXT)  
The Customer Service Process  
BUSINESS LINE  
July 16, 1998  
JOURNAL CODE: FBLN      LANGUAGE: English      RECORD TYPE: FULLTEXT  
WORD COUNT: 3468

(USE FORMAT 7 OR 9 FOR FULLTEXT)

search for 09/751,081

... service is dictated by the ability of every person to respond to the customer's **request** with up-to-date information about the status of information **requests**, orders, service problems, spare parts, etc. World-class customer service is the responsibility of everyone... of broadcast television.

Interactive television networks will make it possible to deliver programming at the **request** of the viewer. Thus the **network** will allow the service provider to deliver advertising that is targeted to specific viewers or...

... of an advertising time slot is directly related to the popularity of a program. The **network** that broadcasts the Superbowl each year can charge huge amounts for advertising time because it...

... fifth category of nonmeasured media advertising includes sports and event sponsorships, farm publications, transit poster **displays**, and other miscellaneous advertising.

In both business and consumer environments, advertising pays for roughly half...base want to create web pages that accomplish the following:

- \* Stay in contact with customers
- \* **Cross-sell** to existing customers
- \* Advertise and promote products and services
- \* Complement their business model
- \* Provide better...understand what is appropriate. Forcing a customer to wait several minutes while a beautifully designed **graphic** fills the screen may actually be counter-productive if all the customer wants and needs...

19980716

?

Set	Items	Description
S1	45508	(UPSELL?) OR (CROSS-SELL) OR (CROSS()SELL) OR (CROSS()MARK- ET)
S2	2	S1 (S) (NETWORK) (S) (REQUEST) (S) (DISPLAY?) (S) (GRAPHIC)
	?	